

Built on Rawls.



TEXAS TECH UNIVERSITY  
Rawls College of Business™

New Student  
Guidebook





# DEAR RED RAIDER,



## Welcome to the Jerry S. Rawls College of Business!

As you begin your academic journey as a Red Raider, you will find great support and encouragement through the Rawls College community.

You will be inspired by peers, staff and faculty committed to changing the world through research, innovation, and determination. With state-of-the-art facilities, an unmatched academic experience, world-class faculty and a robust alumni network, we will empower you to reach your full potential professionally and personally.

We are proud to offer personalized guidance and support to every student. Whether you need help choosing a major, applying for scholarships, studying abroad, creating a presentation or landing your dream job, we are here to ensure your success. Additionally, as a business student, you have access to an embedded mental health counselor and dedicated student success specialist.

Throughout college, you will find several ways to experience personal growth, meet new friends, and give back to the university and community through service and outreach. From joining one of our more than 25 business-specific student organizations to participating in our leadership or research programs, there is no shortage of ways to get involved.

We are excited to have you as part of the Rawls College family and look forward to seeing all you will accomplish.

Wreck 'Em!

A handwritten signature in black ink that reads "M. Williams". The script is fluid and cursive.

Margaret L. Williams, Ph.D.  
Dean  
Professor of Management

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# ACADEMICS

**General Requirements** - The Rawls College of Business requires students to maintain a minimum cumulative 2.75 TTU GPA in order to progress. However, there are specific business programs that have additional requirements that must be met. For details, visit with an academic advisor in the Undergraduate Services Center in BA 145.

## MAJORS

- Accounting**  
“A” or “B” in ACCT 2300, ACCT 2301 and ACCT 3304.
- Energy Commerce**  
Completion of all lower division business and university required courses. 3.0 TTU GPA before starting Major Classes in a Fall semester.
- Finance**  
“A” or “B” in ACCT 2300, ACCT 2301, MATH 2345 or MATH 2300, and FIN 3320.
- General Business Construction Management**

- Information Technology**  
“C” or better in ISQS 2340.
- Management**  
(Entrepreneurship, Human Resource Management) - “A” or “B” in MGT 3370.
- Marketing**  
“A” or “B” in MKT 3350.
- Supply Chain Management**  
“A” or “B” in ISQS 3344, MKT 3350 and SCM 3353

\*all majors require at least a minimum cumulative 2.75 TTU GPA to apply. Some majors have concentrations which allow the student to focus on more specific coursework.

**WHAT CAN I DO WITH THIS MAJOR?**  
Visit [www.tturawls.com](http://www.tturawls.com) for more info

## CERTIFICATES

Certificates allow students to pursue a special area of interest that complements their major areas of study. The Rawls College certificate programs range from 9 to 15 credit hours (i.e., 3 to 5 courses). Therefore, they are a cost effective alternative for students who want to enhance their knowledge and skills without significantly extending their time in college.

- |                             |  |
|-----------------------------|--|
| / Accounting                | / Information Technology                   |
| / Commercial Banking        | / International Business                   |
| / Commercial Real Estate    | / Investment Management                    |
| / Corporate Risk Management | / Leadership                               |
| / Data Analytics            | / Sales & Customer Relationship Management |
| / Energy                    | / Sustainable Energy                       |
| / Finance                   |  |



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# RESOURCES

## SUPPORT SERVICES

### CAREER MANAGEMENT CENTER

The Rawls Career Management Center (CMC) can assist you in landing internships and job offers through individualized career coaching, professional document reviews, interview prep, networking events, a personalized job search system and more. From Fortune 500 companies to entrepreneurial firms, the CMC works with top employers to ensure you have competitive career opportunities in various industries.

[www.RawlsCMC.com](http://www.RawlsCMC.com) | BA 119

### CENTER FOR GLOBAL ENGAGEMENT

With study abroad options in more than 33 countries, the Center for Global Engagement can help you identify an international experience that best fits your major, timeline, budget and goals.

[www.rawlsabroad.com](http://www.rawlsabroad.com) | BA 145

### EMBEDDED COUNSELOR

Our embedded counselor, Elise McCay, M.S., LMFT, is available to provide mental health services for Rawls College students. Students can discuss personal, interpersonal, academic, and professional issues that may be impacting their well-being. Walk-in sessions and scheduled appointments are available, and all services are free and confidential.

