

MANAGEMENT MAJOR

Strategic Entrepreneurship and Innovation Concentration

Upper Division Requirements and Schedule for BBA Degree
Catalog Years 2014-2015

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Advisor: _____

Program Requirements	* 120 Hours
	*A minimum 2.75 TTU GPA
	*Must make a "B" or better in MGT 3370

Upper Division Core		
BLAW 3391	Business Law I. <i>Prerequisite: C or better in ENGL 1301 and 1302</i>	Upper Division Core (Min. 2.75 TTU GPA)
FIN 3320	Financial Management. <i>Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2302 and MATH 2345.</i>	
ISQS 3344	Introduction to Production and Operations Management. <i>Prerequisite: C or better in ISQS 2340 and MATH 2345.</i>	
MKT 3350	Introduction to Marketing. <i>Prerequisite: C or better in ECO 2302.</i>	
MGT 3370	Organization and Management	
MGT 3373	Managerial Communication. <i>Prerequisite: C or better in ENGL 1301 & 1302.</i>	

Major Courses		
MGT 3375	Entrepreneurship: New Value Creation. <i>Prerequisite: C or better in MGT 3370.</i>	Required
MGT 3376	Organizational Behavior. <i>Prerequisite: B or better in MGT 3370.</i>	
MGT 3379	Advanced Organization and Management. <i>Prerequisite: B or better in MGT 3370.</i>	
MGT 4376	Ent: Discovering Entrepreneurial Opportunities. <i>Prerequisite: C or better in MGT 3370.</i>	
BA 4000	Technology Commercialization.	Group A (Choose two)
MGT 4370	Consulting to Entrepreneurial Organizations. <i>Prerequisite: C or better in MGT 3370.</i>	
MGT 4374	International Entrepreneurship. <i>Prerequisite: C or better in MGT 3370.</i>	
MGT 4377	Family Enterprise. <i>Prerequisite: Previous experience in a family business or intent to establish a family business.</i>	
MGT 4386	Entrepreneurship: New Value Creation	
MGT 4388	Change and Innovation Processes. <i>Prerequisite: C or better in MGT 3370.</i>	Group B (Take 2 courses)
NOTE: Any junior-or senior-level business course provided it is not used to fulfill another requirement.		
MGT 4380	Strategic Management. <i>Prerequisite: C or better in ALL Upper Division Core, and final semester.</i>	Senior Capstone

Upper Level Economics		
BECO 4310	Applied Business Economics. <i>Prerequisite: C or better in ECO 2302.</i>	

Electives		
Non-Business/ Non-Economics Electives		Take 2 courses
Free Electives		Take 2 courses

60 hrs. Additional Notes: