EXPLORE BUSINESS MAJORS

MANAGEMENT

Degree: Bachelor of Business Administration in Management

Management majors gain the theoretical knowledge, perspective, and skills required to effectively manage and lead a diverse team of individuals. Students have the option to pursue a concentration in human resource management or strategic entrepreneurship and innovation. The curriculum focuses on learning the interpersonal, systems, and strategic skills necessary to build and manage an effective team.

MAJOR ADMISSION REQUIREMENTS

• A or B in MGT 3370
• 2.75 cumulative Texas Tech University GPA

WHAT CAN I DO WITH THIS MAJOR?

• Business start-ups
• Compensation and benefits
• Consulting and advising
• Customer and employee relations
• Family business management
• Healthcare administration
• Leadership development
• Organizational change and design
• Policy design and analysis

COMPANIES THAT HIRE RAWLS GRADUATES

• Cintas
• Enterprise Rent-A-Car
• Ethos Group
• Ferguson, a Wolseley Company
• GEICO
• H-E-B Grocery
• Highland Homes
• Insight Global
• ISNetworld
• Sherwin Williams
• Target
• Walmart

JOB PLACEMENT RATE

89.4% (MAY 2017)

*Figure is dependent on market conditions, response rate, and number of graduates and includes graduates pursuing advanced degrees.
The Rawls College offers dedicated advising, career management, study abroad, and business communication support services designed to prepare students for today’s global workforce.

**AVAILABLE CONCENTRATIONS**
- Human Resource Management**
- Strategic Entrepreneurship and Innovation

**Students pursuing a concentration in human resource management will be eligible to sit for the SHRM certification exam.**

**AVAILABLE CERTIFICATES**
- Leadership, International Business,
- Joint Business/Engineering Certificate in Technology Entrepreneurship

**POPULAR DOUBLE MAJORS**
- Marketing

**STUDY ABROAD**
Choose from over 10 study abroad trips led by Rawls faculty or explore other study abroad opportunities offered in over 70 countries. Visit rawlsabroad.com to start exploring options.

**STUDENT ORGANIZATIONS**
With over 25 business-related student organizations, there are many different opportunities to get involved. For a complete list of student organizations within the Rawls College of Business, visit studentorgs.ba.ttu.edu.

- Society for Advancement of Management (SAM) | samnational.org
- Sigma Iota Epsilon (SIE) | sie.ba.ttu.edu
- Society for Human Resource Management (SHRM) | lubbock.shrm.org
- Collegiate Entrepreneurship Organization (CEO) | https://www.texastechceo.com

**WE’RE HERE TO SUPPORT YOU!**
The Rawls College offers dedicated advising, career management, study abroad, and business communication support services designed to prepare students for today’s global workforce.

**Rawls College of Business**
- Career Management Center | rawlscmc.com
- Center for Global Engagement | rawlsabroad.com
- Georgie G. Snyder Center for Business Communication | comskillscenter.ba.ttu.edu
- Undergraduate Services Center | undergrad.ba.ttu.edu