[emccay@ttu.edu](mailto:emccay@ttu.edu) | BA 145S

### GEORGIE G. SNYDER CENTER FOR BUSINESS COMMUNICATION

A one-stop shop for all things communication, the Snyder Center for Business Communication provides you with feedback on papers, tips on making an ordinary presentation extraordinary and assists with any other business-related communication needs.

[www.depts.ttu.edu/rawlsbusiness/about/snyder](http://www.depts.ttu.edu/rawlsbusiness/about/snyder) | BA 139

### RAWLS TECHNOLOGY SERVICES

Rawls Technology Services is responsible for all technology within the business building and provides individual support to students needing assistance with kiosk printing, WiFi issues, Parallel connections, classroom/conference room technology, Mediasite support and digital signage requests.

[www.rts.ba.ttu.edu](http://www.rts.ba.ttu.edu) | BA 259

### RAWLS TESTING CENTER

The Rawls Testing Center provides a convenient, flexible, and distraction free testing environment for Rawls College students.

[testing.ba.ttu.edu](http://testing.ba.ttu.edu) | NW 104

### STUDENT SUCCESS SPECIALIST

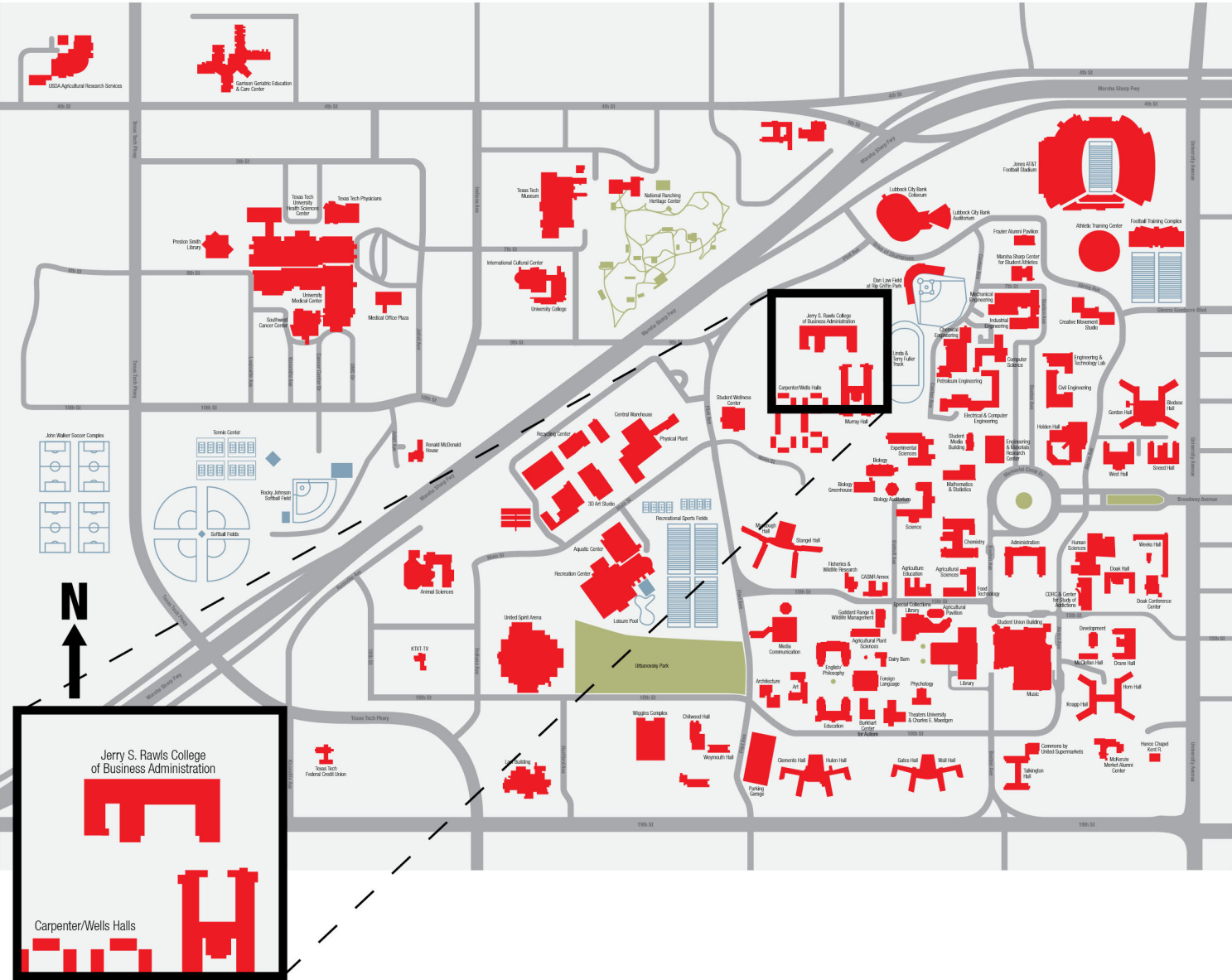
Our student success specialist, Melissa Villarreal, helps monitor academic success and connects students with campus-wide resources, including mental health, food, housing, tutoring, financial aid and much more.

