

CURRICULUM VITAE

Name: RONALD K. MITCHELL **Date:** December 31, 2021
Citizenship: USA & Canada
Current Employer: Texas Tech University
College: Rawls College of Business Area: Management
Rank: Full Professor

1. DEGREES, DIPLOMAS, AND PROFESSIONAL CERTIFICATION

<i>Degree or Diploma Granted</i>	<i>Field</i>	<i>Institution</i>	<i>Year</i>
• Bachelors	Commerce	University of Calgary	1976
• Ph.D.	Business Administration	University of Utah	1994
<i>Title of Dissertation:</i>			
The Composition, Classification, and Creation of New Venture Formation Expertise			
• CPA (Certified Public Accountant)		Utah	1978

2. POSITIONS HELD PRIOR TO APPOINTMENT AT TEXAS TECH UNIVERSITY

1994-2005	Assistant, Associate, & Full Professor, University of Victoria, BC, Canada
1993-94	Visiting Assistant Professor, University of Utah; Management Consultant
1990-93	Full time Ph.D. student; Management Consultant
1980-1990	Executive; Management Consultant; Entrepreneur
1976-1980	CPA, Deloitte Haskins & Sells
1972-1976	Full time Undergraduate student

3. MAJOR FIELD(S) OF SCHOLARLY OR PROFESSIONAL INTEREST

I approach my academic career from the perspective that there is inherent but untapped value in human relationships. I am interested in entrepreneurship and stakeholder relationships – the problems and possibilities in opportunity emergence: how captive value can be liberated to create economic and social well-being.

To this end, my academic career centers on two key areas of research, teaching, and service: (1) better understanding the pathways to value creation and renewability, especially where

information technology can create the public goods to enable self-renewing entrepreneurship, and (2) the development of the human and financial capital as individual and organizational capacity for engaging stakeholders to create sustainable opportunity and new value systems.

Research

I am interested in increasing and renewing human value creating capacity through the study and development of: multiple theoretical perspectives that support entrepreneurship, the stakeholder perspective, and effective global business practice across multiple levels of analysis. Thus, for example, in my research I explore strategies for increasing economic well-being in society—both domestically and internationally—through the study of entrepreneurs (domestically and cross-culturally), the further development of the stakeholder theory-based multi-objective stakeholder organization, the development of transaction systems theory, social inflection theory, and value creation stakeholder accounting.

Specifically, this involves:

1. The application of entrepreneurial cognition and stakeholder theory to the problems of value creation, especially to the enhancement of entrepreneurial expertise in individuals, through innovative methods (such as the development and implementation of entrepreneurial expert assistance methods and computer technology) to affect and effect their economic and social well-being;
2. The application of stakeholder, organizational economic, and transaction systems theory to the governance of firms and institutions as it relates to the sustainable engagement by the firm of the primary actors in its environment, and to addressing critical value-creation issues at the economy and society levels of analysis.

Teaching

By communicating essential principles to important audiences, I apply my academic knowledge, practitioner experience, and the teaching technologies that I create, to assist learners in removing the obstacles to the creation of economic and social wealth. For example,

- Syllabi are created using the experiential/hybrid-case method: “do, look, learn,” which leads to unique teaching and learning opportunities;
- The casebook I have co-authored presents a unique case-based and entrepreneurial cognition-based learning method for new venture creation;
- Web-based venture screening and decision-making computer technologies enable learners to amplify their knowledge bases to accelerate the development of effective wealth-creation capacity.

Service

Through the application of research skill and practitioner experience I contribute to economic and social wealth-creation in the university (institutional) level and at the national/ international level, e.g.:

- Through service as PhD Advisor, and on the elected Rawls College Merit (Performance Assessment) and Promotion and Tenure (P&T) Committees, barriers to the development and growth of individual colleagues are identified and reduced/ removed;
- Through service over the years on the Texas Tech Strategic Planning Council, Provost’s Council, Space Management Committee, Revenue Enhancement and Allocation (REA)

Taskforce – and as Co-Chair of the Responsibility Center Management (RCM) Council, major obstacles to the growth and development of the university – and opportunities for social and economic wealth creation – have been recognized; and plans for implementing effective responses enacted.

- Through service in the leadership of the Entrepreneurship Division of the Academy of Management (AOM), and as a member of the Academy’s Strategic Planning Committee, key initiatives that contribute to the engagement of untapped potential (e.g. the Entrepreneurship Research Excellence Initiative Exemplars Conferences, and IDEA Awards; the new vision, mission, and initiatives of the AOM) have been put into action.

4. MEMBERSHIPS & OFFICES HELD IN LEARNED & PROFESSIONAL SOCIETIES

- Academy of Management
- American Institute of Certified Public Accountants
- International Association for Business and Society
- International Council for Small Business
- Society for Business Ethics
- Strategic Management Society
- United States Association of Small Business and Entrepreneurship
- Utah Association of Certified Public Accountants

5. SCHOLARSHIPS, FELLOWSHIPS, HONORS, AND AWARDS

- Named as one of the TTU faculty members ranked by Stanford University among the top 2% of global researchers, December 2021.
- Recipient of the TTU Barnie E. Rushing Jr. Faculty Distinguished Research Award, (Social Science, Humanities, and Creative Arts disciplines), March 2021.
- Received the “2018 IABS Best Article 2016 Award” for the paper “Stakeholder agency and social welfare: Pluralism and decision making in the multi-objective corporation,” published in Academy of Management Review. Received June 9th at the Annual Meeting of the International Association for Business & Society, Hong Kong, PRC.
- Recipient of the 2017 “Schulze Award” for a Classroom Exercise: “Creating a Venture in 10 Days.” Awarded April 6, 2018 <https://eiexchange.com/schulze-publication-awards>.
- 2017 Texas Tech University President’s Academic Achievement Award granted to Texas Tech faculty who achieve “Excellence in achievement across the teaching-research-service missions of the university” as evidenced by “three years of faculty service, recognition by peers in one or more areas, evidence of productive scholarship, and demonstrated competence in the three areas.” (Awarded April 18th, 2017 at the Faculty Honors Convocation.)
- Lifetime Achievement Award, Marquis Who’s Who Publishers, 2017.
- 2016 ‘Schulze Award’ recognizing the quality of the contribution to the Entrepreneurship

and Innovation Exchange (EIX) and to the study and practice of entrepreneurship, for the paper ‘Are entrepreneurs born or made? Characteristics v. cognitive theories of new venture creation.’

- Recipient, Distinguished Winspear Visiting Scholar Fellowship, 2016-2017.
- 2014 ‘Schulze Award’ with Professors Keith Brigham and Jeff Stambaugh, recognizing the quality of the contribution to the Entrepreneurship and Innovation Exchange (EIX) and to the study and practice of entrepreneurship, for the paper *How ‘Job Creators’ Think*.
- Named Fellow, the Wheatley Institution, Brigham Young University, December 2014.
- Recipient, Winspear Visiting Scholar Fellowship, University of Victoria, Victoria BC, Canada, July 2014 – July 2016.
- Recognition, Exemplary Scholar, presented in the Doctoral Consortium at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
- Recipient, Master Educator Award, Experiential Classroom XIV, September 2013.
- Recipient of the Wheatley Distinguished Visiting Fellowship in Ethics, Wheatley Institution, Brigham Young University, May 16th 2013.
- 2013 ABSEL (Association for Business Simulation and Experiential Learning) Best Paper Award – Experiential Track (with Rob Robinson and Duane Hoover), for our paper: *Implementing mental models: Extending insight learning and whole person learning*. Presented at the 40th Annual ABSEL Meeting, Oklahoma City, Oklahoma, March 8, 2013.
- 2010 Family Enterprise Research Conference Distinguished Service Award: For outstanding service to Family business Studies.
- Senior Scholar, Society of Entrepreneurship Scholars, October 2009
- TTU Integrated Scholar: Recognition by Provost Bob Smith in his article “Integrated Scholars,” *Texas Tech Journal of Higher Education* 1(2), as the first group of Integrated Scholars recognized at TTU. (These 2009 Integrated Scholars included: Mindy Brashears, Robly (Rob) Glover, Kitty Harris-Wilkes, Ronald (Ron) Kendall, Carol Korzeniewski, Ronald, K. Mitchell, Janet I. Pérez, Michael San Francisco, Brian Shannon, Sindee L. Simon, Tara Stevens, Kenton T. (Kent) Wilkinson).
- Ranked #1 in combined research, teaching and service in the Rawls College of Business Peer-reviewed Merit Ranking performance evaluations in 5 of the last 8 years (2005 – 2012). (Note: and #5, #6, and #7 in the other years.)
- Co-winner, Best Conceptual Paper Award, USASBE Annual Meeting, January 2009 (with Wei Chen [first author] and JR Mitchell, for our paper: *The invisible other hand: Entrepreneurship and institutions in a field of multiple logics*.)
- Finalist, Innovative Course Award, USASBE Annual Meeting, January 2009.
- *My Favorite Professor* votes: Rawls College MBA Graduating Class: 2006, 2007, 2008, 2009.
- Nomination: *Best Paper*: Smith, I. H., Seawright, K. W., Mitchell, R. K., McClendon, R.

Exploring entrepreneurial cognition in franchisees: A knowledge-structure approach.
Submitted to the 2008 USASBE Conference, San Antonio, TX, January 10-13, 2008.

- Co-winner, Best Conceptual Paper Award, USASBE Annual Meeting, January 2006 (with Boyd Cohen, for our paper: *Stakeholder theory and the entrepreneurial firm.*)
- Award of the Jean Austin Bagley Regents Chair in Management, Rawls College of Business, Texas Tech University, January 29, 2005; assumption of duties June 1, 2005.
- Co-Winner, 2nd Annual University of Victoria Faculty of Business Award of Excellence for Outstanding Research, presented November 10, 2004.
- Winner, 1st Annual University of Victoria Faculty of Business Award of Excellence for Outstanding Research, presented November 12, 2003.
- Nominated by University of Victoria Dean Ali Dastmalchian for the 2003 CUFA/BC Academic of the Year Award.
- Head of the Entrepreneurship Program that was ranked by *Canadian Business* as the #1 MBA in Canada for entrepreneurship, 2001.
- Recognition by the Editor of *Business and Society* for exceptional service as a reviewer for the past three years: 1999 – 2001. “This group could always be counted on to provide thorough and thoughtful comments, to be punctual and professional in their dealings with the journal, and to do more reviews per year than you might expect.” Steve Wartick, Editor, *Business and Society* 40(1): 6.
- Appointment to the Francis G. Winspear Chair in Public Policy and Business, at the University of Victoria, July 1, 2000 – June 30, 2006.
- Leader of the Teaching Team that won the USASBE Model Undergraduate Entrepreneurship Program Award, presented at the US Association for Small Business and Entrepreneurship Annual Meeting, San Antonio, TX, February 19, 2000.
- Leader of the Teaching Team that won the 1999 Academy of Management Entrepreneurship Division “Innovation in Entrepreneurship Pedagogy Award,” presented on August 9th, at the 1999 Annual Meeting held in Chicago.
- Winner, 1999 Best Article Award sponsored by the *California Management Review*, and presented by the International Association for Business and Society (IABS) at the 1999 Annual Meeting, Paris, France, June, 1999: for the article “Toward a Theory of Stakeholder Identification and Salience: Defining the Principle of Who and What Really Counts,” *Academy of Management Review*, October, 1997. Presented to the authors: Ronald K. Mitchell, University of Victoria, Bradley R. Agle and Donna J. Wood, University of Pittsburgh.
- Citation for world-wide best practice in distance consulting . . . [(Potentials and Pitfalls in Using the Internet to Deliver Business Development Services to SMEs, A Report to the Donor Committee on Small Enterprise Development, Commissioned by the Open Society Institute, October 27, 1998, and presented by Jerome A. Katz, Ph.D., Mary Louise Murray Endowed Professor of Management Saint Louis University, St. Louis, MO USA.) (New Venture Template™ Expert assistance software © Ron K. Mitchell, 1995, cited along

with: Multimodal Consulting Services - Ernst & Young's ERNIE, Email Consulting For Everyone- SCORE's Email Service, Multimodal Training for SMEs in Finland – University of Oulu's LearnNet.])

- Nomination by the University of Victoria Faculty of Business for the UVic Alumni Association *Excellence in Teaching* Award, November 1998.
- Recipient, University of Victoria Faculty of Business Board of Advisors' *Distinguished Educator Award*, 1997, February 1998.
- Nomination by the University of Victoria Faculty of Business for *The Financial Post "Leaders in Management Education" 1998 Award*, January 1998.
- *The Mcleans' Guide to Canadian Universities '97*, University of Victoria "Popular Profs" citation, p. 147.
- Winner, Academy of Management Award for Outstanding Research in the Field of New Enterprise Development, 1995 (the *Edgar F. Heizer - best dissertation - Award*), presented August 1996.
- Recipient, University of Victoria School/Faculty of Business MBA Class of '94 teaching award for "Best Application of Real World Relevance."
- Nomination for the Coleman Foundation Award for Innovation in Teaching Entrepreneurship, 1995 (declined due to service on Award Committee).
- Nomination for University of Utah Presidential Teaching Scholar Award, 1993.
- Co-recipient, Management Department Nomination: Outstanding Teaching Award for Doctoral Students, 1993.
- Graduation *with Distinction*, University of Calgary, 1976.
- Award for Outstanding contribution to Faculty of Business in Extracurricular Activities during undergraduate program, June 1976.

6. ACADEMIC APPOINTMENTS

6.1 APPOINTMENTS AT TEXAS TECH UNIVERSITY

a. Academic

May 13, 2005 to date (pursuant to a meeting of the Board of Regents of Texas Tech University), appointed as:

Jean Austin Bagley Regents Chair in Management, and Professor with tenure, Area of Management, Rawls College of Business, Texas Tech University.

b. Administrative

- Fall 2020 – Present: Member, Area of Management Recruitment Committee
- Fall, 2019 – Present: Member, Area of Management PhD Committee
- Summer, 2019 onward: Chair, STEM MBA Integrative Project Committee and Director, STEM MBA Integrative Project.

- Spring, 2018. Member, Rawls College Strategic Planning Task 4 Working Group.
- Fall, 2017 & Spring, 2018, Member, Bryan Pierce Bagley Chair in Engineering Search Comm.
- Fall 2016 – Present: Chair, Area of Management Research Committee
- January 2014-2016: Member, Rawls College Research Awards Committee
- September 2013-2015: Member, Rawls College of Business Promotion & Tenure Committee
- September 2012 – 2014: Member, Rawls College of Business Credentials Committee
- September 2010 – August 2011, served as Liaison and Host for Hance Distinguished Chair in Entrepreneurship, Karl H. Vesper: for the advancement of entrepreneurship in the University, the College, and the Community.
- November 2010, Appointed as the Area of Management Representative on the Rawls College of Business Awards Committee (research and teaching awards).
- July 2009 June, 2013: Area of Management PhD Advisor
- August 2005 onward: Member of the Management Area Doctoral Program Standing Committee – ongoing.
- July 2009 and sporadically to present; and March – November 2005: Chair of the Search Committee for the Kent W. Hance Chair in Entrepreneurship, Texas Tech University – ongoing.
- Fall 2009-August 2013: Appointed to the Rawls College of Business Graduate Programs Committee
- Fall 2006 onward: Member, Entrepreneurship Program Standing Committee – ongoing.
- Fall 2009 – August, 2010: Member, Procurement Project Team to examine and reorganize the TTU Procurement function – final report September 2, 2010 – completed.
- July 2009 – July 2010: Co-Chair of the TTU RCM Council charged with creating the process for converting the management system of Texas Tech to Responsibility Center Management (RCM) – completed.
- Spring 2010 – July 2010: Member, TTU Space Management Committee – service completed.
- September 2008 through July 2009: Member of the Revenue Enhancement and Allocation (REA) Taskforce, and Chair of the Revenue Enhancement Working Group – completed.
- Spring – Fall, 2009: Member, Johnson Chair Selection Committee – completed.
- Spring – Fall, 2008: Supervised creation of technology transfer intermediaries to assist in moving TTU inventions into government contracts, including the establishment of a “cleared” facility for tech transfer (one of only 3 universities in the USA to achieve this capability.) – completed.

