

Caren D. Fullerton, Ph. D.

Education

Texas Tech University – Lubbock, Texas

- ◆ Doctor of Philosophy in Agricultural and Applied Economics with a minor in Management awarded May 2010
- ◆ Coursework completed consists of 15 hours of management, 6 hours of economics, 24 hours of agricultural economics

Texas A&M University – College Station, Texas

- ◆ Master of Agriculture in Land Economics and Real Estate, December 1995
- ◆ 12 hours of real estate courses (both finance and agricultural economics), 3 hours of accounting and marketing, 9 hours of economics, and 3 hours of management

Texas Tech University – Lubbock, Texas

- ◆ Bachelor of Science, Agricultural Economics, May 1994
- ◆ Coursework includes 9 hours of finance, 12 hours of, 9 hours of law including business and agricultural law, 34 hours of coursework in Agricultural Finance

Work Experience

January 2016 – Present

Texas Tech University

September 2023 – ongoing – Part-time Instructor

January 2016 – August 2023 - Senior Lecturer

May 2009 – January 2016 – Part-time Instructor

Area of Management, Rawls College of Business

- ◆ Courses taught:
 - ◆ Family Enterprise
 - ◆ Organizational Behavior
 - ◆ Organizations & Management
 - ◆ Leadership and Ethics
 - ◆ Advanced Organization and Management

June 1996 – June 2004

Wells Fargo Bank Texas, N.A. – Vice President

Commercial/Real Estate Banking – Lubbock, Texas

- ◆ Sales and service of financial service products for both profit and non-profit businesses.
- ◆ Management activities included process management, account management, and management of both support personnel and training personnel
- ◆ Financial analysis of business and industry for a variety of customer types.
- ◆ Predicting changes in financial data through economic and business information
- ◆ Auditing of customer's financial statements to better understand the business model

- ◆ Internal bank accounting and accounting within a large holding company
- ◆ Strong understanding of the exchange of currency within the global banking system
- ◆ Multi-time sales and service award winner cumulating in three trips to Disney World, three trips to Las Vegas, and several trips to Albuquerque

Curriculum Updates

- ◆ Initiated a full evaluation for all online courses for ADA accessibility via TTU's Accessibility Services to insure that course design will meet the requirements of all students. Changes have been made to insure accessibility.
- ◆ Added an entire new set of assignments to increase student engagement in MGT3379 – Spring 2018
- ◆ Full re-design of the online MGT4377 Family Enterprise course for use beginning the Fall of 2017 due to the adoption of a new edition of the textbook – Summer 2017
- ◆ Full re-design of the online MGT3379 Advanced Organization and Management course for use beginning the Fall of 2017 due to the adoption of a new edition of the textbook – Summer 2017
- ◆ Full re-design of the online BA3305 Organization and Management course for use beginning the Fall of 2017 due to the adoption of a new edition of the textbook – Summer 2017
- ◆ Converted MGT4377 Family Enterprise from a hybrid course to an online course – Spring 2017.
- ◆ MGT3379 Advanced Organizations and Management – new course preparation – created as a online course – Fall 2016
- ◆ MGT4373 Leadership and Ethics – new course preparation – created as an online course Spring 2016
- ◆ Converted MGT4377 Family Enterprise from a face-to-face course to a hybrid course – Spring 2016

Service Activities

- ◆ Promotion and Tenure Committee - Area of Management, Committee Member, (September 30, 2022 – August 2023).
- ◆ Lecturer Promotion Review Committee - College, Committee Member, (October 25, 2022 - November 2, 2022).

