Innovation Hub Student Ambassador FAQs

Do I need to be located in Lubbock?

Yes. While students from any TTU System school may apply, all Ambassadors must be based in Lubbock during the academic year.

Do I need to be involved with the Innovation Hub already?

Yes. Applicants should have attended at least one program or event at the Hub prior to applying. You'll be representing us—so it's important that you understand who we are.

What kind of students are you looking for?

We're looking for confident, motivated students who are excited to spread entrepreneurship on campus. Experience with startups or innovation projects is highly encouraged.

How will I be paid?

You'll receive **\$150 per semester** for active participation. Payment timing will be discussed during orientation.

Will I be expected to work in the Hub building?

No. This role is about reaching students **across campus**. Your job is to be where students already are.

What happens if I don't meet expectations?

We track your engagement through a simple points system. If participation falls short, the stipend may be prorated.