- Spring/ Summer 2008: Member, Robert C. Brown Chair of Finance Selection Committee.
- Spring/ Summer 2008: Member, MIS Professorship Selection Committee: Rawls Professor of MIS, Wetherbe Regents Professor of MIS, Wetherbe Professor of MIS – completed.
- March 2008 to August 2008: Member, Chancellor’s Taskforce for Improved Efficiencies (Members include the following: Robert Baker, Horn Professor; Jim Cummings, Retired CEO, Wells Fargo Bank; Corky Dragoo, Executive Assistant to the Chancellor; Pam Eibeck, Dean, College of Engineering; Stefan Estreicher, Horn Professor Alternate; Mark Griffon, Regent; Terry MacTaggart, Strategy Consultant; Clyde Martin, Horn Professor; William Marcy, Provost; Ron Mitchell, Regents Endowed Chair; Michael Shonrock, VP Student Affairs; Windy Sitton, Regent; Gene, Wilde, President Faculty Senate; Jane Winer, Dean, College of Arts and Sciences.) – completed.
- April 2007 to 2008: Project Director – TTU/TTUHSC Tech Transfer Possibilities Project, leading a team to establish and enable best-practices for invention and commercialization – completed.
- September 2005 to August 2008: Elected Management Area representative on the Rawls College of Business Merit Review Committee – completed.
- Summer 2006 – Fall 2007: Member, Rawls College of Business Ad Hoc Building Committee – completed.
- Spring 2006 – October 2006: Co-convener (w/ Professor Juan Munoz), Provosts’ Committee for Faculty Comment on Regents Rules for Intellectual Property – completed.
- 2006, 2007: Member, Clinical Faculty Committee – completed.
- March – April 2006: Member, College Journals Task Force Committee – completed.
- November 2005 – January 2006: Member, Horn Professor Selection Committee – completed.
- August 2005 – August 2006: Chair of the Management Area Centers Review Committee completed.
- September 2005 – 2006: Member, Search Committee for the Chair of the Department of Industrial Engineering, College of Engineering, Texas Tech University – completed.
- January 2006 onward: Member, Search Committee for the Bagley Chair in Engineering, College of Engineering, Texas Tech University – completed.

6.2 **PRIOR** APPOINTMENTS (AT THE UNIVERSITY OF VICTORIA)

a. Academic PRIOR APPOINTMENTS

<i>Inclusive Years</i>	<i>Rank/Position</i>	<i>Department/Unit</i>
July 1, 2003 to May 31, 2005	Professor	University of Victoria

<i>Inclusive Years</i>	<i>Rank/Position</i>	<i>Department/Unit</i>
July 1, 2000 to May 31, 2005	Francis G. Winspear Chair in Public Policy and Business	University of Victoria
September 1, 2001 through August 31, 2004	Joint Appointment, Professor of Strategy and Public Policy	Peking U. Guanghua School of Management, Beijing, PRC
July 1, 1999 to June 30, 2003	Associate Professor, Tenured	Faculty of Business
July 1, 1994 to June 30, 1999	Assistant Professor	Faculty of Business
July 1, 1994 to May 31, 2005	Member	Faculty of Graduate Studies

b. Administrative

<i>Inclusive Years</i>	<i>Title</i>
April 2004 to March 2005	Member, Senior RPT Committee
April 2002 to March 2004	Member, Junior RPT Committee
August, 2000 to June, 2001	Member, Executive Committee
January to June 30, 2000	Acting Chair, Appointments Committee
July, 1999 to June, 2000	Member, RPT Committee
July, 1997 to August, 1998	Member, Appointments Committee, Faculty of Business & November, 1999 to June 30, 2000
April, '99 to May 31, 2005	Research Director, International Centre for Venture Expertise, Faculty of Business, University of Victoria, Victoria, B.C. Canada.
April, '97 to March, '99	Director, International Centre for Venture Expertise, Faculty of Business, University of Victoria, Victoria, B.C. Canada
	July 1996 to May 31, 2005 Area Head/Academic Coordinator, Faculty of Business Entrepreneurship and Small Business Management Program

7. SCHOLARLY AND PROFESSIONAL ACHIEVEMENTS

(Note: Included in the designation of these projects is the number assigned by the subject in his research agenda e.g. [1])

a. Articles in Refereed Journals

1. Mitchell, J. R., Israelsen, T., Mitchell, R., Lim, D. (2021). Stakeholder Identification as Entrepreneurial Action: The Social Process of Stakeholder Enrollment in New Venture Emergence. Journal of Business Venturing, Accepted 2021 [167]
2. Mitchell, J. R., Mitchell, R. K., Hunt, R. A., Townsend, D. A., Lee, J. H. (2020). Stakeholder engagement, knowledge problems and ethical challenges. (JBE) Journal of Business Ethics. Submitted July 11, 2019. Revision requested; due November 8, 2019. Resubmitted November, 2019. Accepted, 2020. [160]
3. Stambaugh, J., Lumpkin, G. T., Mitchell, R. K., Brigham, K. H. and Coglisier, C. C. (pre-pub version 2020). Competitive aggressiveness, community banking and performance. (JSM) Journal of Strategy and Management. Vol. 13 No. 2, pp. 221-240. <https://doi.org/10.1108/JSMA-03-2019-0033>. (Submitted, June 2016 to the *International Small Business Journal*. Previously, R&R from *Strategic Entrepreneurship Journal*, Fall, 2012. Resubmitted, September 2014. Request for further revisions 11/14. Resubmitted January 2016; and rejected. Submitted July 15, 2016 to the *Journal of Business Research*. Rejected. Under review: Preparing for resubmission the *Journal of Strategy and Management*.) Accepted 2020.[104]
4. Vahidnia, H., Mitchell, J. R., Smith, J. B., Mitchell, R. K., Assaf, A., Araci, Özlem. (2019). Further exploring international entrepreneurial cognitions: The case of the Middle-East. Submitted to Journal of Business Venturing Insights, June 2016; Reject and resubmit. Resubmitted 9-06-18. Revision submitted 11-17-18. Second revision resubmitted 12-29-18. Accepted 1-15-19. [156/129]
5. Wood, D. J., Mitchell, R. K., Agle, B. R., Bryan, L. M. (2018). Stakeholder identification and salience after twenty years: Progress, problems, and prospects. Submitted to Business & Society, April, 2018. Accepted for publication August 13, 2018. [2f]
6. Chen, H. S., Mitchell, R. K., Brigham, K. H., Howell, R., Steinbauer, R. (2018). Perceived psychological distance, construal processes, and abstractness of entrepreneurial action. (JBV) Journal of Business Venturing 33: 296-314. Accepted January 3, 2018. [139]
7. Hatherly, D., Mitchell, R. K., Lee, J. H., Mitchell J. R. (2018). Firm Profits and Stakeholder Capital Maintenance: A Further Extension of Stakeholder Accounting Theory. Submitted to Business & Society, December 1, 2016. Revise and resubmit due July 31, 2017. Accepted for publication October 11, 2017. [137]
8. Mitchell, R. K. (2017). Managing and accounting for multiple stakeholders. *Rutgers Business Review*, Vol. 2, No. 3, pp. 395-401. (Submitted June 14, 2017; accepted for publication after peer review, August 22, 2017.) [131b]
9. Stambaugh, J. E., Mitchell, R. K. (2017). The fight is the coach: Creating expertise during the fight to avoid entrepreneurial failure. Submitted to the *International Journal of Entrepreneurial Behavior & Research*, Submitted September 9, 2016. Request to revise and resubmit received November 7, 2016. Resubmitted February 28, 2017. Accepted June 16, 2017. [32]

10. Mitchell, R. K. (2016). Are entrepreneurs born or made? Characteristics v. cognitive theories of new venture creation. Entrepreneur & Innovation Exchange (EIX). (Winner, Schultz Award with \$5,000 accompanying student scholarship, January 2017.) [15]
11. Ingerson, M. C., Agle, B. R., Donaldson, T., Godfrey, P. C., Harris, J. D., Harrison, J. S., Keevil, A., Mitchell, R. K., Phillips, R. (2016). Normative stakeholder capitalism: Getting from here to there. Business and Professional Ethics Journal. Accepted for publication, April, 2016. [145]
12. Mitchell, R. K., Weaver, G. R., Agle B. R., Bailey, A. D., Carlson, J. (2016). Stakeholder agency and social welfare: Pluralism and decision making in the multi-objective corporation. Academy of Management Review 41(2): 252-275. Accepted for publication June 3, 2015, [131].
13. Mitchell, R. K., VanBuren, H. J. III, Greenwood, M., Freeman, R. E. (2015). Stakeholder inclusion and accounting for stakeholders. Journal of Management Studies, 52(7) November: 851-877. Accepted July 1, 2015. [91a]
14. Randolph-Seng, B., Mitchell, R. K., Vahidnia, H., J. R. Mitchell, Chen, S, Statzer, J. (2015). The microfoundations of entrepreneurial cognition research. Accepted for publication in Foundations & Trends in Entrepreneurship Research, 207-335. Accepted March 1, 2015. [135]
15. Randolph-Seng, B., Mitchell, R. K., Lee, J. H., Marin, A. (2015). Job security and entrepreneurship: Enemies or allies? Journal of Applied Management and Entrepreneurship, 20(1): 24-49. Accepted November 20, 2014. [28f]
16. Marin, A., Lee, J. H., Mitchell, R. K. (2015). The vulnerability and strength duality in ethnic business: A model of stakeholder salience and social capital. Journal of Business Ethics, (August, 2015) 130 (2): 271-289. Submitted Fall, 2012. Received an invitation to revise and resubmit, May, 2013 and again in January of 2014. Under revision (resubmitted August 15, 2013; and April 25, 2014). Accepted for publication April 27, 2014. [107]
17. Brigham, K., Mitchell, R. K., Stambaugh, J. (2014). How 'job creators' think. Entrepreneur & Innovation Exchange. <https://eiexchange.com/content/25-study-looks-at-how-job-creators-think>. [54b]
18. Robinson, R., Mitchell, R. K., Hoover, J. D. (2013). Implementing mental models: Extending insight and whole person learning. Developments in Business Simulation & Experiential Exercises, Volume 40, which is published in the Bernie Keys CD ROM Library. Winner, Best Paper Award.
19. Carlson, J., Hoover, J. D., Mitchell, R. K. (2013). Implications of regulatory focus theory for simulation and experiential learning. Developments in Business Simulation & Experiential Exercises, Volume 40, which is published in the Bernie Keys CD ROM Library.
20. Hansen, J. M.; McDonald, R. E., Mitchell, R. K. (2013). Competence resource specialization, causal ambiguity, and the creation and decay of competitiveness: The role of marketing strategy in new product performance and shareholder value. Journal of the Academy of Marketing Sciences, 41(3): 300-319. Submitted, February, 2011; request to revise received March 28, 2012; resubmitted June 15, 2012; request for 2nd round revision July 16, 2012; third revision submitted September 10, 2012; accepted September 12, 2012. [82]

21. Mitchell, R. K. (2012). Book Review - Phillips, R. A. (Ed). Stakeholder theory: impact and prospects . Organization Studies, October, 2012 (33): 1407-1411. Submitted to Organization Studies, January, 2012; request to revise, February, 2012; accepted for publication February 2012. [124]
22. Mitchell, R. K., Robinson, R., Marin, A., Lee, J. H., Randolph, A. (2012). Spiritual identity, stakeholder attributes, and family business workplace spirituality stakeholder salience (2012). Submitted to the Journal of Management, Spirituality, and Religion, Vol 10, Issue 3: 215-252_ Submitted Fall, 2011. Conditionally accepted, January 2012; resubmitted, June, 2012; accepted July 16, 2012. [115]
23. Hoover, J.D., Mitchell, R. K., Wu, D. (2012). Experiential education as a process of changing mental frames by inducing insight learning. Developments in Simulation and Experiential Learning, Vol. 39, Reprinted in the Bernie Keys Library [Available from <http://ABSEL.org>]. Submitted, Fall 2011. Accepted for publication, December, 2011. [123]
24. Mitchell, R. K. (2011). Increasing Returns and the Domain of Entrepreneurship Research... Entrepreneurship Theory & Practice, July 2011: 615-629. Submitted, December, 2010. Accepted for publication, March, 2011 and published, July 2011. [102]
25. Mitchell, R. K., Randolph-Seng, B., Mitchell, J. R. (2011). Socially situated cognition: Imagining new opportunities for entrepreneurship research. Submitted to Academy of Management Review (Dialogue), January 2011, 36(4): 774-778. Accepted for publication, February 2011. Published, November 2011.[110]
26. Mitchell, R. K., Agle, B. R., Chrisman, J. G., Spence, L. A. (2011). Toward a theory of stakeholder salience in family firms. Business Ethics Quarterly 21(2): 235-256. Submitted, Fall, 2010. R&R received November 1, 2010, Accepted, November 2010 [106]
27. Seawright, K. W., Smith, I., Mitchell, R. K., McClendon, R. J. (2011/2013). Exploring entrepreneurial cognition in franchisees: A knowledge-structure approach. Submitted to Entrepreneurship Theory & Practice, September, 2007. Request to revise and resubmit received November 15, 2007; Resubmitted July 29, 2008. Additional revisions requested, October 2008; and July 2010. Accepted, October 14, 2010. Published online, May 2011; Scheduled for publication May 2013. [85]
28. Lim, D. S. K., Morse, E. A., Mitchell, R. K. (2010). Institutional environment and entrepreneurial cognitions: A comparative business systems perspective. Entrepreneurship Theory & Practice, (May) 491-516. Submitted May 15, 2008. Request to revise and resubmit received August 27, 2008. Three resubmissions, 2008-2009. Accepted October, 2009. [72]
29. Li, X., Mitchell, R. K. (2009). The pace and stability of small enterprise innovation in highly dynamic economies: A China-based template. Journal of Small Business Management: 47(3), pp. 370-397. Submitted 11-15-2007; Request to revise and resubmit received April, 2008; resubmitted June 30, 2008. Accepted August 28, 2008 with minor revisions. [95]
30. Brigham, K. H., Mitchell, R. K., DeCastro, J. O. (2010). Cognitive misfit and firm growth in technology-oriented SMEs. International Journal of Technology Management, November 2, 2007. Revise and resubmit received March 18, 2008; accepted May 2008. [74]

31. Tan, J. Fischer, E., Mitchell, R. K., Phan, P. (2009). At the center of the action: Innovation and technology strategy research in the small business setting. Journal of Small Business Management: 47(3), pp. 233–262, Submitted March, 2008; accepted for publication May 2008. [94]
32. Mitchell, R. K., Mitchell, J. R. Smith, J. B. (2008). Inside opportunity formation: Enterprise failure, cognition, and the creation of opportunities. Strategic Entrepreneurship Journal 2: 225-242. Submitted June 30, 2008; conditionally accepted subject to revision May 30, 2008; accepted June 13, 2008. [9a]
33. Smith, J. B., Mitchell, J. R., Mitchell, R. K. (2009). Entrepreneurial scripts and the new transaction commitment mindset: Extending the expert information processing theory approach to entrepreneurial cognition research. Entrepreneurship Theory & Practice, (July 2009): 815-844. Submitted March 17, 2006; Request to revise and resubmit received July 12, 2006; resubmitted February 20, 2007; further revision requested May, 2007; Resubmitted July, 2007; Accepted Nov. 7, 2007. [17]
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b. Refereed Books, Chapters, Essays, Monographs

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100. Chen, W., Mitchell, R. K., Mitchell, J. R. (2009). The invisible other hand: Institutions and entrepreneurship in a field of multiple logics. Presented at the USASBE Annual meeting held January 8 – 11, 2009, Anaheim, Ca. and published in the Proceedings. Winner: *ET&P* Best Conceptual Paper [93].
101. Mitchell, R. K., Keng, K., Chen, W. (2009). Institutional entrepreneurship and “inductance” in the public sector: A China Case. Presented at the USASBE Annual meeting held January 8 – 11, 2009, Anaheim, Ca. and published in the Proceedings. [39].
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12. Mitchell, R. K. (2016). Baseball, neighborhoods, positive networks, and public goods. The Wheatley Institution, *Fellow Notes*, January 5, 2016, http://wheatley.byu.edu/fellow_notes/individual.cfm?id=85.
13. Mitchell, R. K. (2015). Agency, ethics, and family: The story of the stumbling starling. The Wheatley Institution, *Fellow Notes*, August 13, 2015, http://wheatley.byu.edu/fellow_notes/individual.cfm?id=70.
14. Mitchell, R. K. (2015). Lifting society through opportunity emergence. The Wheatley Institution, *Fellow Notes*, April 15, 2015, http://wheatley.byu.edu/fellow_notes/individual.cfm?id=46.

e. Papers, Lectures and Addresses (*List date, title, and occasion*) .

