Management majors gain the theoretical knowledge, perspective, and skills required to effectively manage and lead a diverse team of individuals. Students have the option to pursue a concentration in human resource management or strategic entrepreneurship and innovation. The curriculum focuses on learning the interpersonal systems, and strategic skills necessary to build and manage an effective team.

**AVAILABLE CONCENTRATIONS**
- Human Resource Management**
- Strategic Entrepreneurship and Innovation

**Students pursuing a concentration in human resource management will be eligible to sit for the SHRM certification exam.**

**AVAILABLE CERTIFICATES**
- Leadership, International Business

**JOB PLACEMENT RATE**
(MAY 2018)
*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

88.6%

**WHAT CAN I DO WITH THIS MAJOR?**
- Business start-ups
- Compensation and benefits
- Consulting and advising
- Customer and employee relations
- Family business management
- Healthcare administration
- Leadership development
- Organizational change and design
- Policy design and analysis
- Public administration
- Purchasing and buying
- Recruiting/staffing
- Retail management
- Store management
- Strategy and planning
- Technology commercialization
- Training and development
- ISNetworld
- Sherwin Williams
- Target
- Walmart

**COMPANIES THAT HIRE RAWLS GRADUATES**
- Cintas
- Enterprise Rent-A-Car
- Ethos Group
- Ferguson, a Wolseley Company
- GEICO
- H-E-B Grocery
- Highland Homes
- Insight Global
- ISNetworld
- Sherwin Williams
- Target
- Walmart

Degree: Bachelor of Business Administration in Management