

NEW STUDENT  
GUIDEBOOK



JERRY S. RAWLS  
**COLLEGE OF**  
**BUSINESS**

TEXAS TECH



# DEAR RED RAIDER,



## Welcome to the Jerry S. Rawls College of Business!

As you begin your academic journey as a Red Raider, you will find great support and encouragement through the Rawls College community.

You will be inspired by peers, staff and faculty committed to changing the world through research, innovation, and determination. With state-of-the-art facilities, an unmatched academic experience, world-class faculty and a robust alumni network, we will empower you to reach your full potential professionally and personally.

We are proud to offer personalized guidance and support to every student. Whether you need help choosing a major, applying for scholarships, studying abroad, creating a presentation or landing your dream job, we are here to ensure your success. Additionally, as a business student, you have access to an embedded mental health counselor and dedicated student success specialist.

Throughout college, you will find several ways to experience personal growth, meet new friends, and give back to the university and community through service and outreach. From joining one of our more than 25 business-specific student organizations to participating in our leadership or research programs, there is no shortage of ways to get involved.

We are excited to have you as part of the Rawls College family and look forward to seeing all you will accomplish.

Wreck 'Em!

A handwritten signature in black ink that reads "Williams". The signature is fluid and cursive, with a distinct "W" at the beginning.

Margaret L. Williams, Ph.D.  
Dean  
Professor of Management



# ACADEMICS

**General Requirements** - The Rawls College of Business requires students to maintain a minimum cumulative 2.75 TTU GPA in order to progress. However, there are specific business programs that have additional requirements that must be met. For details, visit with an academic advisor in the Rawls Experience Hub in BA 145.

## MAJORS

### ACCOUNTING

“A” or “B” in ACCT 2300, ACCT 2301 and ACCT 3304.

### ENERGY COMMERCE

Completion of all lower division business and university required courses. 3.0 TTU GPA before starting major courses. Fall only start.

### FINANCE

“A” or “B” in ACCT 2300, ACCT 2301, MATH 2345 or MATH 2300, and FIN 3320.

### GENERAL BUSINESS CONSTRUCTION MANAGEMENT

### INFORMATION TECHNOLOGY

“C” or better in ISQS 2340.

### MANAGEMENT

“A” or “B” in MGT 3370.

### MARKETING

“A” or “B” in MKT 3350.

### SUPPLY CHAIN MANAGEMENT

“A” or “B” in SCM 3353.

\*all majors require at least a minimum cumulative 2.75 TTU GPA to apply (except where noted). Some majors have certificates that allow the student to focus on more specific coursework.

### WHAT CAN I DO WITH THIS MAJOR?

Visit [www.tturawls.com](http://www.tturawls.com) for more info.



## CERTIFICATES

Certificates allow students to pursue a special area of interest that complements their major areas of study. The Rawls College certificate programs range from 9 to 15 credit hours (i.e., 3 to 5 courses). Therefore, they are a cost effective alternative for students who want to enhance their knowledge and skills without significantly extending their time in college.

- \ Accounting
- \ Commercial Banking
- \ Commercial Real Estate
- \ Corporate Risk Management and Insurance
- \ Data Analytics
- \ Energy
- \ Entreprenurial Management
- \ Family Business
- \ Finance
- \ Global Business
- \ Human Resource Management
- \ Information Technology
- \ Investment Management
- \ Leadership
- \ Sales
- \ Sustainable Energy for Business Professionals

# RESOURCES

## SUPPORT SERVICES

### CAREER MANAGEMENT CENTER

The Rawls Career Management Center (CMC) can assist you in landing internships and job offers through individualized career coaching, professional document reviews, interview prep, networking events, a personalized job search system and more. From Fortune 500 companies to entrepreneurial firms, the CMC works with top employers to ensure you have competitive career opportunities in various industries.

[www.rawlscmc.com](http://www.rawlscmc.com) | BA 119

### CENTER FOR GLOBAL ENGAGEMENT

With study abroad options in more than 33 countries, the Center for Global Engagement can help you identify an international experience that best fits your major, timeline, budget and goals.

[www.rawlsabroad.com](http://www.rawlsabroad.com) | BA 145

### CENTER FOR SALES EXCELLENCE

The Center for Sales Excellence prepares and develops future sales and customer relationship management leaders through academic programming, research opportunities and corporate partnerships.

[www.depts.ttu.edu/rawlsbusiness/about/marketing/salescenter](http://www.depts.ttu.edu/rawlsbusiness/about/marketing/salescenter) | BA 129

### MENTAL HEALTH COUNSELOR

Our counselor, Elise McCay, M.S., LMFT, is available to provide mental health services for Rawls College students. Students can discuss personal, interpersonal, academic, and professional issues that may be impacting their well-being. Walk-in sessions and scheduled appointments are available, and all services are free and confidential.

