TEXAS TECH UNIVERSITY
JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION

GENERAL BUSINESS MAJOR

MAJOR INTELLIGENCE CONCENTRATION

Upper Division Requirements and Schedule for BBA Degree
120 Hours
Catalog Year 2009-2010; 2010-2011; 2011-2012; 2012-2013; 2013-2014

A minimum 2.75 GPA is required for this major.

UPPER DIVISION CORE

18 HOURS – MINIMUM GRADES OF C ARE REQUIRED.

BLAW	3391	**Business Law I.** Prerequisite: Minimum grade of C in ENGL 1301 and 1302 and 2.75 Tech GPA
FIN	3320	**Financial Management.** Prerequisite: ACCT 2300, 2301, ECO 2301, 2302, and MATH 2345, and minimum 2.75 Tech GPA
ISQS	3344	**Introduction to Production and Operations Management.** Prerequisite: ISQS 2340 and MATH 2345 and minimum 2.75 Tech GPA
MKT	3350	**Introduction to Marketing.** Prerequisite: ECO 2301 and minimum 2.75 Tech GPA
MGT	3370	**Organization and Management.** Prerequisite: Minimum 2.75 Tech GPA
MGT	3373	**Managerial Communication.** Prerequisite: ISQS 2340 and minimum grades of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA

MAJOR COURSES

39 Hours – MINIMUM GRADES OF C ARE REQUIRED

BA	4000	**Data and Text Mining for Business Intelligence.** (taught as a BA 7000 and will be cross listed)
BA	4000	**Six Sigma.** (Taught as a BA 7000 and will be cross-listed)
ISQS	3345	**Object Oriented Systems.** Prerequisite: ISQS 3346 with a minimum grade of C
ISQS	3346	**Internet Programming.** Prerequisite: ISQS 2340 with a minimum grade of C
ISQS	3348	**Data Base Management Systems.** Prerequisite: ISQS 2340 with a minimum grade of C
MKT	3356	**Marketing Research and Analysis.** Prerequisite: MKT 3350 and MATH 2345 with a minimum grade of C.

Group A – Choose 6 from the following:

MATH	3342	**Mathematical Statistics for Engineers and Scientists.** Prerequisite: MATH 2350 or consent of department
MATH	3371	**Elements of Finite Mathematics.** Prerequisite: MATH 1550 or 2370 or consent of department
MATH	4330	**Mathematical Computing.** Prerequisite: Consent of undergraduate program director (MATH)
MATH	4342	**Mathematical Statistics I.** Prerequisite: MATH 2350 or consent of department
MATH	4343	**Mathematical Statistics II.** Prerequisite: MATH 4342 or consent of department
IE	3311	**Operations Research I.** Prerequisite: MATH 2450
IE	3341	**Engineering Statistics.** Prerequisite: MATH 240
IE	3343	**Quality Assurance & Engineering Statistics.** Prerequisite: IE 3341
IE	4311	**Operations Research II.** Prerequisite: IE 3311
CS	3364	**Design and Analysis of Algorithms.** Prerequisite: CS 1382, 2413 and MATH 2360
CS	4354	**Concepts of Data Base Systems.** Prerequisite: CS 3364
GEOG	3300	**Geographic Information Systems.**
GEOG	4400	**Topics in Geographic Information.** Prerequisite: Consent of instructor

Senior Course Requirement:

MGT	4380	**Strategic Management.** Prerequisite: Minimum grade of C in BLAW 3391, FIN 3320, ISQS 3344, MGT 3370, 3373, MKT 3350, and final semester

UPPER LEVEL ECONOMICS REQUIREMENT

3 HOURS – MINIMUM GRADE OF C IS REQUIRED

BECO 4310 Applied Business Economics. Prerequisite: ECO 2301 & 2302 with a minimum grade of C
OR any junior/senior level ECO course except ECO 3323 & 4332 will meet this requirement

SCHEDULE THE ABOVE COURSES AS FOLLOWS:

All courses are not offered each semester and only a limited number of courses are taught in the summer, due to funding restrictions and available faculty.

5TH SEMESTER	6TH SEMESTER	7TH SEMESTER	8TH SEMESTER
BLAW 3391 ISQS 3344 MKT 3350 MGT 3370 MGT 3373	FIN 3320 Jr/Sr Economics Course BA 4000 ISQS 3346 Group A – 3 hours **Submit Intent to Graduate**	BA 4000 ISQS 3345 ISQS 3348 Group A – 6 hours	MGT 4380 MKT 3356 Group A – 9 hours