

**MANAGEMENT MAJOR**  
**Strategic Entrepreneurship and Innovation Concentration**

Upper Division Requirements and Schedule for BBA Degree

Catalog Years 2024-2025

Student Name: \_\_\_\_\_ GPA: \_\_\_\_\_ Date: \_\_\_\_\_

R Number: \_\_\_\_\_ Graduation Date: \_\_\_\_\_ Advisor: \_\_\_\_\_

Program Requirements	<p>*120 Hours</p> <p>*A minimum 2.75 TTU GPA is required to take any business course.</p> <p>*Must make a "B" or better in MGT 3370.</p>
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<b>Upper Division Core</b>	
<b>PCOM 3373^</b>	<b>Business Communication.</b> Prereq: C or better in ENGL 1301 & 1302.
<b>BECO 3310^</b>	<b>Applied Business Economics.</b> Prereq: C or better in ECO 2305.
<b>BLAW 3391^</b>	<b>Business Law and Ethics.</b> Prerequisite: C or better in ENGL 1301 and 1302.
<b>FIN 3320^</b>	<b>Financial Management.</b> Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.
<b>ISQS 3344^</b>	<b>Introduction to Production and Operations Management.</b> Prereq: C or better in ISQS 2340 and MATH 2345.
<b>MGT 3370^</b>	<b>Managing People and Organizations.</b> Prereq: C or better in MATH 1331.
<b>MKT 3350^</b>	<b>Marketing for a Global Marketplace.</b> Prereq: C or better in ECO 2305 and MATH 1331.

<b>Major Courses</b>	
<b>***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.</b>	
<b>MGT 3375^</b>	<b>Entrepreneurship: New Value Creation.</b> Prerequisite: C or better in MGT 3370.
<b>MGT 3376^</b>	<b>Organizational Behavior.</b> Prerequisite: B or better in MGT 3370.
<b>MGT 3390</b>	<b>Perspectives on Entrepreneurship.</b> Prereq: C or better in MGT 3370.
<b>MGT 4376</b>	<b>Ent: Discovering Entrepreneurial Opportunities.</b> Prereq: C or better in MGT 3370.
<b>MGT 4379</b>	<b>Technology Commercialization</b>
<b>MGT 4370</b>	<b>Consulting to Entrepreneurial Organizations.</b> Prereq: C or better in MGT 3370.
<b>MGT 4374</b>	<b>International Entrepreneurship.</b> Prerequisite: C or better in MGT 3370.
<b>MGT 4377</b>	<b>Family Enterprise.</b> Prerequisite: Previous experience in a family business or intent to establish a family business.
<b>MGT 4386</b>	<b>Entrepreneurship: New Venture Creation.</b> Prereq: C or better in MGT 3370.
<b>MGT 4388^</b>	<b>Change and Innovation Processes.</b> Prerequisite: C or better in MGT 3370.
<i>NOTE: Any junior- or senior-level business course provided it is not used to fulfill another requirement.</i>	
<b>MGT 4380^</b>	<b>Strategic Management.</b> Prerequisite: C or better in MGT 3370.

<b>Electives</b>	
<b>Free Electives</b>	

57 hrs.

Additional Notes:

Courses marked with a ^ are also offered through a Rawls Study Abroad program.

Take 9 hours