[emccay@ttu.edu](mailto:emccay@ttu.edu) | BA 145S

### GEORGIE G. SNYDER CENTER FOR HUMAN SKILLS IN BUSINESS

A one-stop shop for all things communication, the Snyder Center for Human Skills in Business provides you with feedback on papers, tips on making an ordinary presentation extraordinary and assists with any other business-related communication needs.

[www.depts.ttu.edu/rawlsbusiness/about/snyder](http://www.depts.ttu.edu/rawlsbusiness/about/snyder) | BA 139

### RAWLS TECHNOLOGY SERVICES

Rawls Technology Services is responsible for all technology within the business building and provides individual support to students needing assistance with kiosk printing, Wi-Fi issues, Parallel connections, classroom/conference room technology, Mediasite support and digital signage requests.

[www.rts.ba.ttu.edu](http://www.rts.ba.ttu.edu) | BA 259

### RAWLS TESTING CENTER

The Rawls Testing Center provides a convenient, flexible, and distraction free testing environment for Rawls College students.

[testing.ba.ttu.edu](http://testing.ba.ttu.edu) | NW 104

### SCHOLARSHIP SUPPORT

With nearly 1,000 available scholarships within the business college, students have numerous opportunities to benefit from financial support. Our dedicated scholarship specialist is available to assist students in identifying and applying for applicable scholarships.

[www.depts.ttu.edu/rawlsbusiness/scholarships](http://www.depts.ttu.edu/rawlsbusiness/scholarships) | BA 259

### STUDENT SUCCESS SPECIALIST

Our student success specialist helps monitor academic success and connects students with campus-wide resources, including mental health, food, housing, tutoring, financial aid and much more.

BA 145

### RAWLS EXPERIENCE HUB

The Rawls Experience Hub is your central place within the college to find a variety of support services. You will be assigned a major-specific advisor to assist you throughout your entire undergraduate journey. If you are undecided about what major you would like to pursue, an advisor can help you identify which one might be the best. The Rawls Experience Hub is also home to the college's embedded student success specialist and embedded mental health counselor.

[www.tturawls.com](http://www.tturawls.com) | BA 145

## INVOLVEMENT

Joining a student organization is an excellent way to experience personal growth, meet new friends, and give back to the larger university and community through service and outreach.

### BUSINESS FRATERNITIES, SERVICE AND HONORS ORGANIZATIONS

- / Alpha Kappa Psi Business Fraternity
- / Association of Latino Professionals for America
- / Beta Gamma Sigma
- / Black Business Student Association
- / Business Senators
- / Dean's Student Council
- / Delta Sigma Pi Business Fraternity
- / Multicultural Student Business Association
- / PrideSTEM
- / Rawls Business Ambassadors

/ Rawls Career Management Center

Student Business Council

- / Rawls Graduate Association
- / Women in Business

### MAJOR-SPECIFIC ORGANIZATIONS

**Accounting**

- / Accounting Leadership Council

**Energy Commerce**

- / Energy Commerce Association

**Finance**

- / Finance Association
- / Investment Management Association
- / Raiders Running in Finance
- / Rawls Banking Association

