

Built on Rawls.



TEXAS TECH UNIVERSITY
Rawls College of Business™

**New Student
Guidebook
2023/2024**



DEAR RED RAIDER,



Welcome to the Jerry S. Rawls College of Business!

As you begin your academic journey as a Red Raider, you will find great support and encouragement through the Rawls College community.

You will be inspired by peers, staff and faculty committed to changing the world through research, innovation, and determination. With state-of-the-art facilities, an unmatched academic experience, world-class faculty and a robust alumni network, we will empower you to reach your full potential professionally and personally.

We are proud to offer personalized guidance and support to every student. Whether you need help choosing a major, applying for scholarships, studying abroad, creating a presentation or landing your dream job, we are here to ensure your success. Additionally, as a business student, you have access to an embedded mental health counselor and dedicated student success specialist.

Throughout college, you will find several ways to experience personal growth, meet new friends, and give back to the university and community through service and outreach. From joining one of our more than 25 business-specific student organizations to participating in our leadership or research programs, there is no shortage of ways to get involved.

We are excited to have you as part of the Rawls College family and look forward to seeing all you will accomplish.

Wreck 'Em!

A handwritten signature in black ink that reads "M. Williams". The script is fluid and cursive.

Margaret L. Williams, Ph.D.
Dean
Professor of Management

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ACADEMICS

General Requirements - The Rawls College of Business requires students to maintain a minimum cumulative 2.75 TTU GPA in order to progress. However, there are specific business programs that have additional requirements that must be met. For details, visit with an academic advisor in the Undergraduate Services Center in BA 145.

MAJORS

- Accounting**
“A” or “B” in ACCT 2300, ACCT 2301 and ACCT 3304.
- Energy Commerce**
Completion of all lower division business and university required courses. 3.0 TTU GPA before starting Major Classes in a Fall semester.
- Finance**
“A” or “B” in ACCT 2300, ACCT 2301, MATH 2345 or MATH 2300, and FIN 3320.
- General Business**
General Business is strictly designed for dual degree students only.

- Information Technology**
“C” or better in ISQS 2340.
- Management**
(Entrepreneurship, Human Resource Management) - “A” or “B” in MGT 3370.
- Marketing**
“A” or “B” in MKT 3350.
- Supply Chain Management**
“A” or “B” in ISQS 3344, MKT 3350 and SCM 3353

*all majors require at least a minimum cumulative 2.75 TTU GPA to apply. Some majors have concentrations which allow the student to focus on more specific coursework.

WHAT CAN I DO WITH THIS MAJOR?
Visit www.tturawls.com for more info

CERTIFICATES

Certificates allow students to pursue a special area of interest that complements their major areas of study. The Rawls College certificate programs range from 9 to 15 credit hours (i.e., 3 to 5 courses). Therefore, they are a cost effective alternative for students who want to enhance their knowledge and skills without significantly extending their time in college.

- | | |
|--------------------------|--|
| / Accounting | / Information Technology |
| / Commercial Banking | / International Business |
| / Commercial Real Estate | / Leadership |
| / Data Analytics | / Sales & Customer Relationship Management |
| / Energy | / Sustainable Energy |
| / Finance | |



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RESOURCES

SUPPORT SERVICES

CAREER MANAGEMENT CENTER

The Rawls Career Management Center (CMC) can assist you in landing internships and job offers through individualized career coaching, professional document reviews, interview prep, networking events, a personalized job search system and more. From Fortune 500 companies to entrepreneurial firms, the CMC works with top employers to ensure you have competitive career opportunities in various industries.

www.RawlsCMC.com | BA 119

CENTER FOR GLOBAL ENGAGEMENT

With study abroad options in more than 33 countries, the Center for Global Engagement can help you identify an international experience that best fits your major, timeline, budget and goals.

www.rawlsabroad.com | BA 145

GEORGIE G. SNYDER CENTER FOR BUSINESS COMMUNICATION

A one-stop shop for all things communication, the Snyder Center for Business Communication provides you with feedback on papers, tips on making an ordinary presentation extraordinary and assists with any other business-related communication needs.

