SECC Campaign Fundraiser and Incentive Guideline Information

- **Bake Sales, Chili Cookoffs, and/or other Food Fundraisers**
  - SECC Charity where money is going to be donated must be identified to those donating before starting the auction.
  - Ensure that best practices for food safety procedures are followed.

- **Donated Items**
  - If asking for items donated from a local business, please ask for tangible items. Examples include dinner for two, night at the movies, cup of coffee.
  - If items are different than a tangible item and are advertised, please list it as Item is a donation from (include company name).

- **Raffle**
  - SECC Charity where money is going to be donated must be identified to those donating before starting the raffle.
  - Items can be donated from local businesses, made by employees, or departmental items. Items must also be approved by supervisor.
  - Ensure that date and time for drawing for winners is clear to participants.

- **Restaurant Benefit Fundraiser**
  - SECC Charity where money is going to be donated must be identified to those donating before starting the fundraiser.
  - Partner with local restaurant and the restaurant [provides a certain percentage of items sold on a specific evening go to the local SECC charity for a specific department.]

- **Silent Auction**
  - SECC Charity where money is going to be donated must be identified to those donating before starting the auction.
  - Items can be donated from local businesses, made by employees, or departmental items. Items must also be approved by supervisor.
  - Ensure that end of auction date and time is clear to participants.
Fall Themed Fundraisers

- Pumpkin Decorating Contest
- Costume Contest
- Reverse Costume Contest
  - Departments challenge each other in fundraising for SECC and the winning department gets to pick what the losers wear for their costumes.
- Provide seasonal food for a fall atmosphere potluck lunch/meeting or day at the office
- Pie Eating Contest
- Pie Baking Contest
- Fall Trivia Meeting/Lunch
  - Ask fall-themed questions about Sleepy Hollow, the history of Halloween, pie ingredients, or movie and song quotes. Example: What are Adam Sandler’s favorite kind of pants in his famous Thanksgiving song?
- Halloween or Thanksgiving Run/Walk
  - Employees log their runs/walks. Those who wear costumes during their workouts get extra points towards winning.
- No shave November

Additional Ideas

- Slime the Director
- Rubber Chicken Wars
  - Use a trophy with a chicken, etc. and ppl in the office pay to move it from their desk to another person’s desk.
- Coin Wars
- Garage Sale
- Giftwrapping presents for special event like Christmas, birthday, and/or anniversary.

*Please note that all fundraisers must include the SECC Charity where money is going to be donated before starting the fundraiser.