1. Mitchell, B., Mitchell, R., Hua, W., Academy of Management Annual Meeting, Organizational Communications and Information Systems Division, Virtual-Synchronous Presentation, Big data, little theory: Exploring the structure of digital content use, International, peer-reviewed/refereed, published in proceedings. (August 1, 2021).
2. Hua, W., Mitchell, R., Academy of Management Annual Meeting, Academy of Management Entrepreneurship Division, Virtual-Asynchronous Recorded Paper Presentation, "A State-Centered Theory of International Entrepreneurship," International, peer-reviewed/refereed, published in proceedings. (July 28, 2021).
3. Ryan, M., Mitchell, R. K., Marin, A, Elder, R., Flores, C. Unlocking the Patent Pantry: The Triple Promise of Technology Transfer – The Students, The Inventor, and The Institution, Presented at the VntureWell Open 2021 Annual Conference (Virtual), March 17, 2021.
4. Mitchell, R. K., Mitchell J. R. Social-situated (Dynamic) Cognition and Entrepreneurial Expertise. Symposium on Entrepreneurial Expertise (William B. Gartner, *Babson College*, Bruce T. Teague, *Eastern Washington University* [organizers], and Nicholas Dew, *Naval Post Graduate School*, J. Robert Mitchell, *Colorado State University*, Ronald K. Mitchell, *Texas Tech University*, and Saras Sarasvathy, *University of Virginia*) presented asynchronously at the Annual e-Conference Meeting of the Entrepreneurship Division of the Academy of Management, August 2020.

5. Muhammad, M., Hansen, H., Mitchell, R. K. Toward a theory of cognitive emancipation. Accepted for presentation at the 16th Annual Social Entrepreneurship Conference, Indiana University, Bloomington, IL, November 8-10, 2019.
6. Schormair, M., Agle, B. R., Battilana, J., Griffin, M., Harrison, J., Mitchell, R. K. The role of deliberative democracy for managing stakeholder value pluralism within the multi-objective corporation. Symposium Proposal submitted January 15, 2019 to the SIM Division of the Academy of Management, for presentation at the Annual Meeting to be held in August, 2019 in Boston, MA. Presented August, 12, 2019.
7. Muhammad, M., Hansen, H., Mitchell, R. K. Growing both businesses and people: Toward a theory of redemptive entrepreneurship in resource-constrained economies. Submitted January 14, 2019 to the SIM Division of the Academy of Management, for presentation at the Annual Meeting to be held in August, 2019 in Boston, MA. Presented August, 12, 2019.
8. Mitchell, R. K., Mitchell, J. R., Lee, J. H., Townsend, D., Hunt, R. A knowledge problems approach to conceptualizing stakeholder engagement research. Submitted January 12, 2019 to the SIM Division of the Academy of Management, for presentation at the Annual Meeting to be held in August, 2019 in Boston, MA. Presented August, 12, 2019.
9. Mitchell, R. K., Rasmussen, C. Accounting and ethics. Presentation to the students at the Wheatley Institution Ethics Advisory Council Meeting, March 8, 2019.
10. Mitchell, R. K. & Agle, B. R. The future of stakeholder theory in a 'post truth' world. Presented at the Annual Meeting of the Sustainability, Ethics, and Entrepreneurship (SEE) Conference, Miami, Fla. March 3, 2019.
11. Hunt, R., Mitchell, J. R., Mitchell, R. K. Townsend, D. The battle to define science: A knowledge-problem approach to sustainability challenges. Panel discussion, presented at the Annual Meeting of the Sustainability, Ethics, and Entrepreneurship (SEE) Conference, Miami, Fla. March 2, 2019.
12. Guitouni, A., Mitchell, R. K., Goerzen, A., Mitchell, J. R. Value aggregation in large coproduction systems: Stakeholder inclusion & problems of unknowingness in Global Value Chains. Paper presented at the Annual Meeting of the Sustainability, Ethics, and Entrepreneurship (SEE) Conference, Miami, Fla. March 2, 2019.
13. Mitchell, R. K. Research, teaching, and community problem solving examples of taking theory into practice. Presentation for the *Theories-to-Practice Panel*, presented at the Doctoral Student consortium at the Sustainability, Ethics, and Entrepreneurship (SEE) Conference, Miami, Fla. March 1, 2019.
14. Mitchell, R. K. (with J. Purdy, 2-28; and T. Wry, 3-01-2019). Two *Paper History Sessions*, presented at the Doctoral Student consortium at the Sustainability, Ethics, and Entrepreneurship (SEE) Conference, Miami, Fla.
15. Mitchell, R. K. The underlying strategies for effective paper development. presented at the Doctoral Student consortium at the Sustainability, Ethics, and Entrepreneurship (SEE) Conference, Miami, Fla., February 28, 2019.

16. Muhammad, M., Hansen, H., Mitchell, R. K. Redemptive entrepreneurship: Growing both businesses and people. Submitted to the 2018 Southern Management Association (SMA) Conference, April 23, 2018. Accepted June 12, 2018. Presented, October 2018 at the Annual Meeting: Lexington KY, USA.
17. Guitouni, A., Mitchell, R. K., Goertzen, A. Stakeholders and multiple objectives: The case of global value chains. Submitted to the Academy of Management Social Issues in Management Division, January 8, 2018. Accepted March 28, 2018 for presentation. Presented at the Conference, Chicago, Ill, August 13, 2018.
18. Skorodziyevskiy, V. Assaf, A. Smith, B. Mitchell, R. K. An industry cluster growth perspective on entrepreneurial ecosystems: Calibrating policy and institutionalization effects. Submitted to the Babson 2018 Conference, October, 2017. Accepted for presentation at the June, 2018, Conference, December 15, 2017. Presented, June, 2018.
19. Mitchell, R. K., Mitchell J. R. Reducing uncertainty in value creation and appropriation: Social oscillation, commitment, and dilemma transformation. Accepted for presentation at the AMR Conference on The Implications of Uncertainty for Management and Organization theories. Presented May 18, 2018 U. Pittsburgh.
20. Mitchell, R. K. Uncertainty from various perspectives: A few possibilities. Panel presentation at The *Academy of Management Review* Invited Conference: *The Implications of Uncertainty for Management and Organization Theories*, University of Pittsburgh, May 17-19, 2018. Presented, May 18, 2018.
21. Guitouni, A., Goertzen, A. Mitchell, R. K. Toward a better understanding of value creation within global value chains: A nested model of decision-making. Presented at the CSSI (Centre for Social and Sustainable Innovation) Research Conference, March 23, 2018. Victoria, BC, Canada.
22. Skorodziyevskiy, V. Assaf, A. Smith, B. Mitchell, R. K., Mitchell, J. R. diagnosing the health of entrepreneurial ecosystems: a two-lens approach. Presented at the SEE (Sustainability, Entrepreneurship & Ethics Conference), March 3, 2018.
23. Mitchell, R. K. Value creation, uncertainty, and stakeholder research. Panel Symposium on Stakeholders, Uncertainty, and Value Creation: Sharon A. Alvarez, *University of Pittsburgh* (co-organizer and panel moderator); Jay B. Barney, *University of Utah*; Jeffrey S. Harrison, *University of Richmond*; Don Lange, *Arizona State University*; Joseph T. Mahoney, *University of Illinois*; Ronald K. Mitchell, *Texas Tech University*; Robert Phillips, *University of Richmond*; and Sybille Sachs, *University of Applied Business Sciences in Business Administration Zurich* (co-organizer). Presented at the Academy of Management 2017 Annual Meeting, August 2017.
24. Vahidnia, H., Mitchell, R. K. Entrepreneurial opportunities as situated concepts: Toward building cognitive foundations for capturing content of entrepreneurial opportunities and linking content to entrepreneurial action. Presented at the Babson Entrepreneurship Research Conference, Norman OK, June 2017.
25. Mitchell, R. K. Entrepreneurship research: What? and How? Presented at the California Entrepreneurship Educators' Conference, San Diego, CA, March 10th 2017.
26. Stambaugh, J., Mitchell, R. The fight is the coach: Creating expertise during the fight to avoid entrepreneurial failure. Presented at the 2017 Annual Meeting of USASBE,

- Philadelphia, PA, January 19-22, 2017.
27. Mitchell, R. K. Strategic factor stakeholders. Strategic Management Society Extension, Zurich, CH, September, 2016.
 28. Mitchell, R. K. How you will be evaluated for tenure. To be presented to the combined Entrepreneurship Division Doctoral and New Faculty Consortium, at the Academy of Management August 2016 Annual Meeting, Anaheim Ca.
 29. Mitchell, R. K., Agle, B. R. Toward a theory of stakeholder identification and salience: Defining the Principle of Who or What Really Counts. Accepted March, 2016 for presentation in the Symposium titled “How to Write One of the Most Successful Academy of Management Articles of All Time” submitted by Jeffrey Miles, at the Academy of Management 2016 Annual Meeting, Anaheim Ca.
 30. Vahidnia, H. and Mitchell, R. K. Management theory’s Faustian bargain: Complicity, conquest, and the modern corporation. Submitted to the Academy of Management 2016 Annual Meeting, Anaheim Ca. Accepted for presentation at the Annual Meeting, March, 2016.
 31. Lee, J. H., Mitchell, R. K., Howell, R. Value creation stakeholder engagement: An empirical examination of stakeholder work. Presented at the International Association for Business and Society 2016 Annual Meeting, Park City , Utah, June 17th 2016.
 32. Mitchell, R. K. Joining the research conversation. Presented to the combined New Faculty and Doctoral Consortium, at the International Association for Business and Society 2016 Annual Meeting, Park City , Utah, June 16th 2016
 33. Mitchell, R. K. & Wood, D. J. Writing effectively. Presented to the combined New Faculty and Doctoral Consortium, at the International Association for Business and Society (IABS) 2016 Annual Meeting, Park City, Utah, June 16th 2016.
 34. Mitchell, R. K. Working toward tenure. Presented to the New Faculty Consortium, at the International Association for Business and Society 2016 Annual Meeting, Park City , Utah, June 16th 2016.
 35. Mitchell, R. K. & Suddaby, R. Theory construction. Visiting Winspear Scholar Lecture – 2016: presented June, 2016.
 36. Mitchell, J. R., Mitchell, R. K., Eastman, A. Value creation and social inflection in the natural environment: Sustainable socioeconomic interaction in the Klamath River Basin. Submitted to the Sustainability, Ethics, & Entrepreneurship Conference 2016, on January 23, 2016. Accepted, March 3, 2016 for presentation at the conference, May 17, 2016.
 37. Mitchell, R. K. Lifting society through more effective economic institutions. Keynote, presented at the Wheatley Institution Inaugural Annual Meeting of the Ethics Initiative Board of Advisors, April 1st, 2016, Provo, UT.
 38. Van Buren H. J., Greenwood M., Freeman R. E. & Mitchell, R. K. Beyond financial and shared value: A relational stakeholder framework for value creation and valuation in organizations. Proposal submitted to the 6th Latin American and European Meeting on Organization Studies, Viña del Mar, Chile, Subtheme #12, The organization of Multiple and Contested Modes of Valuation, November 11, 2015.

39. Greenwood, M., VanBuren, H., Freeman, E., Mitchell R. "Relational stakeholder theory: A critical agenda for stakeholder relations and stakeholder value." Submitted to the *5th Annual Australasian Business Ethics Network (ABEN) Conference Sydney, AUS, 7th and 8th December 2015*.
40. Vesper, K., Gartner, W., Mitchell, R. K. "Experimental variation on business plan assignments," presented at the 2016 USASBE Annual Meeting, January, 2016.
41. J. Robert Mitchell, Romel Mostafa, Ronald K. Mitchell, Cynthia Liang Liao, Chirantan Chatterjee. Stakeholder theory and the emergence of opportunities. Presented at the 2015 Babson Conference.
42. Greenwood, M., Van Buren, H., Freeman, E., Mitchell, R. K. From shared value to stakeholder value: Reclaiming stakeholder theory as relational. Submitted to the 2015 IABS Conference, October, 2014. Presented June 2015. [141]
43. Mitchell, R. K. "Implications of pace & stability of institutionalization of innovation for ENT research & practice," Visiting Winspear Scholar Lecture – 2015: presented June, 2015. [95]
44. Vahidnia, H., Assaf A., Mitchell, R. K., Smith, B., Seawright, K. The Effects of Political Instability and Institutional Support on the Selection of Social Ties. Presented at the Annual Meeting of the Academy of Management, Philadelphia, PA, August 2014.
45. Vahidnia, H., Mitchell, R. K. Employing Control in Entrepreneurial Actions: An Action-to-Action Model. Presented at the Annual Meeting of the Academy of Management, Philadelphia, PA, August 2014.
46. Mitchell, R. K. How to understand the nuances of a research topic. Presented at the Entrepreneurship Division Doctoral Consortium at the Annual Meeting of the Academy of Management, Philadelphia, PA, August, 2014.
47. Mitchell, R. K. Developing a research stream. Presented at the Entrepreneurship Division Early-career Consortium at the Annual Meeting of the Academy of Management, Philadelphia, PA, August, 2014.
48. Mitchell, R. K. "Stakeholder accounting: Jump-starting a new field," Visiting Winspear Scholar Lecture – 2014: presented July, 2014. [91a]
49. Mitchell, R. K. The latent structure of a research career. Presented June 17, 2014 at the Winspear Visiting Scholar Seminar for Post-docs and New Faculty, University of Victoria, Victoria BC, Canada.
50. Mitchell, R. K. Research excellence and research methods. Presented June 14 – 16, 2014 at the Winspear Visiting Scholar Summer Doctoral Seminar, University of Victoria, Victoria BC, Canada.
51. Mitchell, R. K. Accounting for stakeholders, Social Credit, and jump-starting a new field. Presented June 11, 2014 at the Winspear Visiting Scholar Research Seminar, University of Victoria, Victoria BC, Canada.
52. Mitchell R. K., Vahidnia, H., Assaf, A., Mitchell, J. R., Smith, J. B. Araki, O. Entrepreneurial cognition, dynamism, and the case of the Middle-East. Presented at the Babson Entrepreneurship Research Conference held at the Ivey School of Business, London, ON: June, 2014.

53. Chen, H., Mitchell, R. K. Scaling entrepreneurial action. Presented at the Babson Entrepreneurship Research Conference held at the Ivey School of Business, London, ON: June, 2014.
54. Mitchell, R. K., Mitchell, J. R., Smith, J. B., Assaf, A., Vahidnia, H. An “Entrepreneurial Spring” in the Middle East? Roundtable discussion presented at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
55. Stambaugh, J., Mitchell, R. K., The paradox of entrepreneurial failure: Creating expertise during the struggle to survive. Developmental paper presented at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
56. Mitchell, R. K. Lee, J. H., Randolph-Seng, B., Marin, A. Toward recovering from globalization: An aboriginal economic development SWOT analysis and model. Developmental paper presented at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
57. Smith, J. B., Mitchell, R. K. The marketing/entrepreneurship interface: a cognition-based approach. Competitive paper presented at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
58. Mitchell, R. K., Hmeileski, K. Modeling the career of an exemplary scholar. Interactive discussion presented in the Doctoral Consortium at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
59. Mitchell, R. K. Theory and methods in entrepreneurship research. Roundtable discussion presented in the Doctoral Consortium at the Annual Meeting of the US Association of Small Business and Entrepreneurship (USASBE), January, 2014, Worthington Renaissance Hotel, Ft. Worth Texas.
60. Aronson, O., Mitchell, R. K. “Scarcity and the sustainable entrepreneurship system: A multi-level perspective.” Presented August 13, 2013, at the 2013 Annual Meeting of the Academy of Management ONE (Organizations and the Natural Environment) Division, held August 9-13, in Lake Buena Vista (Orlando), Florida.
61. Mitchell, R. K. “Can entrepreneurship save capitalism? The role of incentives and self-interest.” Presented at the Annual Meeting of the Academy of Management, Orlando, FL, All-Academy Plenary, August 12, 2013.
62. Carlson, J., Mitchell, R. K., Bailey, A. “Refining the principle of who or what really counts: A normative foundation for stakeholder theory.” Presented at the Annual Meeting of the Academy of Management, Orlando, FL, Social Issues in Management Division, August 11, 2013.
63. Agle, B. R., Donaldson, T., Godfrey, P., Harris, J., Harrison, J., Ingerson, M. C., Keevil, A., Mitchell, R., Phillips, R. “Panel on Normative Stakeholder Capitalism.” Presented at the Annual Meeting of the Society for Business Ethics, Orlando, FL, August 11, 2013.