www.depts.ttu.edu/rawlsbusiness/about/snyder | BA 139

EMBEDDED COUNSELOR

Our embedded counselor, Elise McCay, M.S., LMFT, is available to provide mental health services for Rawls College students. Students can discuss personal, interpersonal, academic, and professional issues that may be impacting their well-being. Walk-in sessions and scheduled appointments are available, and all services are free and confidential.

elise.mccay@ttu.edu | BA 145S

RAWLS TECHNOLOGY SERVICES

Rawls Technology Services is responsible for all technology within the business building and provides individual support to students needing assistance with kiosk printing, WiFi issues, Parallel connections, classroom/conference room technology, Mediasite support and digital signage requests.

www.rts.ba.ttu.edu | BA 259

RAWLS TESTING CENTER

The Rawls Testing Center provides a convenient, flexible, and distraction free testing environment for Rawls College students.

testing.ba.ttu.edu | NW 104

STUDENT SUCCESS SPECIALIST

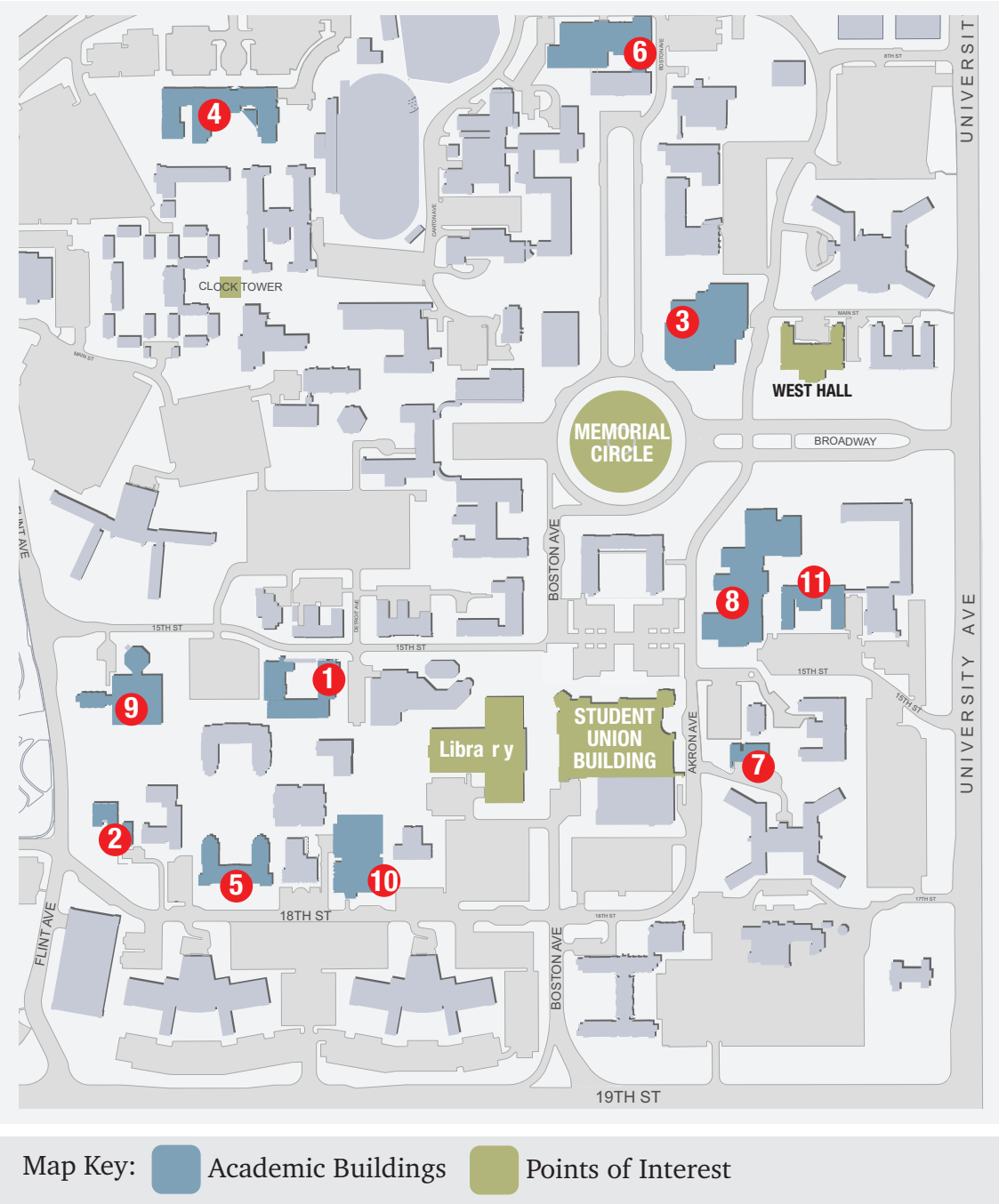
Our student success specialist, Melissa Villarreal, helps monitor academic success and connects students with campus-wide resources, including mental health, food, housing, tutoring, financial aid and much more.

melisvil@ttu.edu | BA 145R

UNDERGRADUATE SERVICES CENTER

The Undergraduate Services Center will support you from orientation to graduation. You will be assigned a major-specific advisor to assist you throughout your undergraduate experience. If you are undecided about what major you would like to pursue, an advisor can help you identify which one might be the best fit.

www.tturawls.com | BA 145



- 1 Davis College of Agricultural Sciences & Natural Resources - Goddard Hall 108
- 2 College of Architecture - Architecture 1006
- 3 College of Arts & Sciences - Holden Hall 110
- 4 Rawls College of Business Business Administration 145
- 5 College of Education - Education 200
- 6 Whitacre College of Engineering Mechanical Engineering North 223
- 7 Honors College - McClellan Hall (Main Office)
- 8 College of Human Sciences Human Sciences 154A
- 9 College of Media & Communication Media & Communication 172
- 10 Talkington College of Visual & Performing Arts Maedgen Theatre Lobby
- 11 Pre-Professional Health Careers Doak Training Room 156

INVOLVEMENT

Joining a student organization is an excellent way to experience personal growth, meet new friends, and give back to the larger university and community through service and outreach.

BUSINESS FRATERNITIES, SERVICE AND HONORS ORGANIZATIONS

- / Alpha Kappa Psi Business Fraternity
- / Association of Latino Professionals for America
- / Beta Gamma Sigma
- / Black Business Student Association
- / Business Senators
- / Career Management Center Student Business Council
- / Dean's Student Council
- / Delta Sigma Pi Business Fraternity
- / Multicultural Student Business Association
- / PrideSTEM

- / Rawls Business Ambassadors
- / Rawls Graduate Association
- / Tech Collegiate Entrepreneurs Organization
- / Women in Business

MAJOR-SPECIFIC ORGANIZATIONS

- Accounting**
 - / Accounting Leadership Council
- Energy Commerce**
 - / Energy Commerce Association
- Finance**
 - / Business Valuation Club
 - / Finance Association
 - / Rawls Banking Association
 - / Real Estate Organization

Information Technology

- / Association of Information Technology Professionals

Marketing & Supply Chain Management

- / Tech Marketing Association
- / Tech Society for Sales
- / Tech Supply Chain Association

Management

- / Sigma Iota Epsilon
- / Texas Tech Society for Human Resource Management

RAWLS STUDENT SUPPORT GROUPS

- / **Career Management Center** - Student Business Council
- / Rawls Diplomats

Athletics	www.texastech.com	806.724.3355
Center for Campus Life	www.campuslife.ttu.edu	806.724.5433
Division of Diversity, Equity & Inclusion	www.diversity.ttu.edu	806.742.7025
Financial Aid	www.financialaid.ttu.edu	806.742.3681
Honors College	www.honors.ttu.edu	806.742.1828
Hospitality Services	www.hospitality.ttu.edu	806.742.1360
Military & Veterans Programs	www.mvp.ttu.edu	806.742.6877
Office of the Registrar	www.depts.ttu.edu/registrar	806.742.3661
Recreational Sports	www.recsports.ttu.edu	806.742.3351
Red Raider Orientation	www.redraiderorientation.ttu.edu	806.742.2993
Scholarships	www.scholarships.ttu.edu	806.742.3144
Student Business Services	www.sbs.ttu.edu	806.742.3272
Student Disability Services	www.depts.ttu.edu/sds	806.742.2405
Transfer Evaluation Office	www.depts.ttu.edu/registrar/teo	806.742.1360
Undergraduate Admissions	www.gototexastech.com	806.742.1480
University Student Housing	www.housing.ttu.edu	806.742.2661
University General Info	www.ttu.edu	806.742.2011



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