- ◆ Managing the MGT4382 program for the Area of Management. Review all Internship application requests. Receive and grade all student artifacts related to their Internship/employment in order to award credit for the MGT4382 class. Coordinate with employers/supervisors and the RAWLS Career Management Center to ensure that all student employment fits the mission and mold of the CMC. (January 2017 – August 2023)
- ◆ Assessment Day grading, faculty member grading student submissions for accreditation purposes, (April 1, 2022).
- ◆ Assessment Day grading, faculty member grading student submissions for accreditation purposes, (October 15, 2021).
- ◆ Assessment Day grading, faculty member grading student submissions for accreditation purposes, (September 18, 2020).
- ◆ Member of the Area of Management Scholarship committee. (2016 to August 2023)

Professional Associations and Volunteer Activities

- ◆ Children's Home and Texas Girl's and Boy's Ranch Foundation Board, Board Member, Lubbock, Texas, Pro Bono, (July 2023 - Present).
- ◆ Journal of Literacy and Technology – reviewer – June 2020
- ◆ Financial Women in Texas – member – March 2019 to present
- ◆ Lubbock Christian Schools Esports team– program coordinator – October 2019 to May 2022
- ◆ Academy of Management – member – March 2019 to present
- ◆ Family Firm Institute – member – March 2019 to present
- ◆ Lubbock ISD Business, Marketing, and Finance Industry Leadership Council – member – October 2018 to May 2020
- ◆ Lubbock High School Theater Booster Club – member August 2017 – May 2020
- ◆ Lubbock Christian Schools Foundation Board – Treasurer – 2016-2017
- ◆ Vice President of the Lubbock Economic Council – 2012 – 2014 – member since 2012

Professional Development

- ◆ Embracing the Power of Generative AI. Cengage. (October 2023).

- ◆ Engaging Learners Through Zoom. On Course Learning. (October 2023).
- ◆ From Classroom to Wallet: Bringing Personal Finance Concepts to the Classroom. McGraw Hill. (September 2023).
- ◆ Making Accessibility A Priority for Every Student. Cengage. (August 2023).
- ◆ Build Trust Between You and Your Student. Cengage. (August 2023).
- ◆ Global Leadership Summit, 3-day Workshop. (July 2023).
- ◆ ChatGPT Concerns? McGraw Hill. (May 2023).
- ◆ Lubbock Economic Council, Attendee, Monthly Meeting, (March 2021 - Present).
- ◆ McGraw Hill training workshops to facilitate better online teaching:
 - Engaging Today's Student
 - Online Learning: Are Student's Adequately Set up For Success
- ◆ Cengage training workshops to facilitate better online teaching:
 - Maximizing the Power of MindTap
 - The Whys and Hows of Instructional Design
 - Student Success in the 21st Century
- ◆ RAWLS Technology Infosession
- ◆ RAWLS Online Accessibility for Instructors
- ◆ Conference Attendance – Women in Leadership Conference
- ◆ June 2019 – Christian Scholar's Conference - attendee
- ◆ SUM total Required Training

Consulting

McGraw Hill Higher Education, Reviewer, Book, (September 26, 2022).

Wiley Business, Finance, and Accounting Advisory Panel, Reviewer, Textbook, (August 15, 2021).

Academic, Cengage Learning. (April 2016).

Public

Children's Home and Texas Girl's and Boy's Ranch Foundation Board, Board Member,

Lubbock, Texas, 20 hours (Yearly), Pro Bono, (July 2023 - Present).

Lubbock Christian School Esports Team, Program Coordinator, Lubbock, TX, 5 hours (Monthly), Pro Bono, (September 2019 - Present).

Graduate Work Directed

Dissertation Committee Member, Completed

Vivkovic, Sanja, (2016).

Additional Development Activities Attended

Seminar. "The "Chalk-and-Talk" Survey: Findings and Essential Student-Engagement Strategies for Educators". McGraw Hill Higher Ed. (June 9, 2022).

Workshop, "Reinforcing Efficient Practice with Your Students," McGraw Hill Higher Ed. (June 9, 2022).

Seminar, " Motivating Your Students (and Yourself) in Trying Times" Pearson Higher Ed. (June 1, 2022).

Seminar, " Proactive and Positive Ways to Engage Students about Academic Integrity," Pearson Higher Ed. (May 15, 2022).

Seminar, " Boundless Teaching: Blending the Best of Virtual and Traditional," Cengage. (February 21, 2022).

