## Texas Tech University Jerry S. Rawls College of Business

## **Information Technology**

Upper Division Requirements and Schedule for BBA Degree

Catalog Years 2023-2024

Student Name:	GPA: Date:		
R Number:	Graduation Date: Advisor:		
Program Requirements	* 120 Hours  * A minimum 2.75 TTU GPA is required to take any business course.	-	
	Upper Division Core		
PCOM 3373^	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.	_	
BECO 3310^	Applied Business Economics. Prereq: C or better in ECO 2305.	-	
BLAW 3391^ FIN 3320^	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302.	Upper Division Core	
	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.		
ISQS 3344^	Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.		
MGT 3370^	Organization and Management. Prereq: C or better in MATH 1331.		
MKT 3350^	Introduction to Marketing. Prereq: C or better in ECO 2305 and MATH 1331.		
	Major Courses		
ISQS 3345	Analytics and Development with Python.		
ISQS 3348^	Database Management Systems.	IT Core (12 hours)	
ISQS 3358	Business Intelligence. Prereq: C or better in ISQS 3345 and ISQS 3348. (CL)		
ISQS 4349	Information Systems Analysis and Design. Prereq: C or better in ISQS 3345 and ISQS 3348.		
ISQS 3349	Data Communication and System Security. Prereq: C or better in ISQS 3345.		
ISQS 3360	Information Security. Prereq: C or better in ISQS 3345.		
ISQS 4350^	Information Systems Project Management. Prereq: C or better in ISQS 4349.	- Systems Track	
ISQS 4351	Web Design Implementation. Prereq: C or better in ISQS 4349.	0.0	
ISQS 4370	Data Mining. Prereq: C or better in MATH 2345 and ISQS 3345.	OR  Data Analytics Track	
ISQS 3352	Data Visualization. Prereq: C or better in ISQS 3345.		
ISQS 4371	Analytics for Optimal Decision Making. Prereq: C or better in ISQS 4370.		
ISQS 4373	Simulation for Business Analytics. Prereq: C or better in ISQS 4370.		
	Electives		
Free Electives		12 hours	
57 hrs.	Additional Notes: Courses marked with a ^ are also offered through a Rawls Study Ab	road program.	

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**Systems Track** Focuses on knowledge of information systems and technology. Students can gain expertise in analysis and design of information systems, management of information security, and network administration and development.

**Data Analytics Track** Focuses on utilizing data and analytical tools to assist business decision making. Students will gain expertise in data management, processing and analysis, data mining and advanced modeling.