

MANAGEMENT MAJOR

Strategic Entrepreneurship and Innovation Concentration

Upper Division Requirements and Schedule for BBA Degree
Catalog Years 2021-2021

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Graduation Date: _____ Advisor: _____

Program Requirements	*120 Hours
	*A minimum 2.75 TTU GPA
	*Must make a "B" or better in MGT 3370

Upper Division Core		
PCOM 3373[^]	Managerial Communication. <i>Prereq: C or better in ENGL 1301 & 1302.</i>	Upper Division Core (Min. 2.75 TTU GPA)
BECO 3310[^]	Applied Business Economics. <i>Prereq: C or better in ECO 2305.</i>	
BLAW 3391[^]	Business Law I. <i>Prereq: C or better in ENGL 1301 and 1302.</i>	
FIN 3320[^]	Financial Management. <i>Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.</i>	
ISQS 3344[^]	Introduction to Production and Operations Management. <i>Prereq: C or better in ISQS 2340 and MATH 2345.</i>	
MGT 3370[^]	Organization and Management. <i>Prereq: C or better in MATH 1331.</i>	
MKT 3350[^]	Introduction to Marketing. <i>Prereq: C or better in ECO 2305 and MATH 1331.</i>	

Major Courses		
***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.		
MGT 3375[^]	Entrepreneurship: New Value Creation. <i>Prerequisite: C or better in MGT 3370.</i>	Required
MGT 3376[^]	Organizational Behavior. <i>Prerequisite: B or better in MGT 3370.</i>	
MGT 3390	Perspectives on Entrepreneurship. <i>Prereq: C or better in MGT 3370.</i>	
MGT 4376	Ent: Discovering Entrepreneurial Opportunities. <i>Prereq: C or better in MGT 3370.</i>	
MGT 4379	Technology Commercialization	
MGT 4370	Consulting to Entrepreneurial Organizations. <i>Prereq: C or better in MGT 3370.</i>	Group A (Choose two)
MGT 4374	International Entrepreneurship. <i>Prerequisite: C or better in MGT 3370.</i>	
MGT 4377	Family Enterprise. <i>Prerequisite: Previous experience in a family business or intent to establish a family business.</i>	
MGT 4386	Entrepreneurship: New Venture Creation. <i>Prereq: C or better in MGT 3370.</i>	
MGT 4388[^]	Change and Innovation Processes. <i>Prerequisite: C or better in MGT 3370.</i>	
		Group B
<i>NOTE: Any junior-or senior-level business course provided it is not used to fulfill another requirement.</i>		
MGT 4380[^]	Strategic Management. <i>Prerequisite: C or better in MGT 3370.</i>	Capstone

Electives		
Free Electives		Take 9 hours

57 hrs.

Additional Notes:

Courses marked with a ^ are also offered through a Rawls Study Abroad program.