64. Brammer, S., Elm, H. Mitchell, R. K., Van Buren, H. "Some questions we don't need to keep asking; and questions we should." Presented at the Annual Meeting of the Academy of Management, Orlando, FL, Social Issues in Management Division, August 10, 2013.
65. Alvarez, S., Mitchell, R. K. "Moving the field forward." Presented at the Annual Meeting of the Academy of Management, Orlando, FL, Entrepreneurship Division Doctoral Consortium, August 10, 2013.
66. Mitchell, R. K., Freeman, E., Greenwood, M., Van Buren, H. 2013. "Accounting for Stakeholders." Presented at the 2013 European Academy of Management Conference (EURAM) Istanbul, June 26-29, 2013. Awarded best paper recognition in the B&S Strategic Interest Group.
67. Mitchell, R. K., Mitchell, J. R., Marin, A., Miller, J. Defining institutional entrepreneurship: A socially constructed approach. Presented at IABS, June, 2013.
68. Lee, J. H., Mitchell, R. K. "Stakeholder work" and stakeholder research. Presented at IABS, June, 2013.
69. Carlson, J., Bailey, A., Mitchell, R. K. Competition and morality. Presented at IABS, June, 2013.
70. Wheatley Distinguished Lecture, "Stakeholder Accounting, Social Credit, and N. Eldon Tanner," May 16, 2013.
71. Mitchell, R. K. "Entrepreneurs of the world unite: Free captive knowledge!" TEDx talk delivered September 29, 2012, Lubbock Texas.
<http://www.youtube.com/watch?v=6yvwh7B-75Q>
72. Mitchell, R. K., Mitchell, J. R., Lee, J. H., & Randolph, A. Desperate poverty, corruption, and entrepreneurship with ethics. Presented at the Annual Meeting of the Academy of Management, Boston, MA, Social Issues in Management Division, August 7, 2012.
73. G. T. Lumpkin, J. Barney, M. Lennox, R. Mitchell. PDW Panel session on "Engaging the Media," presented on August 3rd, 2012 at the Annual Meeting of the Academy of Management by the All-Academy PDW Program Committee.
74. Greenwood, M. VanBuren, H., Freeman, E., Mitchell, R. Phillips, R. Ricketts, R. Sarasvathy, S. Symposium on Stakeholder Accounting, presented on August 6th, 2012 at the Annual Meeting of the Academy of Management by the All-Academy Program Committee.
75. Mitchell, J. R., Mitchell, R. K., Mitchell, B. T., Randolph-Seng, B, Alvarez, S. Opportunity creation, economic exchange and new value. Presented at the Babson Entrepreneurship Research Conference, Dallas, TX. June 6-9, 2012.
76. Mitchell, R. K., The future of entrepreneurship and innovation research. Presented at the 4th Annual AOM Entrepreneurship Exemplars Conference/2012 Darden Entrepreneurship and Innovation Research Conference, May 5, 2012.
77. Lim, D. S. K. Mitchell, R. K. Morse, E .A. (2011-AC-0734). Culture, institutions and entrepreneurial cognitions. Nominated for the Best Conference Paper Award, and presented at the Annual Meeting of the Strategic Management Society, Miami, FL, November 6-9, 2011.

78. Mitchell, R. K. and Dino, R.N. (2011). Publishing in the top tier. Presented at the Annual Meeting of the Academy of Management, San Antonio TX, August 2011.
79. Gustavsson, V., Mitchell, R. K., Smith, J.B., Chen, H. S. (2011). How do opportunity identification cognitions differ by task? An experimental exploration. Presented at the Annual Meeting of the Academy of Management, San Antonio TX, August 2011.
80. Mitchell, R. K., Wu, D. Social entrepreneurship in China: Stakeholder equivalence theory and social value creation. Workshop proposal presented in the PDW sessions at the Annual Meeting of the Academy of Management, San Antonio TX, August 2011.
81. Lee, J. H. and Mitchell, R. K. (2011). Towards refining the concept of corporate citizenship. Presented at the Annual Meeting of the International Association of Business and Society, Bath, England, June 2011.
82. Mitchell, J. R., Mitchell, R. K., Mitchell, B. T. Opportunity creation, underlying conditions, and economic exchange. Presented at the Third Annual Entrepreneurship Research Exemplars Conference, The Ohio State University, May 20, 2011.
83. Mitchell, R. K. A stakeholder equivalence theory of firm value creation and distribution. Presented at the Ivey School of Business Research Series, November 1, 2010.
84. Chen, W, Mitchell, R. K. Organizational performance in a field of multiple logics: technology transfer at U.S. research universities. Presented at the SMA 2010 Annual Meeting, Clearwater Florida, October, 2010.
85. Mitchell, R. K., Tan, J, Zhang, W. Entrepreneurship and Innovation in China. Presented at the Academy of Management Annual Meeting, August 9, 2010.
86. Lee, J. H., Mitchell, R. K. The invisible hand-out: A stakeholder model of corporate free riding. Presented at the Academy of Management Annual Meeting, Social Issues in Management Division, August 9, 2010.
87. Bailey, A. D., Mitchell, R. K. Refining the principle of who or what really counts. Presented to the Annual Meeting of the International Association for Business and Society, Banff, Alberta, Canada, March 25 – 28, 2010.
88. Mitchell, R. K., Writing and publishing strategies for Tenure Success: An entrepreneurial approach. Presented at the Texas Tech 2009 Tenure Academy, November 4, 2009.
89. Mitchell, J. R., Mitchell, R. K., Bailey, A. D. A knowledge-efficiency approach to opportunity formation and new value emergence. Presented to the Annual meeting of the Entrepreneurship Division of the Academy of Management, August, 2009, Chicago, IL.
90. Baron, Busenitz, Hill, Johnson, Mitchell, Mitchell, Ridge, Tang, Townsend, Wallace. Psychological determinants of entrepreneurial action. Symposium presented: Annual meeting of the Entrepreneurship Division of the Academy of Management, August, 2009, Chicago, IL.
91. Stambaugh, J., Lumpkin, G. T., Mitchell, R. K. A multilevel examination of competitive aggressiveness: firms, markets and performance. Presented to the Annual meeting of the Entrepreneurship Division of the Academy of Management, August, 2009, Chicago, IL.
92. Mitchell, J. R., Bailey, A. D., Mitchell, B. T., Mitchell, R. K. Transacting, opportunities, and

- entrepreneurship. Submitted to the 2009 Babson Research Conference, October 6, 2008. Accepted for presentation at the June conference, December 2008.
93. Mitchell, R. K. A stakeholder-fairness process view of family business: How family makes a difference. Presented at the Family Enterprise Research Conference, Winnipeg, Manitoba, Canada, April, 2009.
 94. Mitchell, R. K. Business valuation & valuing ENT Research: Steps and methodologies. Presented at the OFC (State of Georgia, Opportunity Fund Corporation) Venture Challenge: Bridging the Entrepreneurial Gap, HBCU Dean/Faculty Development Seminar, April 16-19, 2009, Atlanta, Ga.
 95. Mitchell, R. K. Entity, identity and governance: Paper presentation included in "A Symposium on stakeholder theories of governance: (Felin, Godfrey, Hesterly, Mitchell, Schulze): Problems and prospects. Accepted for presentation at Western Academy of Management Annual Meeting, Midway, UT, March, 2009.
 96. DeNoble, A, Mitchell, R. K. and others. Recent developments in technology commercialization. Pre-conference symposium for presentation, January 8th, 2009 at the USASBE Annual meeting held January 8 – 11, 2009, Anaheim, Ca.
 97. Mitchell, R. K., Morris, M. H. Promoting research excellence at the USASBE-Academy intersection. Presented at the USASBE Annual meeting held January 8 – 11, 2009, Anaheim, Ca.
 98. Mitchell, R. K. Entrepreneurship research: A multiple-pathways perspective. Address to be given at Syracuse University, September 19, 2008 in the doctoral program: EEE Working paper series.
 99. Morris, M. H., Mitchell, R. K. BEST PRACTICES I: Showcasing Entrepreneurship Program and Teaching Excellence through the USASBE/ Academy Partnership. Submitted to the Annual Meeting of the Academy of Management, Entrepreneurship Division; and accepted March 21, 2008 for presentation at the Conference. Presented August, 2008, Anaheim, Ca.
 100. Mitchell, R. K., Mitchell, J. R., Chen, W., Valcea, S. From hierarchy to market: Privatization as the entrepreneurial transformation of command economies. Submitted to the Annual Meeting of the Academy of Management, Entrepreneurship Division, January 14, 2008; and accepted March 13, 2008 for presentation at the Conference. Presented August, 2008, Anaheim, Ca. [6a]
 101. Mitchell, R. K. Franchising, Expertise, and Economic Development. Presented August 2008 at the Entrepreneurship and Economic Development Caucus at the Academy of Management Annual Meeting, Anaheim, Ca. [85]
 102. Mitchell, R. K., Autio, E. The future of international entrepreneurship research: Organizing frameworks. Presented at the Academy of Management Annual Meeting, Entrepreneurship Division Doctoral Consortium, August, 2008, Anaheim, Ca. [43]
 103. Chen, W., Mitchell, J. R., Mitchell R. K. The invisible other hand: Institutional entrepreneurship in a field of multiple logics. Submitted to the Cornell-McGill Institutions and Entrepreneurship Conference, March 13, 2008; accepted for presentation April 8, 2008; presented June 2008, Montreal, Canada. [93]

104. Mitchell, R. K. (2008). Ethics and Industry. Lecture to Texas Tech Health Sciences Center faculty and students, April 7, 2008.
105. Mitchell, R. K. (2008). The future of research in entrepreneurship and innovation. Paper presented at the Fourth Annual Office Depot Research Forum, April 19, 2008. [94]
106. Patterson, P., Mitchell, R. (2007). Innovation and entrepreneurship: Merging engineering and business concepts. International Conference on Engineering Education. University of Coimbra, Portugal, September 3 – 7, 2007. [25]
107. Saras Sarasvathy, U. of Virginia (organizer), Shaker A. Zahra; U. of Minnesota; Dean A. Shepherd; Indiana U.; Ronald K. Mitchell, Texas Tech U.; Stuart Read, IMD, Lausanne; Robert Wiltbank, Willamette U. (2007). Effectuation: What's been done so far and what we can do next: *What to do with Effectuation?* Caucus at the Academy of Management Annual Meeting August 6 – 8, 2007, Philadelphia, PA.
108. Townsend, D. M., Busenitz, L. W., Mitchell, J. R., Mitchell, R. K. (2007). Captains of their own destiny? Individual agency in entrepreneurial cognition research. Presented to the Managerial and Organizational Cognition Division *Academy of Management Annual Meeting*, August 6 – 8, 2007, Philadelphia, PA. [81]
109. Stambaugh, J. E., Mitchell, R. K. (2007). Exploitation practice: Expert performance in entrepreneurial strategy implementation. Presented to the Business Policy and Strategy Division *Academy of Management Annual Meeting*, August 6 – 8, 2007, Philadelphia, PA. [83]
110. Agle, B., Donaldson, T., Freeman, W. E., Jensen, M., Mitchell, R. K., Wood, D. J. (2007). Promoting general welfare through a better theory of the firm: Building superior stakeholder theory. All-Academy Symposium presented at the *Academy of Management Annual Meeting*, August 6 – 8, 2007, Philadelphia PA. [2e]
111. Mitchell, J. R., Mitchell, R. K. (2007). A social surface co evolution approach to relating institutional and organizational entrepreneurship research. Presented to the Cornell-McGill Institutions and Entrepreneurship Conference, Cornell University, July 23 – 24, 2007. [22]
112. Seawright, K. K., Smith, I., Mitchell, R. K. (2007). Entrepreneurial cognition and franchisee expertise. Presented to the June 2007 Babson Conference, Madrid, Spain. [85]
113. Hansen, J. & Mitchell, R. (2007). Toward competence retention: a framework for the reconciliation of organization-wide marketing logic. Accepted, and presented to the American Marketing Association 2007 Winter Conference, February, 2007. [82]
114. Shields, H., & Mitchell, R. (2006). Invited to stay: Human resource retention in post-merger firms. Presented at the Southern Management Association Clearwater Florida Annual Meeting, October 2006. [77]
115. Lim, D. S. K., Morse, E. A., Mitchell, R. K. (2006). Comparative business systems and entrepreneurial cognitions. Submitted for review to the Academy of Management Annual Meeting, Managerial and Organizational Cognition Division, January 2006. Presented at the Conference August 15, 2006, Atlanta Ga. [72]
116. Mitchell, R. K., Mitchell, J. R. (2006). Relating institutional and new venture entrepreneurship research: A social surface co-evolution approach. Presented at the

- Academy of Management Annual Meeting, Conference August 14, 2006, Atlanta Ga. [22]
117. Smith, J. B., Mitchell, R. K., Morse, E. A., Mitchell, J. R. (2006). Entrepreneurial cognitions and transaction commitment: An application to practice. Presented at the Conference August 14, 2006, Atlanta Ga. [17]
 118. Brigham, K., deCastro, J, Mitchell, R. K. (2006). A Cognitive Approach towards Understanding the Association between Individual Founders' Expressed Attitudes and Intentions and Actual Turnover and Firm Growth. Presented June 2006: the Babson Conference 2006, Indiana U. [74]
 119. Gustavsson, V., Smith, J. B., Mitchell, R. K. (2006). To find or not to find: How do opportunity identification cognitions differ by task? Presented June, 2006: the Babson Conference 2006, Indiana U. [19]
 120. Mitchell, R. K. (2006). Research Implementation: Challenges in “trapping” both the bears & the mice in IE Research. Presented at the Seventh Annual Doctoral Workshop on International Entrepreneurship, Atlanta, Ga., May 20, 2006.
 121. Mitchell, R. K. (2006). We grow entrepreneurship scholars. Presented at the Seventh Annual Doctoral Workshop on International Entrepreneurship, Atlanta, Ga., May 19, 2006.
 122. Smith, J. B., Mitchell, R. K., Pritchard, M. (2006). Good housekeeping: Establishing an operationalization baseline in the testing of transaction cognition entrepreneurship theory. (Formerly: Countervailing knowledge structures: The impact of fatalism, refusal, and dependency cognitions on the venture creation decision.) Submitted to the Third (February 8 – 10th, 2006) AGSE International Entrepreneurship & Innovation Research Exchange Conference, Auckland, New Zealand, August 9, 2005; accepted Fall, 2005 and presented at the conference, February 2006. [61]
 123. Agle, B. R., Mitchell, R. K. (2006). Surviving and thriving as an LDS bishop: Leadership lessons from a unique perspective. Presentation at the Romney Institute, Marriott School of Management, Brigham Young University, February, 2006. [1]
 124. Mitchell, R. K., Cohen, B. (2006). Stakeholder theory and the entrepreneurial firm. Presented at the USASBE Annual Meeting January 2006. (Note: recipient of the *JSBS* Editors' Choice: Best Conceptual Paper Award) [2b2]
 125. Mitchell, R. K. (2005). WTCIC Assessment: Creating the Learning Link. One day training session on using the New Venture Template Screening Method to create a common language in new venture assessment in West Texas. Sponsored by the West Texas Coalition for Innovation and Commercialization, Byron Martin Advanced Technology Center, Lubbock, TX, November 3, 2005. [7/ 8]
 126. Smith, J. B., Mitchell, R. K. (2005). The marketing implications of transaction cognition theory. Presented at the University of Illinois – Chicago Conference on the Marketing/ Entrepreneurship Interface, August 2005. [28c]
 127. Mitchell, R. K. (2005). The path to full professor in entrepreneurship. New Faculty Consortium, Academy of Management ENT Division, Honolulu, HI, August 2005.

