

# CURRICULUM VITAE

## Bobby Merriman

**Contact:** [bobby.merriman@ttu.edu](mailto:bobby.merriman@ttu.edu)  
**Teaching Interests:** Financial Statement Analysis, Investments  
**Research Interests:** Empirical asset pricing, anomalies, factors, limited investor attention

---

### Education

Texas Tech University – Ph.D. in Finance, GPA 4.0 2016 - 2021  
Texas Tech University – B.S. Mathematics *and* B.S. Economics, GPA 3.9 2012 - 2016

### Teaching Experience

Investments (FIN 3324) – Texas Tech University – 2 Sections – **Rating 4.7/5** Fall 2018  
Student Managed Investment Fund (FIN 4326) – Texas Tech University – Teaching Assistant Spring 2019  
Assistant Fall 2019  
Financial Management (FIN 3320) – Texas Tech University – Teaching Assistant Summer 2019  
Corporate Finance 1 (FIN 3322) – Texas Tech University – Teaching Assistant Spring 2018  
Financial Markets and Institutions (FIN 3323) – Texas Tech University – Teaching Assistant Fall 2017  
Assistant Fall 2016  
Fixed Income Analysis (FIN 5329) – Texas Tech University – Teaching Assistant Fall 2017  
Fall 2016

### Awards

Rawls College Best Doctoral Student in Research 2020  
Rawls College Best Doctoral Student in Teaching 2019  
Rawls College Graduate Scholarship 2019, 2020  
Rawls Graduate Endowed Scholarship 2017, 2018  
J.T. and Margaret Talkington Fellowship 2016, 2017, 2018, 2019

### Technical Skills

**Asset Pricing Anomalies:** unique data set of 200+ anomalies  
**Google Trends:** my own panel data of Google search for all companies on CRSP  
**HPCC Supercomputer:** run billions of simulations  
**AWS (Amazon Web Services):** managed 60+ EC2 machines around the globe; RDS  
**Managed Research Team:** directed one graduate and five undergraduate research assistants  
**Statistical Tools:** hierarchical clustering, principal components, neural nets, OLS, GLS, text-based/sentiment analysis, machine learning algorithms  
**Programming:** R (advanced), Rmarkdown, LaTeX, MySQL, SAS (basic), MATLAB (basic)  
**Data:** CRSP, Compustat, I/B/E/S, WRDS, EDGAR log files, Google Trends

## Working Papers

Stock characteristics, factor returns, and the taxonomy of cross-sectional anomalies, Will J Armstrong and Bobby Merriman.

---

## References

### **Dr. Will Armstrong**

Associate Professor of Finance  
Department of Finance  
Texas Tech University  
703 Flint Ave  
Lubbock, TX 79409  
[will.armstrong@ttu.edu](mailto:will.armstrong@ttu.edu)  
806-834-1275

### **Dr. Jack Cooney**

Associate Professor of Finance  
Department of Finance  
Texas Tech University  
703 Flint Ave  
Lubbock, TX 79409  
[jack.cooney@ttu.edu](mailto:jack.cooney@ttu.edu)  
806-834-1536

### **Dr. Drew Winters**

Professor of Finance  
Department of Finance  
Texas Tech University  
703 Flint Ave  
Lubbock, TX 79409  
[drew.winters@ttu.edu](mailto:drew.winters@ttu.edu)  
806-834-3350

Last updated: July 2022