

GENERAL BUSINESS REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION (BBA) DEGREE

Catalog Years 2025-2026

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Graduation Date: _____ Advisor: _____

The BBA program is accessible if you have some prior college experience, and is aimed at working professionals with at least 45 college credits. By enrolling in the Rawls online BBA program, you will be able to balance full time employment, or other personal commitments, and the completion of a four-year degree in business.

Program Requirements	* 120 Hours
	* A minimum 2.75 TTU GPA is required to take any business course.
	* Grades of C or higher are required for credit.
	* All prerequisites will be enforced.

Upper Division Core		
BECO 3310[^]	Applied Business Economics. <i>Prereq: C or better in ACCT 2300 and ECO 2301.</i>	Upper Division Core (21 hrs)
BLAW 3391[^]	Business Law and Ethics. <i>Prerequisite: C or better in ENGL 1301 and 1302.</i>	
FIN 3320[^]	Financial Management. <i>Prereq: C or better in ACCT 2300 and ECO 2301. Prereq or Coreq: ACCT 2301 and MATH 2345.</i>	
MGT 3370[^]	Managing People and Organizations. <i>Prereq: C or better in MATH 1330.</i>	
MKT 3350[^]	Marketing for a Global Marketplace. <i>Prereq: C or better in ECO 2301 and MATH 1330.</i>	
PCOM 3373[^]	Business Communication. <i>Prereq: C or better in ENGL 1301 & 1302.</i>	
SCM 3353	Supply Chain and Operations Management. <i>Prereq: C or better in ECO 2301 and MATH 1330.</i>	

Major Courses		
As a student enrolled in this program, you will learn the foundations of all areas in business by taking 21 credits of business core courses. You will then take 21 hours of required upper-level coursework (four junior- or senior-level courses and three senior-level courses). These courses must be selected from the areas of ACCT, FIN, ISQS, MGT, and MKT, and there must be at least one course chosen from at least three of the six areas.		
ACCOUNTING - FINANCE - ISQS - MANAGEMENT - MARKETING		
		Choose four junior- or senior-level courses
		Choose three senior-level courses
MGT 4380	Strategic Management. <i>Prerequisite: C or better in MGT 3370.</i>	Senior Capstone

Electives		
Electives		Take 12 hrs or enough to complete 120 hrs.

57 hrs.

Additional Notes: