



SCOVELL BUSINESS LEADERSHIP PROGRAM

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JERRY S. RAWLS

COLLEGE OF
BUSINESS

TEXAS TECH



Empowering **FUTURE LEADERS**

Pictured left to right: King, John, Diane, Field, and Dupree

In March of 2019, the Scovell family made a generous gift to the Jerry S. Rawls College of Business with the goal of empowering additional students to sharpen their leadership capabilities through participation in the business leadership program.

John Scovell played Red Raider football and graduated first in his class from Texas Tech University. Two years later, he earned his MBA from Harvard Business School. John, co-founder, past CEO/president, and current chairperson of Woodbine Development, has championed several commercial real-estate projects in Dallas, Texas, most notably the Hyatt Regency with its landmark Reunion Tower. His wife, Diane, is a dedicated volunteer, member of various boards, and takes part in many civic, philanthropic, religious, and political organizations in Dallas.

Together, John and Diane, have three sons Field, King and Dupree. Continuing in their parent's footsteps, each son played football and earned their undergraduate degrees at Texas Tech. Field Scovell, the oldest son, attended medical school at Texas Tech and currently practices medicine in Dallas, Texas. Their second son, King, is the chief development officer of Woodbine, serves as the co-chair of the Rawls Dallas Scholarship event and is a member of the Rawls Advisory Council. Dupree, the youngest of the brothers, earned four bachelor degrees, then went to Stanford, where he earned an M.Ed. and MBA. Currently, Dupree is the managing partner and chief investment officer at Woodbine.

We greatly appreciate the Scovell family's continued support of Rawls College and Texas Tech University. All students involved in the Scovell Business Leadership Program are encouraged to uphold the highest standards of excellence and represent the Scovell family name with integrity and pride.



Become a **"COMPLETE" STUDENT**



Experiential living and learning



Real-world application



International experience



Interactive personal development

The Scovell Business Leadership Program, formally known as the Rawls Business Leadership Program, was established in 2013. Renamed in 2019, the Scovell Business Leadership Program is a dynamic learning experience designed to provide students with real-world knowledge and experiences to excel in leadership roles. Open to all business majors, the Scovell Business Leadership Program focuses on four elements that help develop “complete students.”

As one of the most innovative programs in the country, the Scovell Business Leadership Program was featured at the 2015 Association to Advance Collegiate Schools of Business (AACSB) Curriculum Conference.



Learn it
BY LIVING IT.

Scovell Business Leaders have the opportunity to live in the Business Learning Community located in Murray Hall. This learning community provides a unique experience in which students live and learn together in an environment that will support their academic, personal, and professional success. Students living in the Business Learning Community also have the opportunity to participate in unique extracurricular programming that enhances traditional coursework. For more information visit,

housing.ttu.edu/learningcommunities/business



Business Learning Community
Murray Hall

National research shows that involvement in learning communities contributes to:

- Development of personal relationships with other students in the classroom
- Increased Grade Point Average (GPA)
- Greater involvement on campus and in professional organizations
- Higher likelihood of graduating in four years
- Easier transition from high school to college
- Increased class attendance



Gain real - world
EXPERIENCE.



The Scovell Business Leadership Program provides opportunities for students to engage in various service learning projects and gain real-world knowledge from industry professionals. Students apply the knowledge gained and skills learned at Rawls College in a real-world setting through faculty-led service learning projects. These projects require students to lead by example in converting theory into practice to achieve results.



Over the past five years, students have engaged in solving real-world problems for top-notch organizations such as:



Texas Tech Therapeutic
Riding Center



A Member of the ClubCorp Family





Go global.

BROADEN YOUR PERSPECTIVE.

In today's globalized society, nearly every organization conducts business internationally. Employers increasingly expect potential employees to demonstrate exposure to widely diverse people, cultures, ideas and viewpoints. During the summer of their junior year, Scovell Business Leaders will have the opportunity to participate in a unique international business experience that extends beyond a typical study abroad program. Scovell Business Leaders will learn not only from leaders of some of the world's most powerful companies, but also from an immersion into a foreign culture.





International business experiences have included visits to some of the world's most powerful companies, including:

BNDES- Rio de Janeiro, Brazil

Agua Andinas- Santiago, Chile

ABC Brasil- Sao Paulo, Brazil

BMW- Berlin, Germany

Shanghai Baosteel Group- Shanghai, China



Interact and grow **FOR SUCCESS.**



Leaders are made through developing positive relationships and a commitment to one's continued self-improvement. Each student will be assigned an academic mentor, and a professional mentor, to provide guidance and advice throughout their course of study. In turn, the Scovell Business Leaders will use this guidance to mentor student peers and grow their leadership skills through networking. Students will also participate in professional development trainings to practice presentation skills, job interview techniques, and professional business etiquette.



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“Being a first-generation student, I had a hard time transitioning into the Rawls. From the beginning my mentors took the time to understand my struggle and guide me as best they could. With their kind words of advice, they have helped me flourish into a strong business leader. They are the backbone to my success.”

-Laura Montoya, Junior accounting major

“The Scovell Business Leadership Program has provided me with lots of professional development tools as well as mentors to guide me throughout my college career. Many of the people in the program have become close friends of mine and I am glad that I had the chance to meet them. This program is the reason I came to Texas Tech University and I’m glad I did.”

-Andres Garza, Senior finance major

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LEARN. APPLY.

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Scholarships available.



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