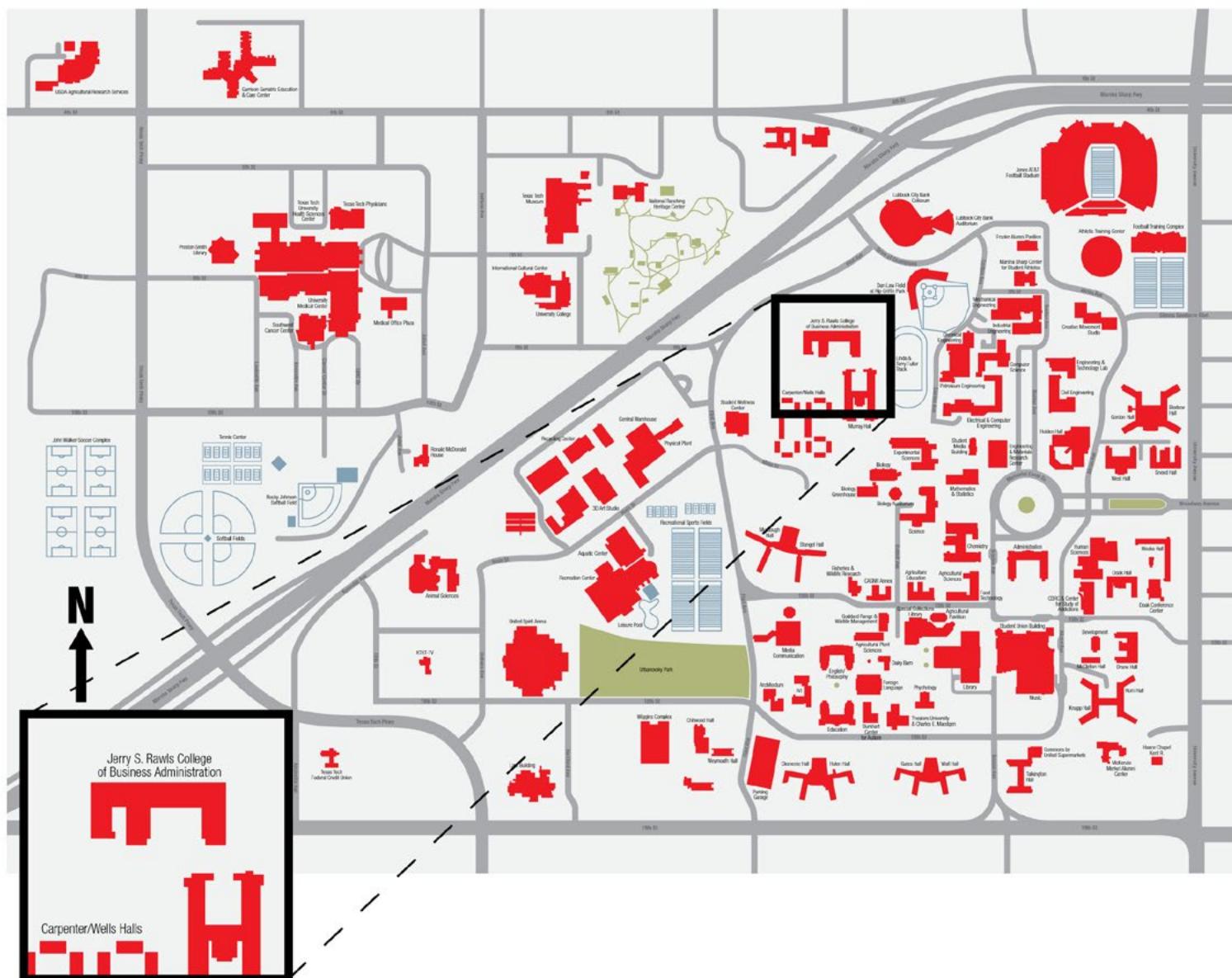
/ Real Estate Organization

### Information Technology

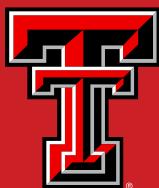
- / Association of Information Technology Professionals

### Marketing & Supply Chain Management

- / Sales Leadership Group
- / Tech Marketing Association
- / Tech Supply Chain Association
- / Women in Supply Chain Excellence Management
- / Investment Management Association
- / Sigma Iota Epsilon
- / Tech Strategic Human Resource Management



Athletics	<a href="http://www.texastech.com">www.texastech.com</a>	806.724.3355
Center for Campus Life	<a href="http://www.campuslife.ttu.edu">www.campuslife.ttu.edu</a>	806.724.5433
Financial Aid	<a href="http://www.financialaid.ttu.edu">www.financialaid.ttu.edu</a>	806.742.3681
Honors College	<a href="http://www.honors.ttu.edu">www.honors.ttu.edu</a>	806.742.1828
Hospitality Services	<a href="http://www.hospitality.ttu.edu">www.hospitality.ttu.edu</a>	806.742.1360
Military & Veterans Programs	<a href="http://www.mvp.ttu.edu">www.mvp.ttu.edu</a>	806.742.6877
Office of the Registrar	<a href="http://www.depts.ttu.edu/registrar">www.depts.ttu.edu/registrar</a>	806.742.3661
Recreational Sports	<a href="http://www.recsports.ttu.edu">www.recsports.ttu.edu</a>	806.742.3351
Red Raider Orientation	<a href="http://www.depts.ttu.edu/orientation/">www.depts.ttu.edu/orientation/</a>	806.742.2993
Scholarships	<a href="http://www.scholarships.ttu.edu">www.scholarships.ttu.edu</a>	806.742.3144
Student Business Services	<a href="http://www.sbs.ttu.edu">www.sbs.ttu.edu</a>	806.742.3272
Student Disability Services	<a href="http://www.depts.ttu.edu/sds">www.depts.ttu.edu/sds</a>	806.742.2405
Transfer Evaluation Office	<a href="http://www.depts.ttu.edu/registrar/teo">www.depts.ttu.edu/registrar/teo</a>	806.742.1360
Undergraduate Admissions	<a href="http://www.gototexastech.com">www.gototexastech.com</a>	806.742.1480
University Student Housing	<a href="http://www.housing.ttu.edu">www.housing.ttu.edu</a>	806.742.2661
University General Info	<a href="http://www.ttu.edu">www.ttu.edu</a>	806.742.2011



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