128. From defense to offense: Friday, Academy of Management ENT Division, Honolulu, HI, August 5th 2005.
129. State of the art in ENT education: Academy of Management ENT Division, Honolulu, HI, Saturday, August 6th 2005.
130. Mitchell, J. R., Smith, J. B., Gustafsson, V., Davidsson, P., Mitchell, R. K. (2005). Thinking about thinking about thinking: Exploring how entrepreneurial metacognition affects entrepreneurial expertise. Presented June 10, 2005, Babson College, Wellesley, MA. [25]
131. Karl Vesper and Ron Mitchell (2004, 2005, 2006). Priming entrepreneurial expertise: Creating and enhancing students' entrepreneurial scripts. Presented at Experiential Classroom V Conference, Syracuse University, September 18, 2004; September 17, 2005; September 23, 2006. [14b]
132. J. Brock Smith and Ronald K. Mitchell (2004). The marketing implications of transaction cognition theory: Towards demarcation of the MEI interface. Second West Coast Research Symposium on Technology Entrepreneurship, University of Washington, Seattle WA: September 9-10th, 2004. [28c]
133. Robert B. Anderson, U of Regina, Leo Paul Dana, U of Canterbury, Craig S. Galbraith, U of North Carolina Wilmington, Curt Stiles, U of North Carolina Wilmington, Kevin Hindle, Australian Graduate School of Entrepreneurship, Bob Kayseas, First Nations University of Canada, Ron K. Mitchell, U of Victoria, Michael H. Morris, Syracuse U Ana Maria Peredo, U of Victoria (2004): *Indigenous Entrepreneurship: Is it and if so what is it?* Symposium on August 9th 2004 at the AOM 2004 Annual Meeting, August 8 – 11th 2004, New Orleans. [6b2]
134. Krueger, N., Mitchell, R. K. et al (2004). Entrepreneurial cognition: Still the next big thing? Symposium, presented August 7th 2004 at the AOM 2004 Annual Meeting, August 8 – 11th 2004, New Orleans. [42]
135. Gartner, W., Davidsson, P., Mitchell, R. K. (2004). The future of entrepreneurship in academic institutions and how it might affect my career. AOM 2004 Entrepreneurship Division New Faculty Consortium, August 6th, 2004, New Orleans. [70]
136. Shepherd, D., Busenitz, L, Mitchell, R., et al. (2004). Learning, Knowledge, and Dynamic Capabilities. AOM 2004 Entrepreneurship Division Doctoral Consortium, August 6th, 2004, New Orleans. [70]
137. Shepherd, D., Busenitz, L, Mitchell, R., et al. (2004). Developing Interesting Research Session. AOM 2004 Entrepreneurship Division Doctoral Consortium, August 7th, 2004, New Orleans. [70]
138. Cohen, B., Smith, B., Mitchell, R. (2004). New venture value creation strategies: Outcome comparisons. Presented to the 2004 Babson Conference, Glasgow, Scotland, June 2004. [64]
139. Mitchell, R. K., Mitchell, J. R., Smith, B. (2004). Failing to succeed: New venture failure as a moderator of startup experience and startup expertise. Presented to the 2004 Babson Conference, Glasgow, Scotland, June 2004. [9]

140. Mitchell, R. (2004). Entrepreneurship research: Context and evidence. Presentation to research symposium held via e-conference between UVic and Jönköping International Business School, Sweden, April 19, 2004. [47]
141. Mitchell, R. (2004). Creating global entrepreneurs: The road to excellence in international entrepreneurship education. Paper presented in connection with seminar held at Jönköping International Business School, Sweden, April 19, 2004. [68]
142. Anderson, R., Mitchell, R. (2003). The state of the art in native economic development: Innovations and examples. Symposium held November 8th, at the Annual Meeting of the Canadian Council for Small Business and ENT (CCSBE), held in Victoria BC, November 6 – 8, 2003. [6b2]
143. Smith, B., Mitchell, R., Mainprize, B. (2003). Taking a theoretical approach to teaching entrepreneurship. Symposium held November 7th, at the Annual Meeting of the Canadian Council for Small Business and Entrepreneurship (CCSBE): Victoria BC, November 6 – 8, 2003. [68]
144. Krueger, N., Baron, R., Mitchell, R., Zeitsma, C., Branzei, O. (2003). Entrepreneurial cognition: The next big thing? Symposium presented at the Academy of Management 2003 Annual Meeting: August 3, 2003. [42]
145. Querioz, A., Agle, B. R., Mitchell, R. K. (2003). A framework of stakeholder legitimacy. Presented at the 2003 Academy of Management Annual Meeting, Seattle, August 5, 2003. [2c]
146. Mitchell, R. K., Morse, E. A., Smith, J. B. (2002). Toward a global venture analysis standard. Presented at the CCSBE annual meeting held in Halifax, NS., November 2002. [8]
147. Mitchell, R. K. (2002). The UVic model of entrepreneurship: Global entrepreneurship in the Taiwan setting. Presented at the September Conference, Lin Ho Institute, on the New Taiwan Economy, Sept. 21, 2002 at the Taiwan Institute of Banking and Finance, Taipei, Taiwan. [47].
148. Mitchell, R. K. (2002). Out of my mind: The entrepreneurial cognition perspective of Francis G. Winspear. Presented at the 2002 University of Victoria Conference on Information Processing and Entrepreneurial cognition, July 18, 2002, Dunsmuir Lodge. [42]
149. Mitchell, R. K. (2002). The development of entrepreneurial cognition research: An editor's perspective. Presented at the 2002 University of Victoria Conference on Information Processing and Entrepreneurial cognition, July 18, 2002, Dunsmuir Lodge. [53]
150. Li Q., Mitchell, R. K., Agle, B. R. (2002). Dealing with corruption in China: Theoretical insights from corporate social performance and business ethics literature. Presented to the Annual Meeting of the International Association for Business and Society, Victoria BC, June 29, 2002. [52]
151. Mainprize, B., Hindle, K., Mitchell, R. K., (2002). Toward the standardization of venture capital investment evaluation: Decision criteria for rating investee business plans. Presented at the Babson Entrepreneurial Research Conference, June 2002, Boulder Co. [8]

152. Mitchell, R. K., Keng K., and Li A. (2001). 21st Century venture capital: Preparing companies for the new global economy. Sponsored by the ICVE, the Winspear Research Endowment, the Venture Capital Association of Beijing, and the Ministry of Science and Technology of the PRC, October 27-28, 2001, Beijing PRC. [8]
153. Mitchell, R. K., Morse, E. A., Sharma, P. (2001). Transaction cognitions and high performance family business: What are those employees thinking? Presented September 27, 2001, University of Alberta, Edmonton, Alberta, Canada at "Theories of the Family Enterprise: Establishing a Paradigm for the Field" Invited Conference on Family Business sponsored by the Universities of Calgary, Edmonton, and Pennsylvania (Wharton Business School). [45]
154. Norris F. Krueger Jr. & Ron K. Mitchell, Connie Marie Gaglio, Dean Shepherd, Robert A. Baron (2001). Thinking Entrepreneurially? Understanding the opportunities (and pitfalls) of research in entrepreneurial cognition. AOM Annual Meeting, Washington, D.C., August 5, 2001. [53]
155. Kenneth C. Robinson, & Hofer, C., Mitchell, R. K., Shrader, R. C., Wiklund, J., Zacharakis, A. (2001). Award winning dissertations in the field of entrepreneurship: A discussion of the (1) Key findings and contributions, and (2) Publication experiences and recommendations of recent Heizer and NFIB/ETP doctoral dissertation award winners. Academy of Management Annual Meeting, Washington, D.C., August 5, 2001. [19]
156. Robinson, P. B., Mitchell, R. K. (2001). Behind the research: Metatheoretical foundations in ENT research. 2001 Taipei 46th ICSB World Conference, June 17-20, Taipei, Taiwan. [46]
157. Wang WenJie, Tang, Bing Yong, Mitchell, Ronald K. (2001). Identification of types of technology innovation in small business. International Management Conference, Xian, PRC, 2001. [44]
158. Mitchell, R. K., Mitchell J. R. (2001). Entrepreneurial technology, a new paradigm for understanding and teaching advanced economic concepts: the award-winning UVic model of entrepreneurship. Invited lecture: Plekhanov Russian Academy of Economics, Moscow, Russia, June 6, 2001. [7, 14, 24]
159. Mitchell, R. K. (2001). A transaction cognition theory of global entrepreneurship. Graduate and Post-graduate Seminar: Plekhanov Russian Academy of Economics, Moscow, Russia, June 5, 2001. [42]
160. Mitchell, R. K. (2001). Property rights and capital formation. Invited lecture: First Nations Wealth Building Think Tank, April 24, 2001, Four Seasons Hotel, Vancouver, BC. [6]
161. Mitchell, R. K. (2001). Toward a Global Venture Analysis Standard. Venture Capital Evaluation and Training Conference, sponsored by Circum-Bohai Sea Venture Capital Management Co., Ltd., March 25, 2001, Interotel, Tianjin, PRC. [7]
162. McKenzie, B., Mitchell, R. K., Morse, E. A., Smith, B. (2001). The UVic Model: Presentation of the award-winning USASBE undergraduate program model, USASBE Annual Meeting, Orlando, Fla., February, 2001. [15]
163. Mitchell, R. K. (2000). The practical application of Transaction Cognition Theory: Entrepreneurial technology and its applications. Invited Lecture, Guanghua School of Management, Peking University, Beijing, PRC, October 19, 2000. [7]

164. Agle, B. A., Li, Q., Mitchell, R. K. (2000). The importance of trust to economic wealth. Invited Lecture, Guanghua School of Management, Peking University, Beijing, PRC, Oct. 18, 2000. [42]
165. Mitchell, R. K. (2000). A Transaction Cognition Theory focus on the creation of markets: A comparative analysis of cases from China and Russia. Invited Lecture, Guanghua School of Management, Peking University, Beijing, PRC, October 17, 2000. [6]
166. Mitchell, R. K. (2000). Award-winning methods for understanding and teaching advanced economic concepts and entrepreneurship—The UVic model. Invited Lecture, Guanghua School of Management, Peking University, Beijing, PRC, October 16, 2000. [15]
167. Seawright, K. K., Mitchell, R. K., Zhang, Y., Onstadt, J. (2000). The venture creation decision: Managers v. Entrepreneurs. Paper presented at the NIBES (Network of International Business and Economics Schools) Conference, Dalian, PRC, October 12-15, 2000. [18]
168. Mitchell, R. K. (2000). *A seminal approach to entrepreneurship education*, Entrepreneur Educators' Workshop, International Centre for Venture Expertise, University of Victoria, Aug. 21, 2000. [14]
169. McKenzie, B., Mitchell, R. K., Morse, E. A., Smith J. B. (2000). *Advances in the portfolio method of teaching entrepreneurship*, In, "Lessons we have learned: A review of past innovations in pedagogy award winners," Connie Marie Gaglio, Chair: Academy of Management Annual Meeting, August 5, 2000, Toronto, Ontario. (Included in: Stewart, A., Byers, T., McKenzie, B., Mitchell, R., Morse, E., Smith, B. Lessons learned from previous innovation winners. Academy of Management Annual Meeting, Toronto, Ont., August 5, 2000.) [14]
170. Mitchell, R. K. (2000). The multi-level implications of Transaction Cognition Theory, Winspear Colloquium convened by Professor Patricia P. McDougall, University of Victoria Winspear Fellow, Spring, 2000. [42]
171. Mitchell, R. K., and Morse, E. A. (2000). *Developing Market Economies: The Aboriginal Case in Northwest British Columbia*, Innocom Conference, University of Calgary, April 27, 2000. [6]
172. Mitchell, R. K., Robinson, P. (1999). (Symposium) Modeling of Entrepreneurial Development. The Canadian Council for Small Business and Entrepreneurship (CCSBE) 16th Annual Conference, November 11-13, 1999, Banff, Alberta. [7]
173. Robinson, P., Mitchell, R. K. (1999). Nature, nurture, attributes, and expertise in entrepreneurship capability assessment. CCSBE Conference, Banff, Alberta, November, 1999. [15]
174. Mitchell, R., Morse, E., Smith, B., Seawright, K., McKenzie, B. (1999). Entrepreneurs: Born or Made? Characteristics v. cognitive theories of new venture creation. The CCSBE 16th Annual Conference, November 11-13, 1999, Banff, Alberta. [15]
175. Mitchell, R. K. (1999). Information sharing and sustainable economic development: Keynote Address, Info-Sharing Conference, Indian and Northern Affairs Canada, October 13, 1999, North Vancouver, BC. [6]

176. Morse, E. A., Mitchell, R. K., Keng, K. (1999). The importance of an accepted venture analysis standard. Shenzhen High Technology Fair Open Forum on Capital Markets and Technology Development, Shenzhen, PRC, October 8, 1999. [8]
177. Mitchell, R. K., Morse, E. A. (1999). Toward a generally accepted venture analysis standard. First West Lake International Conference on Small and Medium Business, China Technology University, Hangzhou, PRC, October 6, 1999. [8]
178. Mitchell, R. K. (1999). The craft of publication: Analysis of the publication process of an AMR/AMJ theory/practice research project. Invited doctoral seminar: The George Washington University School of Public Management, September 1999. [2]
179. Mitchell, R. K., Morse, E. A., McKenzie, B. (1999). Innovation in entrepreneurship education: Internet delivery of expert assistance tools. Academy of Management New Faculty Consortium, August 7, 1999, Chicago, Ill. [12]
180. McKenzie, B., Mitchell, R., Smith, B., Morse, E. (1999). Innovation in entrepreneurship pedagogy award recipient presentation. Academy of Management, August 7, 1999, Chicago, Ill. [25]
181. Gaglio, C. M., Mitchell, R. K. (1999). Workshop on developing entrepreneurship portfolios. Academy of Management, August 7, 1999, Chicago, Ill. [25]
182. Mitchell, R. (1999). Transaction cognition entrepreneurship theory, and issues of poverty, privatisation and wealth-creation: The case of 1st Nations Aboriginal Economic Development in N.W. British Columbia, A series of 1999 lectures presented to native leaders and advisors April 7-8, Victoria, BC; April 21-22, Prince Rupert, BC; May 13-14, Victoria, BC; and July 5-6, Kamloops, BC. [6]
183. Agle, B. R., Donaldson, T., Freeman, E., Logsdon, J. M., Mitchell, R. K., Phillips, R. (1999). Symposium on stakeholder legitimacy. IABS, June 25, 1999, Paris, France. [2]
184. Mitchell, R., Smith, B., McKenzie, B. (1999). The future of entrepreneurship education in Canada: A presentation to the Prime Minister's Task Force on Youth Entrepreneurship, Hon. Steven Mahoney, Chair, Vancouver, BC, 1999. [25]
185. Mitchell, Ronald K. and Keng, Kenneth. (1998). (1) The SOE and entrepreneurship technology in the Chinese market setting; (2) Modern entrepreneurship education and enterprise reform in China. Presented at: Special Conference of the China Macroeconomics Society and the Shanghai Planning Commission, November 20-21, 1998, Shanghai, PRC. [37]
186. Mitchell, Ronald K. (1998). Entrepreneurship and security seeking in imperfect markets: A transaction cognition theory of entrepreneurship. November 16, 1998, Guanghua School of Management, Peking University, Beijing, PRC. [28]
187. Mitchell, Ronald K. & Keng, Kenneth. (1998). Advanced seminar on entrepreneurship: Growth and opportunity. November 15-17, 1998, Palace Hotel, Beijing, PRC. [18]
188. Mitchell, Ronald K. (1998). Advances in entrepreneurship theory and technology. Fujen University Faculty and Student Forum on entrepreneurship, November 11, 1998, Taipei, Taiwan. [7]
189. Keng, K., Wolff, R. N., Mitchell, R. K., (1998). Presentation to Huang Kun-Huei, Secretary General to the President of Taiwan to explain to the leadership of Taiwan, the

- UVic approach to entrepreneurship education. Presidential Palace, Taipei, Taiwan, November 11, 1998, [25]
190. Keng, K., Wolff, R. N., Mitchell, R. K. (1998). Presentation to Chi Su, Ph. D., Deputy Secretary-General, Office of the President of Taiwan, to further explain the new paradigm of entrepreneurship developed by the University of Victoria Faculty of Business, Presidential Palace, Taipei, Taiwan, November 11, 1998, [25]
 191. Tichy, J., Mitchell, R., and Seawright, K. (1998). Gender issues in East European entrepreneurial expertise. Academy of International Business Conference, Vienna, Austria, Oct., 1998. [36]
 192. Mitchell, R. K. (1997, 1998). Lecture series by Dr. Ronald K. Mitchell: Advances in entrepreneurship and economic theory: The application of new institutional economics to the development of markets and the stimulation of entrepreneurship in the PRC. Presented to: delegation from the China Macroeconomic Society, led by Dr. Hejin Bai, First Deputy President and Research Fellow, Academy of Macroeconomic Research, State Dev. Planning Commission, The People's Republic of China. Summer, 1997 (delegation led by Liu Cungcheng of the All China Youth League Young Entrepreneurs). [7, 8]
 193. Gaglio, C. M., Mitchell, R. K., Vesper, K. A. (1998). (Symposium) The state of the art in entrepreneurship education. *Entrepreneurship Division of the Academy of Management* presentation 1998 Annual Meeting, San Diego, CA, August, 1998. [25]
 194. Mitchell, R. K., Morse, E. A. (1998). The information processing perspective and the practice of management in organizational formation. *Managerial Cognition Division of the Academy of Management* 1998 Annual Meeting, San Diego, CA. [13]
 195. Mitchell, R. K. (1998). "Possible standards for the comparison of business ventures," The 12th Annual USASBE Conference, Clearwater, Fla., as presented in the conference, January, 1998; re-presented by Brian McKenzie at the CCSBE conference, Halifax, NS, October, 1998. [7]
 196. Mitchell, R. K. (1997). Symposium designer and facilitator, "Overcoming data obscurity in entrepreneurship research: *Idiosyncratic milieus* + 5 years = ?" Academy of Management Annual Meeting, Boston, MA, August, 1997. [12]
 197. Mitchell, R. K. (1997). "Electronic data gathering and data obscurity," Academy of Management Annual Meeting, Boston, MA, August, 1997. [12]
 198. Mitchell, R. K. (1997) "Untying the financing knot." Status: invited submission, the Financial Post "Mastering Enterprise" Series, March 25, 1998. [4]
 199. Mitchell, R. K. (1997) "Moving command economies toward the market: A transaction cost model," The Ukrainian-Polish Symposium on the Problems of Transformation in the Humanities, Social, Economic and Scientific-Educational Spheres, Ternopil State Technical University (June 16-20, 1997), submitted by invitation for Proceedings September, 1997. [6]
 200. Mitchell, R. K., Agle, B.A. (1997) "Analyzing, managing, and researching stakeholders: Development of a new computer tool," International Association for Business and Society 1997 Annual Meeting, Destin, Florida, March, 1997. [3]

