

Texas Tech University Faculty Senate

2001-2002:07

February 13, 2002 Minutes #222

www.texastech.edu URL Resolution

Gary Wiggins, Vice President of Information Technology, discussed the issue of how the TTU web presence is presented to the rest of the world on the Internet. He stated it is a marketing and system administration issue. Gary Wiggins presented the following resolution to The Faculty Senate.

WHEREAS the presence of Texas Tech University on the Internet has become increasingly more important and is now the university's front door to the world;

WHEREAS the university is best served by having its presence on the Internet under its internal direction and by having its presence on the Internet easily locatable by prospective faculty, students, and others in the general public;

WHEREAS the URL www.texastech.edu at present is a resource of the Texas Tech system and not Texas Tech University;

BE IT RESOLVED:

- (1) The URL www.texastech.edu should be a URL for Texas Tech University;
- (2) That system web pages could more appropriately deal with issues of the system and simply link the university's site rather than trying to duplicate the university's content.

Senator Meek asked if both TTU and Texas Tech websites would come to the TTU Home Page and Dr. Wiggins said that it would. Senator Mann asked who owns the rights to Texastech.com? Gary Wiggins responded that the athletics department did. Senator Reeves asked why the Senate was getting involved in this situation. Dr. Wiggins said that because there is lively discussion regarding this issue, and it is a big enough issue, it is important to get consensus on it. Senator Reeves made a motion and Senator Carr seconded it. Senator Lee asked what was the discussion that Dr. Wiggins referred to? Dr. Wiggins stated that the issue revolves around the brand name of Texas Tech, the university and the system both want the name. The system would argue that the university and the system are really just one big entity and it makes sense to run everything through the system. Senator Mann asked what would happen with the Health Sciences Center. Senator Roberts wanted to know if it was approved when would the change take place. Gary Wiggins answered in a day or two. Senator Howe inquired about who owns ttu.com and Dr. Wiggins stated he did not know. Senator Steinhart wanted to know what would happen to ttu.edu. Gary Wiggins responded that it would get redirected to the same place as texastech.edu. Senator Byerly asked if texastech.edu was clear about what it was supposed to be and he was informed that it was recently changed to make it clearer. Senator Marks stated that he did not understand why we had two websites and that it seemed one website would clear things up. Senator Meeks wanted to know if texastech.com linked to the Texas Tech website and Gary Wiggins believed it did. Senator Steinhart called the question and the motion passed unanimously.