



**8TH ANNUAL WATER COLLEGE
JANUARY 20, 2022
LUBBOCK CIVIC CENTER**

9:00am – Welcome

Dr. Cindy Akers, Interim Dean College of Agricultural Sciences & Natural Resources, Texas Tech University

9:10am – The Cost-Price Squeeze Once Again? Agricultural Market Outlook

Dr. Darren Hudson, Professor and Larry Combest Chair, Agricultural & Applied Economics, Texas Tech University

9:40am – Don't Mess with Texas Water Edition

Brooke Paup, Chairwoman Texas Water Development Board

10:00am – A Slippery Slope : Water and Agriculture

Dan Hunter, Assistant Commissioner for Water & Rural Affairs, Texas Department of Agriculture

10:30am – Break

10:45am – Sustainability in the U.S. Cotton Supply Chain

Dr. Donna McCallister, Assistant Professor, Agricultural & Applied Economics, Texas Tech University

11:15am – Real Field Research Overview: What's New in the Water Management Space

Lloyd Arthur, Ralls County Producer
Jeff Miller, ForeFront Agronomy Owner

12:00pm – Lunch – Andy Wilkinson speaking and performing

1:30pm – The Texas Produced Water Consortium and Other Texas Water Issues

Senator Charles Perry : District 28

2:00pm – Fertilizer and Ag Chemical Challenges and Opportunities in 2022

Kevin Meeks, Business Unit Agronomist, Helena Agri-Enterprises

2:30pm – Weather Outlook 2022

Brian Bledsoe, Chief Meteorologist/Climatologist KKTU 11 News and Weather 5280 Specialist

2:45pm - Close

