



Company Name



Team

Problem

- What problem are you solving?

Solution

- What is your solution to the problem?

Customer Segment

- Who needs our solution?
- How many people need our solution right now?
- How many will eventually need it?

Value Proposition

- What problem do we solve, and how do we solve it?

Channels

- How do we deliver our solution to our customer?
- Where will customers find our solution?

Customer Relationships

- How do we talk to our market about our solution?
- How do we get more customers?

Pivot

- How will you change direction if needed after you talk to customers?

Revenue Streams

- How will we get paid for the solution we provide?

Key Activities

- What do we need to do in order to produce, market, and deliver our solution?

Key Resources

- What do we need to have in order to produce, market and deliver our solution?

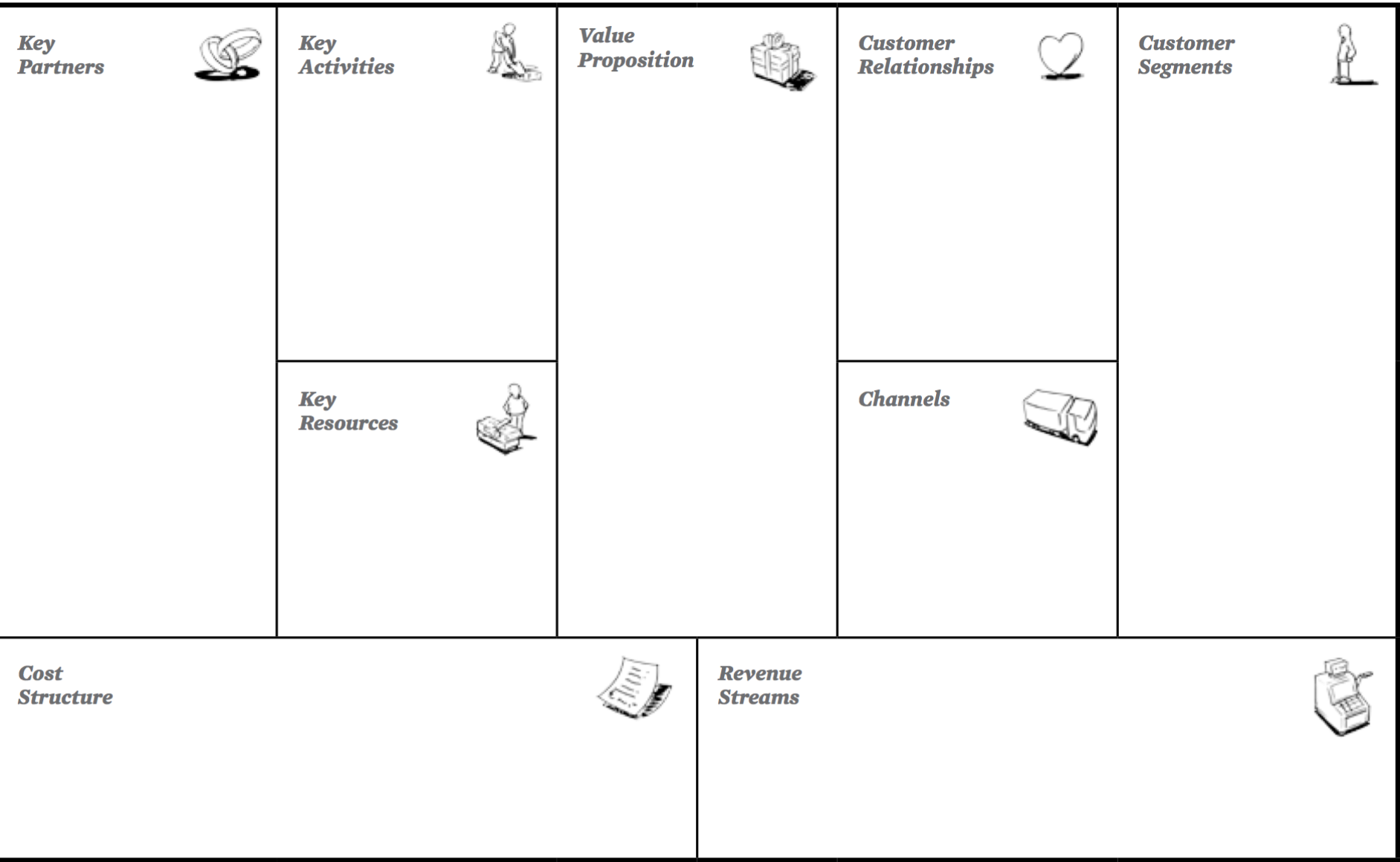
Key Partners

- Who do we need to work with in order to produce and deliver our solution?

Cost Structure

- How much will our key activities, resources, and partners cost us?

Final Business Model Canvas



Next Steps in Commercialization & Venture Creation?

What are your venture?

next steps to ensuring to establishing a startup



Budget

Broader Impact

What impact does your product/technology/service has on society and the local community?