

TEXAS TECH UNIVERSITY  
**JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION**  
**GENERAL BUSINESS MAJOR**

**PROJECT MANAGEMENT CONCENTRATION**

Upper Division Requirements and Schedule for BBA Degree  
 120 Hours  
 Catalog Year 2009-2010; 2010-2011; 2011-2012; 2012-2013; 2013-2014

A minimum 2.75 GPA is required for this major.

**UPPER DIVISION CORE**

**18 HOURS – MINIMUM GRADES OF C ARE REQUIRED**

<b>BLAW 3391</b>	<b>Business Law I.</b> Prerequisite: Minimum grade of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA
<b>FIN 3320</b>	<b>Financial Management.</b> Prerequisite: ACCT 2300, 2301, ECO 2301, 2302, and MATH 2345, and minimum 2.75 Tech GPA
<b>ISQS 3344</b>	<b>Introduction to Production and Operations Management.</b> Prerequisite: ISQS 2340 and MATH 2345 and minimum 2.75 Tech GPA
<b>MKT 3350</b>	<b>Introduction to Marketing.</b> Prerequisite: ECO 2301 and minimum 2.75 Tech GPA
<b>MGT 3370</b>	<b>Organization and Management.</b> Prerequisite: Minimum 2.75 Tech GPA
<b>MGT 3373</b>	<b>Managerial Communication.</b> Prerequisite: ISQS 2340 and minimum grades of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA

**MAJOR COURSES**

**39 Hours – MINIMUM GRADES OF C ARE REQUIRED**

<b>ISQS 3345</b>	<b>Object Oriented Systems.</b> Prerequisite: ISQS 3346 a grade of C or better
<b>ISQS 4350</b>	<b>Information Systems Project Management.</b> Co-requisite ISQS 4348 if possible
<b>MGT 4376</b>	<b>Entrepreneurship: Discovering Entrepreneurial Opportunities.</b> Prerequisite: MGT 3370 with minimum grade of C
<b>MKT 3356</b>	<b>Marketing Research and Analysis.</b> Prerequisite: Minimum grade of C in MKT 3350 and MATH 2345

Take 2 of the following:

<b>BLAW 3393</b>	<b>Real Estate Law.</b> (Spring only)
<b>FIN 3332</b>	<b>Real Estate Fundamentals.</b> Prerequisite: FIN 3320 with a grade of C or higher
<b>FIN 3334</b>	<b>Real Estate Finance.</b> Co-requisite/Prerequisite: FIN 3332 (Fall only)
<b>FIN 4333</b>	<b>Real Estate Appraisal.</b> Prerequisite or Co-requisite: FIN 3332 or 3334 (Spring only)
<b>FIN 4336</b>	<b>Urban Land Development.</b> Prerequisite or Co-requisite: FIN 3332 or 3334 (Fall only)

Required Minor: Construction Engineering

<b>CONE 2300</b>	<b>Construction Materials &amp; Blueprint Reading</b>
<b>CONE 2302</b>	<b>Surveying</b>
<b>CONE 4300</b>	<b>Construction Safety</b>
<b>CONE 4320</b>	<b>Construction Cost Estimating</b>
<b>CONE 4322</b>	<b>Construction Management</b>
<b>CONE 4324</b>	<b>Construction Contracts &amp; Specifications</b>

Senior Course Requirement:

<b>MGT 4380</b>	<b>Strategic Management.</b> Prerequisite: Minimum grade of C in BLAW 3391, FIN 3320, ISQS 3344, MGT 3370, 3373, MKT 3350, and final semester
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**UPPER LEVEL ECONOMICS REQUIREMENT**

**3 HOURS – MINIMUM GRADE OF C IS REQUIRED**

<b>BECO 4310</b>	<b>Applied Business Economics.</b> Prerequisite: ECO 2301 & 2302 with a minimum grade of C <u>OR</u> any junior/senior level ECO course except ECO 3323 & 4332 will meet this requirement
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**SCHEDULE THE ABOVE COURSES AS FOLLOWS:**

All courses are not offered each semester and only a limited number of courses are taught in the summer, due to funding restrictions and available faculty.

5 <sup>TH</sup> SEMESTER	6 <sup>TH</sup> SEMESTER	7 <sup>TH</sup> SEMESTER	8 <sup>TH</sup> SEMESTER
Jr/Sr Economics course	BLAW 3391	Major courses – 6 hours	MGT 4380
FIN 3320	MGT 3373	CONE 2302	Major courses – 6 hours
ISQS 3344	Major Courses – 6 hours	CONE 4300	CONE 4322
MGT 3370	CONE 2300	CONE 4320	CONE 4324
MKT 3350	<b>Submit Intent to Graduate</b>		