

BENJAMIN T. MITCHELL, PH.D.

Assistant Professor of Practice

Rawls College of Business

Texas Tech University

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EDUCATION

University of Minnesota, Minneapolis

Ph.D. Business Administration, 2015

Emphasis: Information & Decision Sciences

Minor: Cognitive Science

Brigham Young University, Provo

Master of Information Systems Management, 2007

Brigham Young University, Provo

B.S. Information Systems, 2007

TEACHING

Courses – Texas Tech University

Big Data Strategy, Instructor (Graduate)

Business Intelligence, Instructor (Undergraduate)

Database Concepts, Instructor (Graduate)

Database Management Systems, Instructor (Undergraduate)

Decision Theory and Business Analytics, Instructor (Graduate)

Information Technology and Operations Management, Instructor (Graduate)

Introduction to Information Technology, Instructor (Undergraduate)

Introduction to Production and Operations Management, Lab Instructor (Undergraduate)

Managing Innovation and Change, Instructor (Graduate)

Courses – University of Minnesota

Electronic Commerce, Instructor (Undergraduate), Teaching Award Recipient

Decision Technologies, Teaching Assistant (Graduate)

Global Sourcing of IT and IT Enabled Services, Teaching Assistant (Graduate)

Information Technologies & Solutions, Teaching Assistant (Graduate)

Information Technology Management, Teaching Assistant (Graduate)

Knowledge Management, Teaching Assistant (Graduate)

Managerial Decision Making, Teaching Assistant (Graduate)

Managerial Information Services, Teaching Assistant (Undergraduate)

Courses – Brigham Young University

Introduction to Management Information Systems, Teaching Assistant (Undergraduate)

SERVICE

Department (Area)

ISQS Area, Outreach Committee Member, January 2019 – Present

ISQS Area, Internship Program Advisor, September 2017 – Present

ISQS Area, AITP Student Organization Co-Advisor, August 2019 – July 2020

ISQS Area, Undergraduate Committee Member, August 2018 – July 2020

ISQS Area, Hiring Committee Member for Fall 2020 Position, March 2020 – June 2020

College

Rawls College, Scovell Business Leadership Program Academic Mentor, September 2019 – December 2020

Rawls College, ISQS Faculty Ambassador, April 2018 – Present

Rawls College, “Work” Taskforce Committee Member, February 2018 – April 2018

Academic Community

Digital Session Chair, *Digital Information and Knowledge Sharing in Organizations and Society* (Session #528), Academy of Management Annual Meeting, 2021

Reviewer, Americas Conference on Information Systems (AMCIS), 2011

Reviewer, Academy of Management Annual Meeting, 2010

Reviewer, International Conference on Information Systems (ICIS), 2009

Reviewer, Hawaii International Conference on System Sciences (HICSS), 2007, 2009

RESEARCH

Interests

Using information technology (IT) and data science to extend human capabilities. Research interests include:

- Knowledge management and data science: digital content reuse; big data theory; personalized vs. codified knowledge use

- Expertise and skill acquisition: skill-based value creation with IT in IS education; technical vs. technological expertise
- Human cognition: IT as a locus vs. focus of entrepreneurial activity; entrepreneurial cognition

Publications & Conference Papers

Mitchell, R. K. and Mitchell, B. T. 2022 (Forthcoming). Stakeholder Saliency, Social Media, and the Cognitive Commons. In M. Bonnafous-Boucher & J. D. Rendtorff (Eds.), *New Encyclopedia of Stakeholders*: Edward Elgar Publishing.

Mitchell, B. T., Mitchell, R. K. and Hua, W. 2021. Big Data, Little Theory: Exploring the Structure of Digital Content Use. *Presented at the Academy of Management Annual Meeting, July 29-Aug. 4, 2021.*

Mitchell, B. T., Mitchell, J. R., Mitchell, R. K. 2017. Situated Scripting and Entrepreneurial Expertise: A Socially Situated View of the Information Processing Perspective. In M. Brännback & A. L. Carsrud (Eds.), *Revisiting the Entrepreneurial Mind: Inside the Black Box: An Expanded Edition*: Springer.

Mitchell, B. T. 2015. Exploring the Interdependence of Codified and Personalized Knowledge Use on Knowledge Management System Success. Dissertation, University of Minnesota.

Mitchell, J. R., Mitchell, R. K., Mitchell, B. T., Alvarez, S. 2012. Opportunity Creation, Underlying Conditions and Economic Exchange. In A. C. Corbett & J. Katz (Eds.), *Entrepreneurial Action (Advances in Entrepreneurship, Firm Emergence and Growth, Volume 14)*. Greenwich, CT: Emerald.

Mitchell, B. T., Mitchell, R. K. 2012. Digital Content Reuse in Dynamic Settings: An Organizing Typology for Digital Content Users. *Proceedings of JAIS Theory Development Workshop*. Sprouts: Working Papers on Information Systems, 12(18).

Mitchell, B. T., Subramani, M. R. 2010. Knowledge Repositories and Knowledgeable Action. *International Conference on Information Systems 2010 Proceedings*, Paper 195.

Mitchell, R. K., Mitchell, B. T., Mitchell, J. R. 2009. Entrepreneurial scripts and entrepreneurial expertise: The information processing perspective. In A. L. Carsrud & M. E. Brännback (Eds.), *Understanding the Entrepreneurial Mind: Opening the Black Box*: Springer.

PROFESSIONAL

Vice President-Technology, Institute for Entrepreneurial Growth, Lubbock, TX, May 2015 – August 2017.

Vice President, Board of Directors, Como Student Community Cooperative, Minneapolis, MN, July 2010 – June 2012.

Interactive Media Developer, E-learning Group, Audio Visual Department, The Church of Jesus Christ of Latter-day Saints, Orem, UT, May 2006 – June 2007.

Network Operations Analyst, Network Operations Center, Brigham Young University, Provo, UT, April 2005 – October 2006.

AWARDS & HONORS

Carlson School of Management Teaching Award, 2010, 2011

Managerial and Organizational Cognition (MOC) Division Outstanding Reviewer, Academy of Management Annual Meeting, 2010