EXPLORING BUSINESS MAJORS

INFORMATION TECHNOLOGY

**Degree:** Bachelor of Business Administration in Information Technology (IT)

IT majors gain the theoretical and applied knowledge needed to learn how to utilize various technologies to support a company’s strategic and operational objectives. Students take coursework to gain expertise in technology innovation, business intelligence, web application development, data security, project management, and systems analysis and design. Students also learn strategies for effectively communicating highly complex, technical information to non-technical professionals. Concentrations in telecommunications/networking, web application design, and/or business analysis can be pursued in order to gain more focused knowledge in a particular IT area.

**WHAT CAN I DO WITH THIS MAJOR?**

**Systems Development**
- Business intelligence/data science
- Systems analysis
- Information systems design
- System implementation
- Systems integration
- Database administration

**Internet**
- Programming
- Software design
- Mobile app design
- Hardware production
- Website design
- Website administration

**Non-Technical**
- Business analysis
- Project management
- Customer service
- Product support
- Training
- Technical writing
- Sales

**Network Technology**
- Intranet development
- Intranet administration
- Hardware and software design
- IT infrastructure design and support

**COMPANIES THAT HIRE RAWLS GRADUATES**
- AmerisourceBergen
- Apple
- ARGO
- BNSF Railway
- Fidelity Investments
- General Motors
- Google
- Hewlett-Packard
- Home Depot
- Marathon Oil
- National Instruments
- PricewaterhouseCoopers
- USAA
- Texas Instruments
- Valero Energy

**MAJOR ADMISSION REQUIREMENTS**

2.75 cumulative Texas Tech University GPA

**JOB PLACEMENT RATE**

90%

(MAY 2017)

*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.*
AVAILABLE CONCENTRATIONS
Telecommunications/Networking
Web Application Design
Business Analysis

AVAILABLE CERTIFICATES
Information Technology

STUDENT ORGANIZATIONS

STUDY ABROAD
Choose from more than 10 study abroad trips led by Rawls faculty or explore other study abroad opportunities offered in more than 70 countries. Visit rawlsabroad.com to start exploring options.

WE'RE HERE TO SUPPORT YOU!
The Rawls College offers dedicated advising, career coaching, study abroad, and business communication support services designed to prepare students for today’s global workforce.

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