

Jill Davis

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Education

M.B.A. International Business, Texas Tech University

B.S. Food Science & Technology, Texas A&M University (College of Ag & Life Sciences)

Teaching Experience

Texas Tech University (2017 to Present)

Roles:

- Full-time (4-4) Lecturer, Area of Marketing & Supply Chain Management
undergraduate course preps include:
 - Services Marketing
 - New Product Development
 - International Marketing
 - Introduction to Marketing
 - Introduction to Business
- Faculty Advisor / Mentor:
 - Delta Sigma Pi (Beta Upsilon Chapter), Faculty Advisor, 2020 – Present
 - Scovell Business Leadership Program, Academic Mentor, 2019 – Present
 - Toastmasters (Eloquent Raiders Chapter), Faculty Advisor, 2018 - 2020
 - Sales & Customer Relationship Strategy Competition, Team Advisor, 2019
 - Student Mentor (ad hoc)

Honors:

- Teaching / Mentoring:
 - Game Day Guest Coach (TTU Women's Soccer), 2021
 - Jerry S. Rawls Excellence in Undergraduate Teaching Award [Nominee], 2021
 - Professing Excellence Award, 2020

Industry Experience

Cotton Council International (2011 – 2016)

[market development / brand promotion (COTTON USA™)]

Roles:

- Marketing programs – strategy & metrics
- Program funding – budgetary proposals & administration

ClassOne Orthodontics, Inc. / Element34 Technology, Inc. (2005 – 2010)

[dental / orthodontic products]

Roles:

- New product commercialization
- Operations management
- International marketing and sales – establish & maintain distributorships

Dean Foods Company (1994 – 2002)

[dairy products manufacturing]

Roles:

- Worker safety and health programs, environmental programs – regulatory compliance
- Product quality management – corporate and regulatory compliance