[melisvil@ttu.edu](mailto:melisvil@ttu.edu) | BA 145R

### UNDERGRADUATE SERVICES CENTER

The Undergraduate Services Center will support you from orientation to graduation. You will be assigned a major-specific advisor to assist you throughout your undergraduate experience. If you are undecided about what major you would like to pursue, an advisor can help you identify which one might be the best fit.

[www.tturawls.com](http://www.tturawls.com) | BA 145



## INVOLVEMENT

Joining a student organization is an excellent way to experience personal growth, meet new friends, and give back to the larger university and community through service and outreach.

### BUSINESS FRATERNITIES, SERVICE AND HONORS ORGANIZATIONS

- / Alpha Kappa Psi Business Fraternity
- / Association of Latino Professionals for America
- / Beta Gamma Sigma
- / Black Business Student Association
- / Business Senators
- / Career Management Center Student Business Council
- / Dean's Student Council
- / Delta Sigma Pi Business Fraternity
- / Multicultural Student Business Association
- / PrideSTEM

- / Rawls Business Ambassadors
- / Rawls Graduate Association
- / Tech Collegiate Entrepreneurs Organization
- / Women in Business

### MAJOR-SPECIFIC ORGANIZATIONS

#### Accounting

- / Accounting Leadership Council

#### Energy Commerce

- / Energy Commerce Association

#### Finance

- / Business Valuation Club
- / Finance Association
- / Rawls Banking Association
- / Real Estate Organization

### Information Technology

- / Association of Information Technology Professionals

### Marketing & Supply Chain Management

- / Tech Marketing Association
- / Tech Society for Sales
- / Tech Supply Chain Association

### Management

- / Sigma Iota Epsilon
- / Texas Tech Society for Human Resource Management

Athletics	<a href="http://www.texastech.com">www.texastech.com</a>	806.724.3355
Center for Campus Life	<a href="http://www.campuslife.ttu.edu">www.campuslife.ttu.edu</a>	806.724.5433
Financial Aid	<a href="http://www.financialaid.ttu.edu">www.financialaid.ttu.edu</a>	806.742.3681
Honors College	<a href="http://www.honors.ttu.edu">www.honors.ttu.edu</a>	806.742.1828
Hospitality Services	<a href="http://www.hospitality.ttu.edu">www.hospitality.ttu.edu</a>	806.742.1360
Military & Veterans Programs	<a href="http://www.mvp.ttu.edu">www.mvp.ttu.edu</a>	806.742.6877
Office of the Registrar	<a href="http://www.depts.ttu.edu/registrar">www.depts.ttu.edu/registrar</a>	806.742.3661
Recreational Sports	<a href="http://www.recsports.ttu.edu">www.recsports.ttu.edu</a>	806.742.3351
Red Raider Orientation	<a href="http://www.depts.ttu.edu/orientation/">www.depts.ttu.edu/orientation/</a>	806.742.2993
Scholarships	<a href="http://www.scholarships.ttu.edu">www.scholarships.ttu.edu</a>	806.742.3144
Student Business Services	<a href="http://www.sbs.ttu.edu">www.sbs.ttu.edu</a>	806.742.3272
Student Disability Services	<a href="http://www.depts.ttu.edu/sds">www.depts.ttu.edu/sds</a>	806.742.2405
Transfer Evaluation Office	<a href="http://www.depts.ttu.edu/registrar/teo">www.depts.ttu.edu/registrar/teo</a>	806.742.1360
Undergraduate Admissions	<a href="http://www.gototexastech.com">www.gototexastech.com</a>	806.742.1480
University Student Housing	<a href="http://www.housing.ttu.edu">www.housing.ttu.edu</a>	806.742.2661
University General Info	<a href="http://www.ttu.edu">www.ttu.edu</a>	806.742.2011



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