201. Mitchell, R. K. (1995). "Innovations in teaching entrepreneurship financing," Entrepreneurship Division, Academy of Management 1995 Annual Meeting, Doctoral Consortium, Vancouver BC, August, 1995. [7]
202. Mitchell, R. K., Agle, B.A., Wood, D. J. (1995). "Stakeholder attributes and firm responsibilities and responses," Social Issues in Management Division of the Academy of Management 1995 Annual Meeting, Vancouver, B.C., August, 1995. [2]
203. Mitchell, R. K. (1995). "History as Science: Using historical methodologies as a method of management research," Symposium on management history as management science, Management History Division of the Academy of Management 1995 Annual Meeting, Vancouver, B.C., August, 1995. [10]
204. Mitchell, R. K. (1994). "Oral history, mentors, and entrepreneurial expertise: Using oral history as an educational tool," Symposium, Academy of Management 1994 Annual Meeting, management History Division, Dallas, TX., August, 1994. [10]
205. Mitchell, R. K. (1993). "Assessing readiness to venture: Modeling the boundary between novice and expert in the new venture setting." Academy of Management 1993 Annual Meeting, Entrepreneurship Division, Atlanta, Ga., August, 1993. [14]
206. Hesterly, W. S, Mitchell, R. K. (1993). "The resource-based view of firm boundaries: Learning and redeployment v. opportunism," Annual Meeting of the Western Academy of Management, San José, Ca., March, 1993. [7]

Notes:

- * Seawright, Mitchell, Zhang, Onstott (2001). The decision to venture: Entrepreneurs, joint venture managers, and state-owned enterprise managers in China. Accepted for presentation at the 2001 Babson/Kauffman Entrepreneurship Research Conference, June 13-17, 2001, Jönköping International Business School, Sweden. Declined presentation due to time and travel cost restrictions of co-authors. [18]
 - * Su, C., Sirghy, M. J., Mitchell, R. K. (2002). Enabling *guanxi* management in China: A hierarchical stakeholder model of *guanxi*. Submitted to the SIM Division of the Academy of Management on January 2, 2002 for presentation at the annual meeting, August 2002; accepted for presentation. Unable to present due to health emergency. [48]
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e. Professional Activities

Volunteer, First Annual Victoria Forum on Diversity and Inclusiveness 2017. (Bringing together policy makers, business leaders, academics, youth and leaders of civil society, the Victoria Forum will discuss ideas for a better and more inclusive world.) Organized the *Blueprints Advisory Team*: Dr. Ronald Mitchell, Texas Tech University/University of Victoria, Dr. Richard N. Dino, U. Connecticut; Dr. J. Robert Mitchell, Colorado State U./ Richard Ivey Business School, U. Western Ontario; Lt. Col. (ret.) Rob Parker, U. Victoria).

Co-Chair, Junior Faculty Consortium/ PhD Student Consortium, International Association for Business & Society (IABS) Annual Meeting, Park City, UT, June 16th, 2016.

Member, Editorial Review Board: *Business & Society*, 2016-forward.

Member, Editorial Review Board: *Group & Organization Management*, 2016-forward.

Member, Search Committee: Brian Bagley Chair in Engineering 2016—continuing.

Facilitator, Department of Chemical Engineering Strategic Retreat, January 2016.

Member, 5-year Annual Review Committee: Dean of the Whittaker College of Business, Texas Tech University: 2015-2016.

Special Edition Co-Editor, Journal of Management Studies Special Issue on Stakeholder Accounting (with Ed Freeman, Michelle Greenwood, and Harry Van Buren). Papers due August 31, 2013; special conference in London, April 2014; publication estimated 2015-2016.

Originator and Honorary Co-Chair, Entrepreneurship Research Exemplars Conferences, held:

- March 2014, Keystone Colorado
- May 24-26, 2013, Department of Economics and Business of the University of Catania, Corso Italia 55, 95129, Catania, Italy.
- May 3-5, 2012 University of Virginia, Darden School of Business.
- May 19-21, 2011 The Ohio State University.
- May 20-22, 2010 University of Connecticut.
- May 28-30, 2009 University of Connecticut.

Committee Member: Evaluation of Associate Professor, Kitty Harris, Director of the TTU Center for Addiction and Recovery for promotion to Full Professor, Fall 2010.

Member, Editorial Review Board: *Strategic Entrepreneurship Journal* 2009-onward.

Member: Academy of Management Board of Governors Strategic Planning Committee 2008 – 2010.

NSF Merit Reviewer, 2008 – 2009.

Academy of Management Entrepreneurship Division leadership:

- August 2005 – August 2006: Assistant Program Chair (PDW Chair)
- August 2006 – August 2007: Program Chair
- 2007-08: Division Chair Elect
- 2008-09: ENT Division Chair
- 2009-10: Past Chair

Organizer, Big 12 Entrepreneurship Alliance. Meetings held February, 2006 (TTU) and September 2007 (Experiential Classroom, SYU) and Spring and Fall thereafter to

organize collaborative initiatives (e.g. Big 12 Alliance Distance Learning Initiative).

Host, Chair, and Participant: Program Chair's Invitational Symposium:

- Entrepreneurship and Innovation in China. *Academy of Management Annual Meeting*, August 9, 2010, Montreal, Canada, with Weiyang Zhang, Dean of the Guanghua School of Management, Peking University, Beijing, PRC; and Justin Tan, Schulich School of Business, York University, Toronto, Canada.
- THE GREATEST SHOW ON EARTH: Entrepreneurial Growth and Research Opportunities in China. *Academy of Management Annual Meeting*, August 6 – 8, 2007, Philadelphia, PA.

Facilitator, *Entrepreneurial cognition and new venturing*, Academy of Management Annual Meeting, Atlanta, Georgia, August 15, 2006.

Special Edition Editor: Special Issue on Information Processing and Entrepreneurial Cognition, Entrepreneurship Theory & Practice, Volume 3: 2004 – 2007.

Co-Organizer: Second Conference on Entrepreneurial Cognition, held at the Ivey School of Business, University of Western Ontario, London, ON, Canada, October 20-22, 2005.

Special Editor: Sustainable entrepreneurship special article, Journal of Business Venturing, Spring – Summer 2005.

Member, distinguished teaching faculty, Experiential Classroom V, VI, and VII
Entrepreneurial Teaching Conference, Syracuse University, September 2004 – 2008.

Chair, New Faculty Consortium Committee, Academy of Management Entrepreneurship Division, August 2004 – August 2005, for the Consortium held at the AOM Annual Meeting in Hawaii 2005. Members: Andrew Corbett, Diana Day, Alex DeNoble, Karl Vesper.

Member, Editorial Review Board, Entrepreneurship Theory & Practice, October 1, 2003, and ongoing thereafter.

Consulting Editor, Entrepreneurship Theory & Practice, for articles related to entrepreneurial cognition 2002 – 2003.

Referee, tenure and promotion letters for various colleagues: ongoing.

Heizer Award Judge, Academy of Management Entrepreneurship Division: for dissertations completed in the year 2002, 2003, 2004, 2005.

Special Edition Editor: Special Issue on Information Processing and Entrepreneurial Cognition, Entrepreneurship Theory & Practice, Winter 2002. Volume 2 (Winter 2004): in press.

Faculty Panel, The 3rd Annual Doctoral Workshop on International Entrepreneurship, Minneapolis, Minnesota May 17-19th, 2002, sponsored by Georgia State University, Georgia Institute of Technology, and the University of Minnesota. Duties included: presenting “The development of research in international entrepreneurship,” and chairing/presenting the session: “Issues in Teaching IE.”

Invited participant, The Ruffin Lectures in Business Ethics, University of Virginia, April 2002.

- Invited participant, SSHRC New Economy Framing Conference, February 26, 2001, University of Toronto.
- Editor, Academy of Management Entrepreneurship Division Newsletter (quarterly), August 1997 to August 2000.
- Member, Industry Canada Research Advisory Committee on Entrepreneurship, 5/98-4/99.
- Reviewer, *Academy of Management Journal*, *Academy of Management Review*, *Business & Society*, *Journal of Economic Psychology*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Journal of Management Studies*, *Management Science*, *National Science Foundation*, *Organizational Research Methods*; (Recognized for review excellence for *Business & Society* 1999 – 2001, and for *Academy of Management Journal* by the International Entrepreneurship Special Edition Editor, April, 1998.)
- Reviewer, Academy of Management Annual Meetings, Entrepreneurship Division: 1995, 1996, 1997; Social Issues in Management Division, 1997; International Association for Business and Society Annual Meetings, 1995, 1997, 1998, 2000; and International Council for Small Business 42nd World Conference, 1997.
- Session Chair, “Entrepreneurship, Family Business, and Women” session, Academy of Management, Entrepreneurship Division, 1996 Annual Meeting, Cincinnati, Ohio, August, 1996; “New Ventures” session, Academy of Management, Entrepreneurship Division, 1995 Annual Meeting, Vancouver, B.C., August, 1995.
- Invited participant, The Ruffin Lectures in Business Ethics, University of Virginia, October 1st through 3rd, 1999.
- Discussant, “Stakeholder Theory” session, Academy of Management, Social Issues in Management Division, 1998 Annual Meeting, San Diego, Ca., August, 1998.
- Invited panel member, “The role of the corporation: An international colloquy,” March, 1996, Santa Fe, NM.
- Member, Coleman Foundation Innovation in Teaching Award Committee, 1995, of the Entrepreneurship Division of the Academy of Management.
- Scheduled presenter, Doctoral Consortium, Academy of Management, Entrepreneurship Division, 1995 Annual Meeting.
- Teaching committee, Entrepreneurship Division, Academy of Management, 1994, 1995.
- Ad hoc reviewer, International Association of Business and Society, 1993 Conference.
- BPS Division Doctoral Consortium, AOM Annual Meeting, Atlanta, Georgia, August, 1993.
- Co-contributor to Entrepreneurship Tracks - David Eccles School of Business, a proposal to create MBA and undergraduate elective tracks in the business school curriculum, March/93.
- Entrepreneurship Division Doctoral Consortium, Academy of Management Annual Meeting, Las Vegas, Nevada, August, 1992.

MBA Team Coach, The Business Challenge, New MBA Orientation, September, 1991.

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- f. Winspear Lectures:** (*Public policy lectures resented pursuant to the terms of my appointment to the Francis G. Winspear Chair in Public Policy and Business: 2000 – 2005; and as visiting Winspear Scholar 2014-2016.*)
- * Mitchell, R. K. & Suddaby, R. Theory construction. Visiting Winspear Scholar Lecture – 2016: presented June, 2016.
 - * Mitchell, R. K. Visiting Winspear Scholar Lecture – 2015: “Implications of pace & stability of institutionalization of innovation for ENT research & practice,” June, 2015. [95]
 - * Mitchell, R. K. Visiting Winspear Scholar Lecture – 2014: “Stakeholder accounting: Jump-starting a new field,” July, 2014. [91a]
 - * Mitchell, R. K. Winspear Lecture 2004 – 2005: “The road to excellence in international entrepreneurship education.” Presented as part of the Entrepreneurship Research Lab symposium held via e-conference between UVic and Jönköping International Business School, Sweden, April 19, 2004. [68]
 - * Mitchell, R. K. Winspear Lecture 2003 – 2004: “A strategy for business research: Personal research statements and the AUCC Framework Agreement.” Delivered at the request of Dean Ali Dastmalchian to the Faculty of Business Research Forum, Victoria BC, November 5, 2003.
 - * Mitchell, R. K., Winspear Lecture 2002 – 2003: “Stakeholders of the world unite: Assessing progress on the path toward a stakeholder theory of the firm.” Presented as a part of the panel discussion: “Stakeholder Identification and Saliency: Five Years Out,” to the Annual Meeting of IABS, Victoria BC, June 28, 2002: 223-224. [2]
 - * Mitchell, R. K. Winspear Lecture 2001 – 2002: “Global Venture Analysis Standards—A solution for isolationist thinking in screening and planning for new ventures.” Delivered October 28, 2001 at the invitation of Dr. Aimin Li, General Secretary of the Venture Capital Association of Beijing, as part of the conference: “21st Century venture capital: Preparing companies for the new global economy,” sponsored by the ICVE, the Winspear Research Endowment, the Venture Capital Association of Beijing, and the Ministry of Science and Technology of the PRC. (Translation by Dr. C. W. Kenneth Keng). [8]
 - * Mitchell, R. K. Winspear Lecture 2000 – 2001: “Introducing Transaction Cognition Theory: We don’t want to change your oil, we just want to change the world.” Delivered February 27, 2001 at the invitation of Dr. Penny Coddington, VP Academic and Provost of the University of Victoria, as part of the University’s “Conversations with Colleagues” Lecture Series. [42]

“Completed to December 31, 2021”

g. Wheatley Fellow Lectures and Wheatley Notes (http://wheatley.byu.edu/fellow_notes/byFellow.cfm)

(Public policy lectures and notes presented pursuant to the terms of my appointment as a Wheatley Fellow: to contribute recognized scholarship that lifts society by preserving and strengthening its core institutions.)

- * Mitchell, R. K. (2019). Wheatley Fellow Note 14. Deglobalization Risks Our Economic Future. -- The Wheatley Institution, *Fellow Notes*: July 19, 2019. <https://wheatley.byu.edu/deglobalization-risks-our-economic-future/>
- * Mitchell, R. K. (2019). Wheatley Fellow Note 13. The Future of Institutions in a Post-truth Era. -- The Wheatley Institution, *Fellow Notes*: February 4, 2019. <https://wheatley.byu.edu/the-future-of-institutions-in-a-post-truth-era/>
- * Mitchell, R. K. (2018). Wheatley Fellow Note 12. Unity and Harmony in a Civil Society -- The Wheatley Institution, *Fellow Notes*: October 2018, <https://wheatley.byu.edu/unity-and-harmony-in-a-civil-society/>
- * Mitchell, R. K. (2018). Wheatley Fellow Note 11. Inequality, Peace, and Us -- The Wheatley Institution, *Fellow Notes*: June, 2018. <https://wheatley.byu.edu/inequality-peace-and-us/> .
- * Mitchell, R. K. (2018). Wheatley Fellow Note 10. The World-wide Property Registry: A thought experiment. The Wheatley Institution, *Fellow Notes*: March 12, 2018. <http://wheatley.byu.edu/the-worldwide-property-registry-a-thought-experiment/>.
- * Wheatley Fellow Note 9, October 4, 2017. “The Irreplaceable Role of Ethics in Productive Exchange” <http://wheatley.byu.edu/irreplaceableroleofethics/>
- * Wheatley Fellow Note 8, June 23, 2017. “Connectivity, Propinquity and the Future of Academic Institutions” <https://wheatley.byu.edu/connectivity-propinquity-and-the-future-of-academic-institutions/>
- * Wheatley Fellow Note 7, March 8, 2017. “Institutional Entrepreneurship and Institutional Work” http://wheatley.byu.edu/fellow_notes/individual.cfm?id=144
- * Wheatley Fellow Note 6, December 21, 2016. “Business Ethics and Stakeholders” http://wheatley.byu.edu/fellow_notes/individual.cfm?id=140
- * Wheatley Fellow Note 5, October 14, 2016. “Institutional Work and Core Institutions” http://wheatley.byu.edu/fellow_notes/individual.cfm?id=128
- * Wheatley Fellow Note 4, May 13, 2016. “CPI, GDP, and Core Institutions” http://wheatley.byu.edu/fellow_notes/individual.cfm?id=108
- * Wheatley Fellow Note 3, Jan 5, 2016. “Baseball, Neighborhoods, Positive Networks, and Public Goods” http://wheatley.byu.edu/fellow_notes/individual.cfm?id=85
- * Wheatley Fellow Note 2, August 13, 2015. “The Story of the Stumbling Starling”

http://wheatley.byu.edu/fellow_notes/individual.cfm?id=70

- * Wheatley Fellow Note 1, April 15, 2015: “Lifting Society through Opportunity Emergence”
http://wheatley.byu.edu/fellow_notes/individual.cfm?id=46
- * Wheatley Distinguished Lecture, “Stakeholder Accounting, Social Credit, and N. Eldon Tanner,” May 16, 2013.

