

## SUPPLY CHAIN MANAGEMENT MAJOR

Upper Division Requirements and Schedule for BBA Degree  
Catalog Years 2023-2024

Student Name: \_\_\_\_\_ GPA: \_\_\_\_\_ Date: \_\_\_\_\_

R Number: \_\_\_\_\_ Graduation Date: \_\_\_\_\_ Advisor: \_\_\_\_\_

Program Requirements	* 120 Hours
	* A minimum 2.75 TTU GPA is required to take any business course.
	* "B" or better in MKT 3350, ISQS 3344, SCM 3351 and SCM 3353.

Upper Division Core	
PCOM 3373 <sup>^</sup>	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.
BECO 3310 <sup>^</sup>	Applied Business Economics. Prereq: C or better in ECO 2305.
BLAW 3391 <sup>^</sup>	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302.
FIN 3320 <sup>^</sup>	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.
ISQS 3344 <sup>^</sup>	Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.
MGT 3370 <sup>^</sup>	Organization and Management. Prereq: C or better in MATH 1331.
MKT 3350 <sup>^</sup>	Introduction to Marketing. Prereq: C or better in ECO 2305 and MATH 1331.

Major Courses	
SCM 3351	Business Process Improvement. Prereq: B or better in ISQS 3344.
MKT/ SCM 3353	Supply Chain Management. Prereq: B or better in MKT 3350.
MKT 3356 <sup>^</sup>	Marketing Research and Analysis. Prereq: B or better in MKT 3350 and C or better in MATH 2345.
SCM 4370	Forecasting and Inventory Management. Prereq: B or better in SCM 3353 <b>OR</b> C or better in SCM 3351.
SCM 4371	Transportation & Dist. Mgt. Prereq: B or better in SCM 3353 or C or better in SCM 3351
MKT 4385	Marketing Strategy. Prereq: C or better in 9 hrs of MKT and/or SCM courses.
SCM 4372	Global Sourcing. Prereq: B or better in SCM 3353 or C or better in SCM 3351
MKT 3351 <sup>^</sup>	Services Marketing. Prerequisite: B or better in MKT 3350.
MKT 4358 <sup>^</sup>	International Marketing. Prerequisite: B or better in MKT 3350.
MKT 4359 <sup>^</sup>	Sales Management. Prerequisite: B or better in MKT 3350.
SCM 4382	Supply Chain Management Internship. Prerequisite: Admission to the SCM Major and permission from faculty advisor.
Upper level business course	
SCM 4373	Supply Chain Strategy. Prereq: B or better in SCM 3353 and a C or better in SCM 3351

Electives	
Free Elective	

57 hrs.

Additional Notes:

Courses marked with a <sup>^</sup> are also offered through a Rawls Study Abroad program.

Upper Division Core

Required  
(21 hrs)

Group A  
(Choose 3)

Capstone

Take 3 hours