Seminar, " Deeper Dive into MindTap Training," Cengage Higher Ed. (October 2021).

Workshop, " Digital Leadership Series: Business & Economics virtual event." Pearson Higher Ed. (October, 2021).

Seminar, "Faculty Peer Observers Are Looking for these Five High Impact Practices in Online and Hybrid Courses," 17th Annual Advancing Teaching and Learning Conference. (March 5, 2021).

Seminar, "USC's Teaching Excellence Initiative: What we did, what we learned, where we are now," 17th Annual Advancing Teaching and Learning Conference. (March 5, 2021).

Publisher Survey of upcoming textbook, "Principles of Management." (December 7, 2020).

Workshop, "Increase Student Confidence, Engagement, & Success with Online Tutoring," Pearson Higher Ed. (December 4, 2020).

Article, "Making Your Online Instruction As Active & Dynamic as it was Face-to-Face," Cengage Higher Ed. (December 1, 2020).

Workshop, "'Life Hacks' to Enhance Your Online Course Today," Cengage. (November 28, 2020).

Workshop, "Exams, Discussion Boards, Projects - Oh My! Assessing Learning in All Course Formats," Cengage. (November 28, 2020).

Workshop, "The Principles and Practices of a Successful Online Tutoring Environment," Pearson Higher Ed. (November 18, 2020).

Workshop, "Keep Active Learning Going During Remote Instruction." (October 14, 2020).

Workshop, "Organizational Behavior Refresh: Solving Current Teaching Challenges Using an Interactive, Digital First Platform." (October 13, 2020).

Workshop, "Coping with Stress in Uncertain Times (for Educators)." (October 5, 2020).

Workshop, "Using Current Pandemic Related Issues in Your OM Course to Bring Relevance to Student Learning," Pearson Higher Ed. (July 29, 2020).

Workshop, "Online Teaching: Beyond 'Making It Work'," Pearson Higher Ed. (July 28, 2020).

Workshop, "9 Strategies for maximizing Online Student Engagement," Pearson Higher Ed. (July 13, 2020).

Workshop, "Powerful Tips for Online Courses," Pearson Higher Ed. (July 13, 2020).

Completed a Survey helping to steer the design of online coursework, McGraw Hill. (November 7, 2019).

Seminar, "Help Business School Students Build Skills for the Jobs They Want," Cengage Learning. (November 4, 2019).

Seminar, "Business as a Calling," Lubbock, TX. (October 10, 2019).

Conference Attendance, "Christian Scholars Conference," Christian Scholars Conference Organization, Lipscomb, Tennessee. (June 5, 2019 - June 7, 2019).

Workshop, "Redesign of online courses," RAWLS Elearning. (May 21, 2019).

Seminar, "Getting Started With MindTap," Cengage Learning. (January 16, 2018).

Workshop, "Blackboard Training/course re-design workshop." (January 11, 2018).

TTU Accessibility evaluation of courses. (October 2017 - December 2017).

Self-Study Program, "Online Sum Total Required Training - PCard," TTU. (October 2017).

Workshop, "Engaging Today's Students: Maximizing the Potential of Each Learner," McGraw Hill. (October 20, 2017).

Workshop, "Online Learning: Are Student's Adequately Set Up for Success?," McGraw Hill. (October 20, 2017).

Workshop, "The Mobile State," Cengage Learning. (October 19, 2017).

Workshop, "Student Success in the 21st Century," Cengage Learning. (October 18, 2017).

Workshop, "The Whys and Hows of Instructional Design," Cengage Learning. (October 17, 2017).

Workshop, "Maximize the Power of Mindtap," Cengage Learning. (October 11, 2017).

Tutorial, "RAWLS Online Accessibility for Instructors." (September 25, 2017).

Tutorial, "Technology Infosession," RAWLS. (September 22, 2017).

Area of Management Fall meeting. (September 13, 2017).

Conference Attendance, "Women in Leadership," Lubbock, TX, United States. (April 2017).

Conference Attendance, "For the Least of These," Lubbock, TX, United States. (October 2016).