8. TEACHING DUTIES:

8.1.1 TEXAS TECH UNIVERSITY

Graduate Supervision (multiple students):

Undergraduate Supervision (multiple students):

Teaching:

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2021	BA 5322 – Tech Comm.	3.0	Spring-1	26
2020	BA 5322 – Tech Comm.	3.0	Fall-1	38
2020	BA 5322 – Tech Comm.	3.0	Summer-1	32
2020	BA 5322 – Tech Comm.	3.0	Spring-2	25
2020	BA 5322 – Tech Comm.	3.0	Spring-1	20
2020	MGT 6381 – Advanced ENT	3.0	Spring	6
2019	BA 5322 – Tech Comm.	3.0	Fall	32
2019	BA 5322 – Tech Comm.	3.0	Summer II	18
2019	MGT 6392 Organization Theory	3.0	Spring	4
2019	BA 5322 – Tech Comm.	3.0	Spring	40
2018	MGT4379/ME4377 – Tech Comm.	3.0	Fall	18
2018	BA 5322 – Tech Comm.	3.0	Fall	28

2018	BA 5322 – Tech Comm.	3.0	Summer II	24
2018	BA 5322 – Tech. Comm.	3.0	Spring	30
2018	MGT 6381 – Advanced ENT	3.0	Spring	6
<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2017	MGT 5379 – Tech Comm.	3.0	Fall	33
2017	BA 5322 – Tech Comm.	3.0	Fall	18
2017	BA 5322 – Tech Comm.	3.0	Summer II	22
2017	BA 5322 – Tech Comm.	3.0	Spring	36
2017	MGT 6392 – Advanced OT	3.0	Spring	7
2017	MGT 5379 – Tech Comm.	3.0	Spring	4
<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2016	BA 5322 – Tech Comm.	3.0	Fall	30
2016	MGT 5379 – Tech Comm.	3.0	Fall	16
2016	BA 5322 – Tech Comm.	3.0	Spring	22
2016	MGT 5379 – Tech Comm.	3.0	Spring	8

**Other teaching – 2016 (e.g. directed studies, cross-campus initiatives):

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2015	MGT 5379 – Tech Comm.	3.0	Fall	19
2015	MGT 6181 – OE PhD. Seminar	3.0	Fall	6
2015	BA 5322 – Tech Comm.	3.0	Fall	27
2015	BA 5322 – Tech Comm.	3.0	Spring	17
2015	MGT 5379 – Commercialization	3.0	Spring	26**

**Other teaching – 2015 (e.g. directed studies, cross-campus initiatives):

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2014	BA 5322 – Tech Commercialization	3.0	Fall	19
2014	MGT 6381 – OE PhD Seminar	3.0	Fall	7
2014	MGT 5379 – Commercialization	3.0	Fall	22*

2014	MGT 5373 – ENT Discovery	3.0	Spring	29
2014	MGT 5379 – Commercialization	3.0	Spring	16

*Other teaching – 2014 (e.g. directed studies, cross-campus initiatives):

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2013	MGT 5379 – Commercialization	3.0	Fall	17
2013	MGT 4376 – ENT Discovery	3.0	Spring	30
2013	MGT 5373 – ENT Discovery	3.0	Spring	9
2013	MGT 6380 PhD Colloquium	1.5	Spring	8

2013 Other teaching – 2013 (e.g. directed studies, cross-campus initiatives):

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2012	MGT 6381 Org. Econ Seminar	3.0	Fall	9
2012	MGT 6380 PhD Colloquium	1.5	Fall	11
2012	MGT 6380 PhD Colloquium	1.5	Spring	6
2012	MGT 4376 – ENT Discovery	3.0	Spring	23
2012	MGT 5373 – ENT Discovery	3.0	Spring	15

2012 Other teaching (e.g. directed studies, cross-campus initiatives):

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2011	MGT 6380 PhD Colloquium	1.5	Fall	7
2011	MGT 6381 Org. Econ Seminar	3.0	Fall	7
2011	MGT 6380 PhD Colloquium	1.5	Spring	12
2011	MGT 4376 – ENT Discovery	3.0	Spring	20
2011	MGT 5373 – ENT Discovery	3.0	Spring	13

2011 Other teaching (e.g. directed studies, cross-campus initiatives):

<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2010	MGT 6380 PhD Colloquium	1.5	Fall	10
2010	MGT 4376 – ENT Discovery	3.0	Spring	20
2010	MGT 5373 – ENT Discovery	3.0	Spring	13

2010	MGT 6380 PhD Colloquium	1.5	Spring	10
2010	Other teaching (e.g. directed studies, cross-campus initiatives):			
<i>Year</i>	<i>Course *</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2009	MGT 6381 PhD Sem. in Org. Econ.	3.0	Fall	6
2009	MGT 6380 PhD Colloquium	1.5	Fall	7
2009	MGT 4376/5379 – ENT Disc.	3.0	Summer I	28
2009	MGT 4376 – ENT Discovery	3.0	Spring	23
2008	MGT 6380 – Colloquium	4 tot	Spring	4
	Writing Theory Papers			
2008	MGT 5379 – ENT Discovery	3.0	Fall	15
2008	MGT 5372 – Leadership & Ethics	3.0	Fall	26
2008	MGT 5379 – ENT Discovery	3.0	Summer I	7
2008	MGT 5372 – 4373 (honors)	3.0	Spring	25
	Leadership & Ethics			
2008	MGT 6381 Ph.D. Seminar – OE	3.0	Spring	5
2007	MGT 5373 Entrepreneurship	3.0	Fall	11
2007	MGT 4376 ENT Discovery	3.0	Fall	9
2007	MGT 5373 Entrepreneurship	3.0	Summer I	12
2006	MGT 5373 Entrepreneurship	3.0	Fall	13
2006	MGT 5379 Global Entrepreneurship	3.0	Fall	5
2006	MGT 4375 International Management	3.0	Fall	72
2006	MGT 5373 Entrepreneurship	3.0	Summer I	9
2006	MGT 6380 Ph.D. Seminar – OE	3.0	Spring	9
2006	MGT 5373 Entrepreneurship	3.0	Spring	16
2005	MGT 4376: Entrepreneurship	3.0	Fall	23
2005	MGT 6315 Ph.D. Seminar – ENT	3.0	Summer	7

* Plus various independent studies at the undergraduate, Masters, and Doctoral levels

8.1.2 TEXAS TECH UNIVERSITY PROGRAM/COURSE DEVELOPMENT

- Summer 2019 to date: Design and implementation of the STEM MBA Integrative Project, which required a further redesign of BA 5322 Technology Commercialization, both to integrate with the program, and to do so with the switch to remote learning Spring, Summer, and Fall semesters of 2020, and Spring and (upcoming) Summer semesters of 2021.

- Spring, Summer II, and Fall 2018, Continued BA 5322 Redesign to create a “course-as-app” user-friendly learning support system geared to enhance critical thinking while minimizing “busy work.” This has been a highly intensive process because so many “moving parts” needed to be considered: the TTU Office of Research Commercialization, The TTU Innovation Hub and NSF ICORPs, and a new set of inventors each semester.
- Fall, 2017: Redesigned BA 5322 and MGT 4379/5379/ME4377 to incorporate “propinquity learning” using the “living case method,” to be offered yearly for Fall/Spring and Fall semesters respectively.
- Fall, 2017: Designed a new version of the Seminar in Advanced Entrepreneurship, Management 6381 to be offered every spring semester in even years.
- Designed a new version of the Seminar in Advanced Organization Theory, Management 6392, to be offered every Spring Semester in odd years.
- Designed and implemented the new STEM MBA course in Technology Commercialization, first taught, fall 2014. This new design uses highly current technologies and rigorous critical thinking skill development to enable students to commercialize not only a physical technology; but also the “technology” skill set that they acquire in the STEM MBA.
- Together with Entrepreneur-in-Residence, Mr. Marc Gunderson initiated a cross-campus “commercialization” class based upon the needs identified in the 2007 “Possibilities Project” (best-practices analysis for tech transfer.) Conducted both Fall and Spring Semesters 2008-2013, and including both engineering and business students to work on disclosures from the TTU Office of Technology Commercialization. (Note: Beginning Fall 2012, Mr. Gunderson makes available \$2,000,000 in investment capital for any ventures mature enough to qualify for funding. This occurs AFTER the semesters’ end at a special “funding conference,” which is entirely voluntary on the part of all parties concerned.
- Together with colleagues and Deans in both Colleges, developed and introduced (Fall 2007) the new: *Joint Business/Engineering Certificate in Technology Entrepreneurship*, which will be taught by the “matching” Bagley Chairs in both Engineering and Business. The purpose of the Certificate in Technology Entrepreneurship (CTE) is to prepare students majoring in either engineering or business careers in technology-driven industries. The certificate program is designed for those students who would like to develop a cross-disciplinary perspective of technology using both engineering and business skills.

8.2 UNIVERSITY OF VICTORIA

a. Courses Taught – University of Victoria and Peking University per Joint Appointment

<i>Year</i>	<i>Course</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2004	ENT 411	1.5 units	Summer	45
2004	ENT 412	1.5 units	Summer	45
2003	MBA 561	1.5 units	Fall	38
2003	ENT 411	1.5 units	Summer	44

2003	ENT 412	1.5 units	Summer	44
2002	IMBA 699**	1.0 unit	Fall	48
2002	ENT 412	1.5 units	Summer	51
2002	IMBA 699**	1.5 units	Spring	38

b. Courses Taught - University of Victoria prior to Joint Appointment (Sept. 1/01)

<i>Year</i>	<i>Course</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
2001	ENT 411	1.5 units	Summer	33
2001	ENT 412	1.5 units	Summer	33
2000	MBA 550	1.5 units	Summer	18
2000	ENT 411 *	1.5 units	Summer	31
2000	ENT 412 *	1.5 units	Summer	31
2000	MBA 595-01 *	1.5 units	Summer	14
2000	MBA 595-02 *	1.5 units	Summer	14
1999	MBA 566	1.0 unit	Fall	15
1999	ENT 411 *	1.5 units	Summer	55
1999	ENT 412 *	1.5 units	Summer	55
1999	MBA 595-01 *	1.5 units	Summer	12
1999	MBA 595-02 *	1.5 units	Summer	12
1998	MBA 566	1.0 unit	Fall	22
1998	ENT 411 *	1.5 units	Summer	42
1998	ENT 412 *	1.5 units	Summer	42
1998	MBA 595-01 *	1.5 units	Summer	5
1998	MBA 595-02 *	1.5 units	Summer	5
1998	ENT 414 (pilot)	1.5 units	Summer	23
1997	MBA 566	1.0 unit	Fall	14
1997	MBA 568	1.0 unit	Fall	8
1997	ENT 411 *	1.5 units	Summer	32
1997	ENT 412 *	1.5 units	Summer	32
1997	MBA 595-01 *	1.5 units	Summer	6

<i>Year</i>	<i>Course</i>	<i>Hours/Week</i>	<i>Term</i>	<i>No. of Students</i>
1997	MBA 595-02 *	1.5 units	Summer	6
1996	MBA 566	1.0 unit	Fall	19
1996	MBA 595	1.0 unit (joint)	Fall	10
1996	ENT 409	1.5 units	Fall	37
1996	ENT 409	1.5 units	Summer	33
1996	ENT 403	1.5 units	Summer	33
1995	ENT 409	1.5 units	Summer	26
1995	ENT 403	1.5 units	Fall	22
1995	MBA 567	1.0 unit	Fall	22
1994	ENT 403	1.5 units	Fall	31
1994	MBA 567	1.0 unit	Fall	12

* Note: ENT 411 & MBA 595-01/ENT 412 and MBA 595-02 were taught concurrently, but required a masters-level project and additional class meetings.

*Course Descriptions (** = PKU course):*

- MGT 4375: Undergraduate Course: International Management
- MGT 5372: Leadership and Ethics: Authentic leadership based on moral capacity, courage, and resilience
- MGT 5379: MBA Course: Graduate seminar in Global Entrepreneurship; Changed to ENT Discovery 2008
- MGT 6380: Ph.D. Seminar: Organizational Economics and top-tier theory development
- MGT 5373: MBA Course: Experiential Learning, Entrepreneurial Thinking – Joint with R. Gale, Engineering Projects Course, Spring 2006; RCOBA only –Summer I and Fall, 2006.
- MGT 4376: Undergraduate Course: The Entrepreneurial Discovery Process
- MGT 6315: Doctoral Seminar in Research and Entrepreneurship
- MBA 561: Planning Cognitions – Acquiring Entrepreneurial Expertise
- ENT 411: Venture Planning & Financing Expertise
- ENT 412: Acquiring Expert Venture Cognitions
- IMBA 699: Global Entrepreneurship** (PKU Course Catalogue # 0281 7910)
- MBA 595-04: Acquiring Global Entrepreneurship Cognitions

- MBA 550: Business Policy and Strategy I
- ENT 411/MBA 595-01: Financing Entrepreneurial Ventures
- ENT 412/MBA 595-02: Entrepreneurial Expertise
- MBA 566: The Technology of Entrepreneurship and New Ventures
- ENT 414: Growing New Ventures
- MBA 567: Small Business Strategy
- MBA 595, Fall 1996: Theoretical Foundations of Entrepreneurship
- ENT 403/409: Prior versions of the above ENT courses. Some of these courses were taught as ongoing courses, while others were taught as pilot versions of courses in the new (1997) FOB Entrepreneurship Program.

c. Graduate Student Supervision – External to TTU (multiple students)

d. Other Teaching:

<i>Date</i>	<i>Academic Area</i>	<i>Level</i>	<i>Number of Sections</i>
<u>Peking University, PRC (pre-joint appointment)</u>			
March, 2001	Entrepreneurial Management	IEMBA	1 (45 students)
<u>University of Utah, USA</u>			
<i>Date</i>	<i>Academic Area</i>	<i>Level</i>	<i>Number of Sections</i>
1991-1994	Advanced Management	Senior	2
	Business and Society	Senior	4
1991-1994	Corporate Entrepreneurship	MBA, Senior	2
	Entrepreneurial Expertise	MBA	1
1991-94	Innovation & Entrepreneurship	MBA, Senior	6
	Small Business Management	Intermediate	4
	Small Business Strategy	MBA	2
1991-94	Special Studies in Entrepreneurship	MBA, Senior	17

e. Special Training

Successfully completed the University of Western Ontario Richard Ivey School of Business *Case Teaching Workshop*, March 26 – 28, 2003: Advanced training in the design, planning,

and execution of discussion teaching-based curriculum at both graduate and undergraduate levels of university instruction (Jim Erskine).

f. Other Teaching Projects:

The Life Long Learning Project (LLLP): During 2002, I completed, with the help of J. Robert Mitchell (my son, research associate, Indiana University, Ph.D. Indiana University, Assistant Professor, Oklahoma University) a special project funded by the Skeena Native Development Society through the International Centre for Venture Expertise (ICVE). The LLLP had a flexible structure consisting of two phases as follows:

Phase 1:

Phase 1 of the LLLP (completed) requires the creation of a learning matrix, within which the “learning chunks” for every course in the Faculty of Business is specified, and organized into the three categories: general knowledge, business core, specialty courses. The Learning Matrix is then available for flexible utilization in multiple enactments of Phase 2. (Note: The Learning Matrix and all relevant textbooks as specified, are available for inspection and review *by appointment* during the regular business hours.

Phase 2:

Phase 2 of the LLLP (flexible) enables any life-long user to catalogue their own learning accomplishments to a given date, to compare them to the Learning Matrix (Phase 1), and to thereby construct a personal lifelong learning plan for the acquisition of the knowledge contained within the UVic BCom degree. (Note: It is understood that for an individual to receive the degree requires acceptance to the University, the payment of the requisite fees, and the successful completion of all academic requirements.)

9. ADMINISTRATIVE ACTIVITIES

9.1 TEXAS TECH UNIVERSITY

- 2018-2020: Member, College of Engineering BP Bagley Chair Search Committee
- 2018-19: Member, Faculty Development Leave Committee
- 2015-2016: Provost Committee, Reviewer—Dean of Engineering
- 2015: VPR Reviewer, Northwest Texas Small Business Development Center.
- Spring, 2015-present: Coordinator, Excellence in Management Award for STEM MBAs.
- Spring 2012: Appointed to the TTUS Commercialization Advisory Council, Vice-chancellor Jodey Arrington, Chair.
- Spring 2010: Appointed *ex-officio* to Deans’ Council, and Provost’s Council
- Fall 2009 – Spring 2011: Chair of the Hance Regents Chair search Committee
- Fall 2009 – August, 2010: Member, Procurement Project Team to examine and reorganize

the TTU Procurement function.

