

Brett W. Myers

Associate Professor of Finance

Rawls College of Business
Texas Tech University
Lubbock, TX 79409-2101

Office Phone: 806.834.5274
Email: brett.myers@ttu.edu
<http://brettmyers.ba.ttu.edu/>

Education	UCLA Anderson School of Management, Ph.D. in Management (Finance)	2007
	Brigham Young University, M.B.A.	2001
	University of Utah, B.S. Mechanical Engineering	1998
Employment	Texas Tech University, Lubbock, TX <i>Associate Professor of Finance</i>	2016 - Present
	Texas Tech University, Lubbock, TX <i>Assistant Professor of Finance</i>	2010 - 2016
	Purdue University, West Lafayette, IN <i>Visiting Assistant Professor of Finance</i>	2008-2010
	Research Affiliates, LLC, Pasadena/Newport Beach, CA <i>Analytics Manager & Senior Researcher</i>	2007-2008
	Intel, Corp., Hillsboro, OR <i>Senior Business Analyst/Programmer</i>	2001-2002
	DaimlerChrysler, Auburn Hills, MI <i>Finance Intern, Procurement & Supply</i>	2000
	Cimetrix, Inc., Salt Lake City, UT <i>Software Engineer</i>	1999
	Baker Process, Salt Lake City, UT <i>Software Engineer/Mechanical Engineer</i>	1998
	United States Army Reserve <i>Staff Sergeant, Combat Engineer (12B)</i>	1992-2002
Publications	<ul style="list-style-type: none"> Marquardt, Blair., Brett W. Myers, and Xu Niu, 2018, "Strategic Voting and Insider Ownership," <i>Journal of Corporate Finance</i>, Vol. 51, 50-71. Hsu, Jason C., Brett W. Myers, and Ryan Whitby, 2016, "Timing Poorly: A Guide to Generating Poor Returns while Investing in Successful Strategies," <i>Journal of Portfolio Management</i>, Vol. 42, No. 2, 90-98. Myers, Brett W., and Alessio Saretto, 2015, "Does Capital Structure Affect the Behavior of Non-Financial Stakeholders? An Empirical Investigation into 	

	<p>Leverage and Union Strikes,” <i>Management Science</i>, Vol 62, No. 11, 3235 - 3253.</p> <ul style="list-style-type: none"> • Longstaff, Francis A., and Brett W. Myers, 2014, “How Does the Market Value Toxic Assets?,” <i>Journal of Financial and Quantitative Analysis</i>, Vol. 49, No. 2. Lead Article, Winner of 2014 JFQA William F. Sharpe Award. • Hsu, Jason C., Vitali Kalesnik, and Brett W. Myers, 2010, “Performance Attribution: Measuring Dynamic Allocation Skill,” <i>Financial Analysts Journal</i>, Vol. 66, No. 6, 17-26. Lead Article.
Working Papers	<ul style="list-style-type: none"> • Hsu, Jason C., Vitali Kalesnik, Brett W. Myers, and Ryan Whitby, “Dynamic Segment Timing and the Predictability of Actively Managed Mutual Fund Returns.” • Gulen, Huseyin and Brett W. Myers, “The Selective Enforcement of Government Regulation: Battleground States and the EPA.” • Gulen, Huseyin, Brett W. Myers, and Ezgi Ottolenghi, “The Political Allocation of Government Contracts.” • Jagannathan, Murali, Brett W. Myers, and Xu Niu, “Founder Culture and Labor Relations.”
Works in Progress	<ul style="list-style-type: none"> • Gulen, Huseyin and Brett W. Myers, “Political Risk? Stock Returns in Battleground States.” Hsu, Jason C., and Brett W. Myers, “How Good Can It Be? ‘Crystal Ball’ Portfolios and the Upper Limits of Active Management.”
Teaching	<p>Courses Taught:</p> <ul style="list-style-type: none"> • Purdue – MGMT 412 – Markets and Institutions (Undergraduate) • Purdue – MGMT 511 – Fixed Income (M.B.A. and M.S.F) • Purdue – MGMT 691 – Seminar in Capital Markets (Ph.D.) • Texas Tech – FIN 3323 – Markets and Institutions (Undergraduate) • Texas Tech – FIN 4329 – Fixed Income (Undergraduate) • Texas Tech – FIN 5324 – Statements Analysis & Valuation (Graduate) • Texas Tech – FIN 5329 – Fixed Income (Graduate) • Texas Tech – FIN 6332 – Corporate Finance (Ph.D.)
Conference & Seminar Presentations	<ul style="list-style-type: none"> • 2006: Brigham Young University • 2007: UCLA • 2008: UNC Chapel Hill, Brigham Young University, PowerShares University Speaker Series (Miami, Chicago, Boston, Detroit, Dallas, Atlanta, Tampa, Indianapolis) • 2009: Purdue, James Madison University, Kennesaw State, Seattle University, University of Missouri, University of Northern Iowa, Purdue-Indiana-Notre Dame Finance Conference • 2010: Penn State, Texas A&M, Texas Tech, University of Alabama, University of Texas at Dallas

	<ul style="list-style-type: none"> • 2011: Texas Tech, Financial Management Association • 2012: Lonestar Conference • 2015: Lonestar Conference • 2016: Lonestar Conference • 2018: Southwest Finance Association • 2019: NBER, Law & Economics Program
Honors & Fellowships	<ul style="list-style-type: none"> • Competitive Summer Research Grant, 2014, 2015, 2016, 2017 • Texas Tech Alumni Association New Faculty Award, 2013 • Allstate Dissertation Fellowship, 2006-2007
Committee Work & Professional Service	<ul style="list-style-type: none"> • Developing course material for the CFA Institute; the model developed in Hsu, Kalesnik, & Myers (2010) will be part of the curriculum for the Certificate in Investment Performance Measurement (CIPM) program. • Advisory Panel, Research Affiliates, LLC (2014) • Conference program committee for the following: <ul style="list-style-type: none"> Western Finance Association 2011 – 2015 European Finance Association 2013 – 2015 Midwest Finance Association 2016 • Committee chair for following Ph.D. candidates: <ul style="list-style-type: none"> Farzad Abbasnezhad Azim Khan Keunyoung Kim Michael Zheng Xu Niu Rumpa Biswas • Committee member for following Ph.D. candidates: <ul style="list-style-type: none"> Kyle Allen Christina Bailey Hyung Choi Tao Guo Shane Stinson Kevin Kim Nga Trinh Yan Zhang Corey Collins Stacy Chavez Eric Valenzuela Mengxi Chen Ahmed Baig

-
- College committee work includes:
 - Undergraduate cCommittee
 - Ph.D. Committee
 - Journal Committee
 - Research Committee
 - Diversity Committee
 - Ad-hoc referee for the Financial Analysts Journal, Journal of Financial Research, Journal of Corporate Finance, Financial Review, Management Science.
 - Advisor to the Student Financial Managements Association (2012 – Present)
 - Advisor to the Solar Racing Team (2013 – 2017)
 - Advisor to Student Managed Investment Fund, Purdue (2009 – 2010)