Built on Rawls.

TEXAS TECH UNIVERSITY
Rawls College of Business

RAWLS IMPACT

VOLUME 02

NEWS FROM TEXAS TECH'S JERRY S. RAWLS COLLEGE OF BUSINESS

FEATURED

Celebrating the 2023 Jerry S. Rawls Excellence in Undergraduate Teaching Awards Honorees

On April 20, 2023, Margaret L. Williams, dean of Rawls College, and Jerry S. Rawls presented the winners of the 2023 Jerry S. Rawls Excellence in Undergraduate Teaching Award. "When we take teaching and learning to its ultimate conclusion, really what we're talking about is inspiration," said Williams during the presentation. This year's winners include: Kristen Bigbee, senior lecturer of accounting; Ezgi Ottaviengis, assistant professor of finance; Nicholas Reigelsit, instructor of business administration; and Maria Sochi, doctoral student of finance. **Read more.**

MESSAGE FROM THE DEAN

Margaret L. Williams, Dean
Rawls College of Business

As I read through the stories featured in this edition of our newsletter, the annual Impact, I realized how far we have grown. Pride in our students. Pride in our staff. Pride in our faculty. Pride in the partnerships we have forged with our alumni and industry.

When I began my appointment as dean exactly six years ago, I had a dream about what our college could be. Our initial strategic plan, developed in my first year, focused on engaging students with external partners and providing them with experiences beyond the classroom that would reinforce their learning. It also focused on faculty engagement with businesses and collaboration within and between academic areas and our outstanding alumni to benefit the college and all our stakeholders.

Read more.

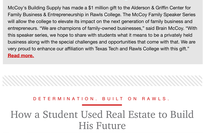
SPONSOR

McCoy's Building Supply to Sponsor Speaker Series on Family Business at Rawls College

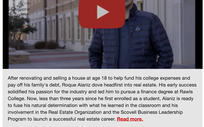
McCoy's Building Supply has made a $1 million gift to the Alderson & Griffin Center for Family Business & Entrepreneurship in Rawls College. The McCoy Family Speaker Series will allow the college to elevate its impact on the next generation of family business and entrepreneurs. "We are champions of family-owned businesses," said Brain McCoy. "With this speaker series, we hope to share with students what it means to be a privately held business along with the special challenges and opportunities that come with that. We are very proud to enhance our affiliation with Texas Tech and Rawls College with this gift." **Read more.**

DETERMINATION. BUILT ON RAWLS.

How a Student Used Real Estate to Build His Future



After renovating and selling a house at age 18 to help fund his college expenses and pay off his family's debt, Roque Alaniz dove headfirst into real estate. His early success solidified his passion for the industry and led him to pursue a finance degree at Rawls College. Now, less than three years since he first enrolled as a student, Alaniz is ready to fuse his natural determination with what he learned in the classroom and his involvement in the Real Estate Organization and the Scovell Business Leadership Program to launch a successful real estate career. **Read more.**



Created for Industry, Centered for Impact

After nearly 40 years in the making, the Center for Real Estate is poised to make a major impact on students and the industry thanks to perseverance and generous donors. Jared Harrell, assistant professor of practice and director of the Center for Real Estate, has taken on the task of bringing the center to fruition. "I want to be a top-tier real estate program," Harrell said of his goals for the center. "I think we already are because we have real estate alumni as successful as anybody, but there is always room to grow."

Read more.

Impactful Individuals

Rawls College is highlighting much of individuals from years past to celebrate Texas Tech's Centennial. While each person – be it as a student, alumni, friend, faculty or staff member – may have impacted the college or their industry differently, one thing will always be constant: they are all part of the Rawls College legacy.

After fighting in World War II and retiring from the Marine Corps, William R. "Bill" Dukes taught at Rawls College for over 45 years.

READ ABOUT WILLIAM "BILL" DUKES

F. Scott Dueser played a major role in the Excellence in Banking Program raising more than $11 million in just nine months.

READ ABOUT F. SCOTT DUESER

Francisco Delgadillo was one of two inaugural recipients of the Jerry S. Rawls Excellence in Undergraduate Teaching Award in 2021.

READ ABOUT FRANCISCO DELGADILLO

Adrienne Carnes goes above and beyond advising students and received the Raiders Who Rock: Above & Beyond award in 2018.

READ ABOUT ADRIENNE CARNES

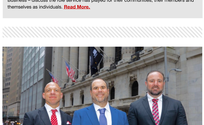
Real Estate and Banking Join Forces for New Case Competition

In March, 24 students participated in a new joint competition between the Certificate in Commercial Real Estate and Excellence in Banking programs in Rawls College. The competition was the brainchild of Mike Mauldin, F. Scott Dueser Chair for Excellence in Banking and the Director of the Excellence in Banking program, and Jared Harrell, associate professor of practice of finance. "I've always looked around the idea of just doing (a competition) ourselves, but I knew ours had to be different," said Harrell. "I didn't want to just copy what I'd seen. Mike and I thought of adding the banking component to put our own stamp on it." For Mauldin and Harrell, this competition was not just an opportunity for colleagues to partner to help students develop skills; it was a chance for friends to collaborate and bring their two professional worlds together. **Read more.**

SERVICE. BUILT ON RAWLS.

Celebrating National Volunteer Week with Stories of Service at Rawls College

While April 16 marked the start of National Volunteer Week, service-related activities and initiatives can be found at Rawls College throughout the year. After all, one of the college's core values is to engage and build community, which is often done through acts of service. To celebrate the week, four groups within Rawls College – Alpha Kappa Psi, the Real Estate Organization, the Rawls Career Management Center and Women in Business – discuss the role service has played for their communities, their members and themselves as individuals. **Read More.**



A Business Partnership Forged by Texas Tech

As the sound of the New York Stock Exchange's large Opening Bell filled the air, business partners Tim Winn, Rudy Renda and Frank Renda celebrated another construction company, Southland Holdings, went public last month. And while their company initially started in 2002, their friendship started Texas Tech and through the halls of the College of Business Administration, now known as the Jerry S Rawls College of Business. **Read more.**

Nomination Window for Rawls College Awards Closes April 28

RAWLS COLLEGE AWARDS

- Distinguished Alumni
- Distinguished Partner
- Excellence in Business
- G.E.L.S.
- Newberry Alumni
- Innovation

Do you know someone who has achieved extraordinary success in their career, demonstrated outstanding service in their community and is passionate about Texas Tech University and Rawls College? Nominate them for one of the Rawls College awards!

SUBMIT A NOMINATION

For more news, please visit rawlsnews.ba.ttu.edu.