

GENERAL BUSINESS MAJOR CONSTRUCTION MANAGEMENT

Upper Division Requirements and Schedule for BBA Degree
Catalog Years 2023-2024

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Graduation Date: _____ Advisor: _____

Program Requirements	* 120 Hours
	* A minimum 3.5 TTU GPA to declare CONE minor.
	* Please allow a minimum of 3 semesters to complete the CONE minor.
	* Visit the CONE advisor for a list of approved coursework.

Upper Division Core		
PCOM 3373^	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.	Upper Division Core
BECO 3310^	Applied Business Economics. Prereq: C or better in ECO 2305.	
BLAW 3391^	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302.	
FIN 3320^	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.	
ISQS 3344^	Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.	
MGT 3370^	Organization and Management. Prereq: C or better in MATH 1331.	
MKT 3350^	Introduction to Marketing. Prereq: C or better in ECO 2305 and MATH 1331.	

Major Courses		
***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.		
FIN 3332	Real Estate Fundamentals. Prerequisite: C or better in FIN 3320.	Required
MKT 3356^	Marketing Research and Analysis. Prereq: B or better in MKT 3350 (waived) and C or better in MATH 2345.	
MGT 3390	Perspectives on Entrepreneurship. Prereq: C or better in MKT 3370 . Spring Only.	
MGT 4380^	Strategic Management. Prerequisite: C or better in MKT 3370.	
FIN 3319^	Personal Financial Management. Prereq: C or better in FIN 3320. Spring Only.	Electives (Choose Two)
FIN 3334	Real Estate Finance. Prereq B or better in FIN 3320 (WAIVED). Prereq or coreq: FIN 3332.	
FIN 3393	Real Estate Law. Spring Only.	
FIN 4333	Real Estate Appraisal. Prereq or coreq: FIN 3332 or 3334. Fall Only. (SUB AAEC 4303 Property Appraisal)	
FIN 4335	Real Estate Investments. Prereq: B or better in FIN 3320 (WAIVED) and a C or better in FIN 3332	
FIN 4382	Internship in Finance. Prereq: Faculty Advisor Approval. Must be taken pass/fail.	

Construction Engineering Minor		
		Please visit with the CONE Advisor for a list of required coursework

57 hrs.

Additional Notes:

Courses marked with a ^ are also offered through a Rawls Study Abroad program.