- Summer 2009-2010: Co-Chair of the TTU RCM Council; direct report with Jon Strauss (Co-chair) to TTU President, Guy Bailey.
- Summer 2009-2010: Appointed as *ex-officio* member of the University Strategic Planning Council
- December 2008 – to July 2009: Chair, Texas Tech University General Revenue Enhancement Working Group. Members include: Deans, Administrative, and Faculty Senate members.
- September 2008 to July 2009: Member, President’s Revenue Enhancement and Allocation Taskforce (REA) “to enable TTU to thrive and excel into the future.” Members include Provost, VP, Deans, representative Department Chair, a representative from the Chancellor’s Office, Horn and Chaired Professors, Other senior administrators, and two Regents.
- March 2008 to September 2008: Member, Chancellor’s Taskforce for Improved Efficiencies (Members include the following colleagues: Robert Baker, Horn Professor; Jim Cummings, Retired CEO, Wells Fargo Bank; Corky Dragoo, Executive Assistant to the Chancellor; Pam Eibeck, Dean, College of Engineering; Stefan Estreicher, Horn Professor Alternate; Mark Griffon, Regent; Terry MacTaggart, Strategy Consultant; Clyde Martin, Horn Professor; William Marcy, Provost; Ron Mitchell, Regents Endowed Chair; Michael Shonrock, VP Student Affairs; Windy Sitton, Regent; Gene, Wilde, President Faculty Senate; Jane Winer, Dean, College of Arts and Sciences.)
- Project Director: TTU/TTUHSC Technology-transfer 20-year plan and best practices analysis Taskforce (the Possibilities Project), April 2007 onward. Preliminary report produced October 31, 2007; final report produced and bound for presentation to the Chancellor, December 2007.
- Developer (special assignment from the Provost) of the “Opportunity Campus” working document for use of the long-range planning committee and presentation to the Chancellor.
- Co-designer (with G. T. Lumpkin) of a new opportunity-generation-focused Entrepreneurship Program and Business Plan 2007.
- Member, Dean’s Advisory Council Entrepreneurship Committee 2006 onward.
- Member, Entrepreneurship Standing Committee 2006 onward.
- Member, Doctoral Committee – Management Area, 2005-2006; 2006-2007.
- Member, Clinical Faculty Committee, 2006-2007.
- Member, Merit Committee – Rawls College of Business 2005-2006; 2006-2007.

- Organizing Chair, Provost' Review of Intellectual Property Working Group, June – Oct. 2006.
- Member, Summer Research Grant Award Committee, 2006.
- Member, Senior Faculty Committee – Rawls College of Business: ongoing since 2005.
- Member, Center for Entrepreneurship and Family Business Steering Committee, 2005-2006; 2006-2007.
- Member, Honors Program in Management Ad Hoc Committee.
- Co-Chair with Richard Gale, College of Engineering, Cross-curriculum Committee for the development of business/ engineering courses at Texas Tech University, ongoing since 2005.
- Chair, ENT Working Group – charged w/ development of an expanded entrepreneurship program 2005; Member, 2006.
- Chair, Hance Chair Search Committee (March – November, 2005).

9.2 UNIVERSITY OF VICTORIA ADMINISTRATIVE ACTIVITIES

a. University and Faculty Committees (includes offices held and dates)

Member, University Review Committee (highest board of appeal), July 2004 through May 2005.

Member, Senior RPT Committee, April 2004 through March 2005.

Member, Planning Committee, UVic Research Forum, presented to the SSHRC Research Council, March 5, 2004 in the Senate Chambers of the University of Victoria.

Member, University Research Advisory Committee, November 1999 to June 2005.

Member, Junior RPT Committee, March 2002 to December 31, 2004.

Member, BCom Improvement Committee, April 2003 to March 2004.

Member, FOB Executive Committee, August, 2000 to June 30, 2001.

Acting Chair, FOB Appointments Committee, January 2000 to June 30, 2000.

Member, Faculty RPT Committee, 1999.

Member, University Innovative Teaching Grant Committee, Learning and Teaching Centre, University of Victoria, 1999.

Member, Faculty Appointments Committee, July 1, 1997 to August 31, 1998; and November, 1999 to May 31, 2005.

Member, Ceremonies and Special Events Committee, July 1, 1995 through June 30, 1998.

Member, Faculty/School of Business Strategic Plan Decision Team, University of Victoria.

Member, Faculty/School of Business 1995 Recruitment Committee, University of Victoria.

Member, Faculty/School of Business Entrepreneurship Committee, University of Victoria, 1994 to 2005.

b. Department Committees and Responsibilities

Member, Deans' Joint-Faculty Committee to establish the Law/Business Chair in Aboriginal Economic Policy 2003 – 2005. (Note: this service performed with the assistance of the Dean as part of the Winspear Chair First Nations Economic Initiative.)

Member, Research APE Committee, Fall 2003.

Member, BCom Improvement Committee, Fall 2003, meeting with BCom staff and students to help to generate continuous improvement in the BCom student experience.

Co-designer of the UVic MBA entrepreneurship Program, cited by *Canadian Business* as Canada's top graduate entrepreneurship program.

Research Director, International Centre for Venture Expertise (a BC Society formed to help the FOB serve its various communities), September 1999, to May 31, 2005.

Coordinator, Entrepreneurship area teaching committee, July 1996 to May 31, 2005.

Co-designer, BCom in Entrepreneurship, 1995, a redesign of the University of Victoria Faculty/School of Business undergraduate program in Entrepreneurship, October, 1994 to 2005. Approved by the University Senate, March, 1996. (Note: this program is the winner of the 1999 Academy of Management Entrepreneurship Division *Innovation in Entrepreneurship Pedagogy Award*)

Member, MBA Admissions Committee, 1995-1996, ad hoc.

“Completed to December 31, 2021”

10. OTHER INFORMATION

Working Papers and Other Works in Progress: (Multiple)

NSF- IGERT Grant Proposal – 2012

I am a member of the Co-PI team on the **NSF- IGERT** proposal: “*A Project-Oriented Approach for Graduate Education: Making The Silicon Valley of Wind Energy in the West of Texas.*” This team is led by Professor Stephen Ekwaro-Osire, in the Mechanical Engineering Department of Texas Tech University; and its objective is to train/educate the millennium generation to become leaders in science & innovation, ready to lead the workforce in the renewable energy sector, and equip them with fundamental knowledge and real life hands-on experience to deal with the technical, globalization, and financial challenges facing USA.

NSF Grant Proposal - 2010

I am a member of the senior (Co-PI) team on the following NSF Grant proposal for

\$1.2MM over three years: “Academic/Small Business Enterprise to Develop a UVC Laser Technology Platform for Environmental and Human Health”

A summary of participants is included below:

Knowledge-Enhancement Partners:

- Texas Tech University (Academic Lead Institution)

PI:

Sergey Nikishin - professor

Senior Personnel: (mainly engineering)

Jordan M Berg - professor

Ayrton A Bernussi

Zhaoyang Fan - assistant professor

Mark W Holtz – professor

Andrew Jackson - associate professor

Ronald Mitchell - professor

Andra N Morse - Associate Professor

- Principia Lightworks, Inc. (Type I Small Business)
- eBeam, Inc. (Type I Small Business)

Private Sector Core Partner: X-FAB Texas, Inc. (Medium-sized Business)

Public Sector Core Partner: Lubbock Economic Development Alliance (Non-profit)

SSHRC GRANT FUNDED – 2011

SSHRC (Canada: Social Sciences and Humanities Research Council) with Dominic Lim, J. R. Mitchell, and Eric Morse: Entrepreneurial Cognitions and New Venture Growth (Part 2) (\$CDN 84,000 award 2011; w/ automatic 1 year extension). Administered through Brock University, St. Catharines, Ontario, Canada, L2S 3A1.

SSHRC GRANT FUNDED – 2009

SSHRC with Dominic Lim and Eric Morse (\$CDN44,800 w/ automatic 1 year extension).

Rawls College of Business Research Grant: with Bob McDonald and Jared Hansen (\$5,000).

Texas Tech University Office of Research Services NSF Proposal #0650330 – *Leadership for Innovation: The West Texas Pipeline for Technology Entrepreneurship* (approximately \$1,000,000), submitted August 30, 2006 (currently on hold). Senior Contributor with: William Marcy, TTU Provost, and Richard Gale, Professor, Electrical and Computer Engineering “ECE” (Principal Investigators); Mary Baker, ME, Jordan Berg, ME, Mario Beruvides, IE, John Chandler, Center for Engineering Outreach, Tanja Karp, ECE (Other Senior Contributors); and Steve Shaw, Texas Instruments, Marcus Borhani, Xfab, Maria Keenmon, Worksource of the South Plains, Larry Ludlum, Ludlum Measurements, Stephanie Sparkman, W. Texas Energy Initiative, and Melvin Hall, Economic Development,

City of Littlefield (Industry Partners). Not funded.

Entrepreneurial Research Lab, Research Council of Sweden: Jönköping ENT Institute (approximately \$600,000 CAD over 3 years): Research Grant with Per Davidsson and Veronica Gustavson, Jönköping ENT Institute, Sweden, and Ron Mitchell, UVic. and Dean Shepherd, U. Colorado as principal investigators: into questions relating to the judgment/ decision-making of individuals involved in the entrepreneurial process (see www.ronaldmitchell.org).

Winspear Chair Research Grant 2000 - 2005: An approximately \$60,000 grant from the Winspear Endowment at the University of Victoria funded over the first three years of the Chair appointment, to pursue the research and public policy aims specified in the terms of reference of the Chair.

Sloan Foundation *Redefining the Corporation Project* Grant: “Managerial Determination of Important Stakeholders” (with Bradley R. Agle). 1997-1998: US\$5,000.

Various SSHRC (Canada) Grants: 1994-1997, \$3,000 – \$5,000 each.

Other Certification

Certified Public Accountant, State of Utah, 1978 to present.

Other Service

- TTU College of Visual and Performing Arts ENT Program: Consulted on structure and content, Fall 2018
- Judge: Discovery to Impact Commercialization Track, TTU Conference April 3, 2019
- Judge: I-Hub Competition, Fall 2018
- Panel Discussion Leader I-Hub Conference, Spring 2018, 2019
- Cub Scout Webelos Leader, September, 2017 onward.
- Judge, Red Raider Startup, October, 2017.
- Judge, iLaunch competition April, 2017.
- Judge and financial supporter (Bagley Chair/Hance Chair) of other Innovation Hub competitions and events to energize young entrepreneurs in the West Texas Ecosystem (2016-ongoing).
- Community service through the *just Serve Initiative* to support the Volunteer Centers of Lubbock 2014-2016.
- Executive committee member for the 2008 Office Depot Conference/Workshop held March 8, 2008 in Miami, Fla. and Special Issue of *JSBM*, on the theme: innovation and technology strategy.

- Special advisor to the WTCIC (West Texas Coalition for Innovation and Commercialization). Spring 2006 implemented TTU Student-team review of WTCIC proposals to advise the West Texas Regional Review Committee.
- Board Member, AMC Institute (of Canada), the objects of which are:
 - a) to fund, develop, promote and carry on activities and programs for the advancement of education and personal development through the development and provision of programs, curriculum and courses in leadership, life skills and professional development;
 - b) to fund, promote and carry on activities and programs for the advancement of education through research, the collection, analysis and dissemination of curriculum and other materials and the development and provision of professional development training and syllabus to equip and enable persons to advance, integrate and implement their education;
 - c) to provide funding for awarding scholarships, fellowships, bursaries and prizes to individuals pursuing education based upon the financial need and scholastic aptitude of the individuals;
 - d) to fund and provide the research, communication, conference, residential and meeting facilities necessary to accomplish the foregoing;
 - e) to receive gifts, bequests, trusts, funds and property and beneficially, or as a trustee or agent, to hold, invest, develop, manage, administer and distribute funds and property for the objects of the Corporation, for and to such other organizations as are “qualified donees” under the provisions of the *Income Tax Act* and for such other purposes and activities as are authorized for registered charities under the provisions of the *Income Tax Act*; and
 - f) to conduct any and all activities and exercise any and all such powers as are necessary for the achievement and furtherance of the objects of the Corporation.
- Special advisor to the Industry Canada Corporations Directorate, Government of Canada, on the subject: Delegation of the power of incorporation to Canadian First Nations, as recommended by the UVic Law School, January 2003.
- Volunteer Teacher, LDS Institute of Religion, Victoria, BC: Fall 2002 to April 2005.
- Invited presenter, Community Workshops on Business Development, sponsored by the Skeena Native Development Society: Hazelton, BC, (Gitksan-Wet’suwet’en First Nation) April 15 – 16, 2002, New Aiyansh BC, (Nisga’a First Nation) May 28 – 30, 2002.
- Designer and presenter of “The Effective Chair” a seminar presentation of the UVic Executive Education Institute to the Caucus of the British Columbia Liberal Party new committee chairs, September 12, 2001.

- Invited venture capital policy commentator: “Interim Provisions Governing the Establishment of Foreign-invested Venture Capital Enterprises,” issued by the PRC Ministry of Foreign Trade and Economic Co-operation, the Ministry of Science and Technology and the State Administration for Industry and Commerce on 28 August 2001, and effective 1 September 2001.
- Consulting designer and lecturer: University of Victoria International Executive MBA in Entrepreneurship, July 2001, and July 2002.
- Invited lecture: “Economics and Entrepreneurship,” St. Michaels University School Economics 12, January 12, 2001, Ms. K. Davel, Instructor.
- Contributing author, First Nations On-Reserve Mortgage Sinking Fund Initiative, with Clifford Fregin, January 2001.
- Consulting designer, First Nations Management Development Process, a post-secondary educational initiative by the Faculty of Business/ICVE and the Skeena Native Development Society (SNDS).
- Assistance in resolving problems in donor relations in the area of University Donation Development, Fall, 1999 through Summer, 2000.
- Consulting designer and lecturer, Summer Institute for International Management, a UVic Program to integrate international students with UVic entrepreneurship students, Summer 1999, 2000, 2001, and 2002.
- Chair of judging panel: 1999 Canadian Best Practices in Entrepreneurship Education, Enterprise Edge Conference, May 6-8, 1999, Victoria, B.C.
- Chair, Opening Plenary, 1999 Canadian Best Practices in Entrepreneurship Education, Enterprise Edge Conference, May 6-8, 1999, Victoria, B.C.
- Awards Judge, Canadian Best Practices in Entrepreneurship Education, Enterprise Edge Conference, May 6-8, 1999, Victoria, B.C.
- Co-host, Enterprise Edge Youth Entrepreneurship Conference, May 6-8, 1999, Victoria, BC.
- Designer, Faculty of Business Royal Bank Venture Evaluation Project, March 30, 1998. Executive Offices, Royal Bank Tower, Toronto, Ont. (Related to FOB Royal Bank funding initiative.)
- Project team member, International Entrepreneurship Executive Education in China Project, a potential joint venture between Beijing University and the FOB, with Dean Roger Wolff, Ralph Huenemann, the Hon. Garrett Lambert, and representatives from the practitioner community.
- Designer and contributor, Claremont Secondary Grade 12 Web-based Entrepreneurship Course Pilot for eventual use in the SIDES (South Island Distance Education Service) curriculum (ongoing).
- Designer and Presenter, Entrepreneur Educators’ Workshop for Secondary School Teachers preparing for Province of British Columbia mandated Grade 12 Entrepreneurship instruction, August 1997, 1998, 1999, 2000.
- Consulting advisor, the US Small Motor Manufacturers’ Association (SMMA), Annual

Strategic Planning Meetings, Minneapolis, Minn., October 22, 1997.

- Consultant and advisor, various BC, Canadian, and international ventures (ongoing).
- Creator, curriculum design and implementation guidelines for the University of Victoria Youth Environment Entrepreneurship (YEE) Program.
- Evaluator, Student Entrepreneurs Program, A pilot program by the Greater Victoria Chamber of Commerce in partnership with the Greater Victoria School District, to develop entrepreneurial skills at the Elementary and High School levels of education.
- Volunteer Scoutmaster, 10th Douglas Venture Scouts, Victoria, B.C.
- Member, Management Department Ph.D. Committee, University of Utah, 1992 - 1994.
- Board Member, University of Utah Business Alumni Association, 1992 - 1994.
- Volunteer, Utah Small Business Development Center, 1992.
- President, Business Doctoral Students Association, David Eccles School of Business, University of Utah: 1991 - 1993.
- Co-founder and Managing Editor, "Small business focus," weekly column in the Deseret News Sunday MONEY Section, July, 1989 - June, 1996.
- Member, Salt Lake Rotary Club, 1983 - 1989.
- Treasurer and Board Member, Utah Opera Company, 1979 - 1985.

(Note: Please see www.ronaldmitchell.org for further information regarding many of the activities summarized above, and for copies of all publications and Teaching Dossier.)

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