The Earl Survey Research Laboratory

The Earl Survey Research Laboratory (ESRL), in the Department of Political Science, provides comprehensive survey research services to the university community and to public sector agencies and organizations.

ESRL offers telephone survey, mail survey, internet survey, and focus group services. Staff members are available to help clients decide which type of survey will provide the best data. ESRL also will help data with survey design and data analysis. Telephone surveys are conducted using computer-assisted telephone interviewing, which greatly enhances the efficiency and accuracy of collecting data via telephone.