

Texas Tech University
Jerry S. Rawls College of Business

SUPPLY CHAIN MANAGEMENT MAJOR

Upper Division Requirements and Schedule for BBA Degree
Catalog Years 2023-2024

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Graduation Date: _____ Advisor: _____

Program Requirements	* 120 Hours
	* A minimum 2.75 TTU GPA is required to take any business course.
	* "B" or better in MKT 3350, ISQS 3344, SCM 3351 and SCM 3353.

Upper Division Core		
PCOM 3373^	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.	Upper Division Core
BECO 3310^	Applied Business Economics. Prereq: C or better in ECO 2305.	
BLAW 3391^	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302.	
FIN 3320^	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.	
ISQS 3344^	Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.	
MGT 3370^	Organization and Management. Prereq: C or better in MATH 1331.	
MKT 3350^	Introduction to Marketing. Prereq: C or better in ECO 2305 and MATH 1331.	

Major Courses		
SCM 3351	Business Process Improvement. Prereq: B or better in ISQS 3344.	Required (21 hrs)
MKT/ SCM 3353	Supply Chain Management. Prereq: B or better in MKT 3350.	
MKT 3356^	Marketing Research and Analysis. Prereq: B or better in MKT 3350 and C or better in MATH 2345.	
SCM 4370	Forecasting and Inventory Management. Prereq: B or better in SCM 3353 OR C or better in SCM 3351.	
SCM 4371	Transportation & Dist. Mgt. Prereq: B or better in SCM 3353 or C or better in SCM 3351	
MKT 4385	Marketing Strategy. Prereq: C or better in 9 hrs of MKT and/ or SCM courses.	
SCM 4372	Global Sourcing. Prereq: B or better in SCM 3353 or C or better in SCM 3351	
MKT 3351^	Services Marketing. Prerequisite: B or better in MKT 3350.	Group A (Choose 3)
MKT 4358^	International Marketing. Prerequisite: B or better in MKT 3350.	
MKT 4359^	Sales Management. Prerequisite: B or better in MKT 3350.	
SCM 4382	Supply Chain Management Internship. Prerequisite: Admission to the SCM Major and permission from faculty advisor.	
	Upper level business course	
SCM 4373	Supply Chain Strategy. Prereq: B or better in SCM 3353 and a C or better in SCM 3351	Capstone

Electives		
Free Elective		Take 3 hours

57 hrs.

Additional Notes:

Courses marked with a ^ are also offered through a Rawls Study Abroad program.