

# RAWLS COLLEGE OF BUSINESS

## RANKINGS



**Over 46,000 alumni worldwide**

**STUDY ABROAD:**  
20% of Rawls students study abroad (national average is less than 1%)

**JOB PLACEMENT:\***  
Undergraduate – 92.1%  
Graduate – 97% (May 2018)

**ENROLLMENT:**  
3,872 Undergraduate  
646 Graduate  
Fall 2018

**OVER 25 BUSINESS-RELATED STUDENT ORGANIZATIONS**

\*Figure is dependent on market conditions, response rate, and number of graduates and includes graduates pursuing advanced degrees.

## FOUNDED IN 1942

**BENEFACTOR:** Jerry S. Rawls, a Texas Tech alumnus, donated \$25 million to the college in 2000.

### ACADEMIC AREAS:

- Accounting
- Energy Commerce & Business Economics
- Finance
- Information Systems and Quantitative Sciences
- Management
- Marketing and Supply Chain Management

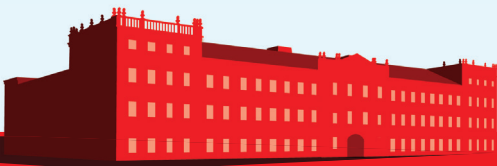
### FACULTY:

- 71 Tenured or tenure-track faculty
- 57 Non-tenure track faculty

71 Staff	12 Chairs
25 Professorships	2 Horn Professors

### LABS, CENTERS, AND INSTITUTES:

- Behavioral Research Lab
- Center for eLearning
- Center for Energy Commerce
- Center for Entrepreneurship and Family Business
- Center for Healthcare Innovation, Education and Research
- Institute for Banking and Financial Studies
- Institute for Leadership Research
- Physiological and Neurological Imaging Laboratory (PANIL)
- Research Center for Advanced Analytics and Business Intelligence



**AACSB**  
ACCREDITED



**MARGARET L. WILLIAMS, PH.D.**  
Dean  
Professor of Management

# ACADEMIC OFFERINGS

## UNDERGRADUATE PROGRAMS

### 1 B.B.A. 7 MAJORS

- Accounting
- Energy Commerce
- Finance
- Information Technology
- Marketing
- Management
- Supply Chain Management

### 6 CERTIFICATES

- Accounting
- Energy
- Finance
- Leadership
- Information Technology
- International Business

### 2 DUAL DEGREES

- Bachelor of Science in Architecture/B.B.A.
- Bachelor of Science in Agricultural and Applied Economics/ B.B.A.

**BUSINESS MINOR FOR NON-BUSINESS STUDENTS • RAWLS BUSINESS LEADERSHIP PROGRAM • ACCOUNTING 150 PROGRAM**

## GRADUATE PROGRAMS

### 2 MBAs

- Professional MBA
- STEM MBA

### 4 M.S. PROGRAMS

- Accounting
- Business Administration (concentration in Health Administration)
- Data Science
- Finance

### 3 CERTIFICATES

- Business Analytics
- Essentials of Business
- Finance

### DUAL PROGRAMS

- J.D./MBA
- J.D./M.S. in Accounting
- M.D./MBA
- M.S. in Biotechnology or Ph.D. in Biomedical Sciences/MBA
- Other Texas Tech master's degree/MBA
- Pharm.D./MBA

### 1 PH.D. IN B.A. 5 CONCENTRATIONS

- Accounting
- Finance
- Management
- Information Systems and Quantitative Sciences
- Marketing



### TOP EMPLOYERS

- Accenture
- ADP
- Aerotek
- Anadarko Petroleum
- Bank of America
- Briggs Equipment
- Cintas
- ConocoPhillips
- Dell
- Deloitte
- Enterprise Products Partners
- Enterprise Rent-A-Car
- Ethos Group
- EY
- Ferguson
- Fidelity Investments
- Goosehead Insurance
- Insight Global
- ISNetworld
- KPMG
- Lockheed Martin
- National Instruments
- Pepsi Co.
- PlainsCapital Bank
- PricewaterhouseCoopers
- Schneider
- Sewell
- Sherwin Williams
- Southern Glazer's
- USAA
- Valero Energy

Dedicated student support services designed to meet the needs of business students.

- Business Administrative Computing Services
- Career Management Center
- Center for Global Engagement
- Georgie G. Snyder Center for Business Communication
- Graduate & Professional Programs
- Testing Center
- Undergraduate Services Center

