**Management Major**

**Strategic Entrepreneurship and Innovation Concentration**

Upper Division Requirements and Schedule for BBA Degree  
Catalog Years 2022-2023

<table>
<thead>
<tr>
<th>Program Requirements</th>
<th>120 Hours</th>
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<td><em>A minimum 2.75 TTU GPA is required to take any business course.</em></td>
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<td><em>Must make a &quot;B&quot; or better in MGT 3370.</em></td>
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### Upper Division Core

- **PCOM 3373**: Managerial Communication. *Prereq: C or better in ENGL 1301 & 1302.*
- **BECO 3310**: Applied Business Economics. *Prereq: C or better in ECO 2305.*
- **BLAW 3391**: Business Law I. *Prereq: C or better in ENGL 1301 and 1302.*
- **FIN 3320**: Financial Management. *Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.*
- **ISQS 3344**: Introduction to Production and Operations Management. *Prereq: C or better in ISQS 2340 and MATH 2345.*
- **MGT 3370**: Organization and Management. *Prereq: C or better in MATH 1331.*
- **MKT 3350**: Introduction to Marketing. *Prereq: C or better in ECO 2305 and MATH 1331.*

### Major Courses

***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.***

- **MGT 3375**: Entrepreneurship: New Value Creation. *Prerequisite: C or better in MGT 3370.*
- **MGT 3376**: Organizational Behavior. *Prerequisite: B or better in MGT 3370.*
- **MGT 3390**: Perspectives on Entrepreneurship. *Prerequisite: C or better in MGT 3370.*
- **MGT 4376**: Ent: Discovering Entrepreneurial Opportunities. *Prerequisite: C or better in MGT 3370.*
- **MGT 4379**: Technology Commercialization
- **MGT 4370**: Consulting to Entrepreneurial Organizations. *Prerequisite: C or better in MGT 3370.*
- **MGT 4374**: International Entrepreneurship. *Prerequisite: C or better in MGT 3370.*
- **MGT 4377**: Family Enterprise. *Prerequisite: Previous experience in a family business or intent to establish a family business.*
- **MGT 4386**: Entrepreneurship: New Venture Creation. *Prerequisite: C or better in MGT 3370.*
- **MGT 4388**: Change and Innovation Processes. *Prerequisite: C or better in MGT 3370.*

### Electives

**Free Electives**

Take 9 hours

57 hrs.  

**Additional Notes:**

Courses marked with a ^ are also offered through a Rawls Study Abroad program.