## SUPPLY CHAIN MANAGEMENT MAJOR

Upper Division Requirements and Schedule for BBA Degree  
Catalog Years 2021-2022

| Program |  
|-----------------|-----------------|
| **Managerial Communication** | Prereq: C or better in ENGL 1301 & 1302.  
* A minimum 2.75 TTU GPA is required to take any business course.  
*Admission into the program is competitive and based on a comprehensive review of the student's application materials.  
* 120 Hours  

| Upper Division Core  
|-----------------|-----------------|
| **PCOM 3373^** | Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.  
| **BECO 3310^** | Applied Business Economics. Prereq: C or better in ECO 2305.  
| **BLAW 3391^** | Business Law I. Prerequisite: C or better in ENGL 1301 and 1302.  
| **FIN 3320^** | Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.  
| **ISQS 3344^** | Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.  
| **MGT 3370^** | Organization and Management. Prereq: C or better in MATH 1331.  
| **MKT 3350^** | Introduction to Marketing. Prereq: C or better in ECO 2305 and MATH 1331.  

| Major Courses  
|-----------------|-----------------|
| **SCM 3351** | Business Process Improvement. Prereq: B or better in ISQS 2340.  
| **MKT/ SCM 3353** | Supply Chain Management. Prereq: B or better in MKT 3350.  
| **MKT 3356^** | Marketing Research and Analysis. Prereq: B or better in MKT 3350 and C or better in MATH 2345.  
| **SCM 4370** | Forecasting and Inventory Management. Prereq: Admission to SCM major.  
| **SCM 4371** | Transportation and Distribution Management Prereq: Admission to SCM major.  
| **MKT 4385** | Marketing Strategy. Prereq: C or better in 9 hrs of MKT and/or SCM courses.  
| **SCM 4372** | Global Sourcing. Prereq: Admission to SCM major.  
| **MKT 3351^** | Services Marketing. Prerequisite: B or better in MKT 3350.  
| **MKT 4358^** | International Marketing. Prerequisite: B or better in MKT 3350.  
| **MKT 4359^** | Sales Management. Prerequisite: B or better in MKT 3350.  
| **SCM 4382** | Supply Chain Management Internship. Prerequisite: Admission to the SCM Major and permission from faculty advisor, Stephen Rutner.  
| **SCM 4373** | Supply Chain Strategy. Prereq: B or better in 12 hours of SCM courses.  

| Electives  
|-----------------|-----------------|
| **Free Elective** | Take 3 hours  

57 hrs.  
Additional Notes:  
Courses marked with a ^ are also offered through a Rawls Study Abroad program.

2.9.2021