

# Gordon J. Appiah

Texas Tech University | Lyons School of Accounting  
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## EDUCATION

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<b>Ph.D. in Business Administration (Accounting)</b> Texas Tech University, Lubbock, TX	Ongoing (Year 4)
<b>MSc. in Personal Financial Planning</b> Texas Tech University, Lubbock, TX	2022
<b>Bachelor of Commerce (Accounting)</b> University of Cape Coast, Cape Coast, Ghana	2017

## RESEARCH

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**Interest:** Archival research in taxation, banking, and social accounting

### **Publications:**

**“A Unifying Framework for Accounting Absence”** with Andrea Romi and Heather Carrasco (Forthcoming at Accounting, Auditing, and Accountability Journal)

- Presented at 2024 University of Alabama Alumni Conference (Carrasco)

### **Working papers:**

**“Does Tax Enforcement affect Financial Service Quality? Evidence from CFPB Complaints”** (Dissertation)

- Committee: Ryan Huston (chair), Kirsten Cook, and Tao Ma
- Presented at Texas Tech University
- Scheduled to be presented at the 2026 ATA Midyear Meeting

**“Bank Tax Avoidance and Depositor Behavior”** with Ryan Huston

- Presented at 2025 AAA Annual Meeting (Appiah), 2025 Rawls College of Business Conference (Appiah), 2025 AAA Doctoral Consortium (Appiah)

**“Spillover Effect of Prudential Regulations on Consumer Financial Protection”**

### **Works in Process:**

**“Engaged Regulatory Employees and Regulatory Effectiveness: Evidence from Loan Loss Provisions”** with Mary Hayward (Writing)

**“Spillover Effect of Borrowers’ Complaints Disclosures on Bank Financial Reporting”** with Tao Ma (Writing)

**“Corporate Governance Implications of Tax Organizational Forms”** (Data analysis)

## **TEACHING EXPERIENCE**

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**Interest:** Taxation, Managerial Accounting, and Financial Accounting

**Instructor:**

**Managerial Accounting** Fall 2023, Spring 2024, and Fall 2024  
Texas Tech University (Lyons School of Accounting)

**Personal Financial Literacy** Summer 2022  
Texas Tech University (School of Personal Financial Planning)

**Teaching Assistant:**

**Principles of Accounting** 2017 – 2018  
University of Cape Coast (Department of Accounting)

## **CONFERENCE PARTICIPATION**

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AAA Annual Meeting (Presenter and Reviewer)	2025
Texas Tech University Rawls College of Business Conference (Presenter)	2025
East Carolina University Accounting Research Roundtable (Presenter)	2025
AAA Annual Meeting (Discussant)	2024

## **PROFESSIONAL EXPERIENCE**

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**Finance Business Partner: Consumer Loans** 2019 – 2020  
Dalex Finance and Leasing Company, Accra, Ghana

**Finance Officer** 2018 – 2019  
Dalex Finance and Leasing Company, Accra, Ghana

**Intern** Summer 2015 & 2016  
Sefwiman Rural Bank, Bibiani, Ghana

## **FELLOWSHIPS, HONORS, and AWARDS**

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Accounting PhD Student Research Award	2025
Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellowship	2025
Burke BA Endowed Scholarship	2023 & 2024
Jerry Rawls Endowed Graduate Fellowship	2023 & 2024
Whitacre Graduate Recruitment Fellowship	Aug. 2022
The CH Foundation PFP Scholarship	2020 & 2021
J.T and Margaret Talkington Graduate Endowment Fellowship	2020 & 2021
Institute of Chartered Accountants Ghana Scholarship	2016
UCC School of Business Dean's Award for High Academic Performance	2014, 2015 & 2016

## **SKILLS**

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Programming: Stata, SAS, and Python  
Languages: English, Akan

## **PROFESSIONAL AFFILIATIONS**

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American Accounting Association

Chartered Institute of Management Accountants – UK (Inactive)

Institute of Chartered Accountants – Ghana (Inactive)