**Texas Alliance for Water Conservation**

**2024 Water College Sponsorship Form**

**January 24, 2024 – Lubbock Civic Center**

**Company Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Contact Name**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone Number**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Email Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\_\_\_\_ DIAMOND SPONSOR - $5,000+ (INCLUDES: Mention as Conference Sponsor in Water College radio ads, live radio segments; booth space at the meeting; mention of sponsorship at the meeting, on the**

**meeting program, and on Water College promotional materials; company name displayed on the**

**screen during conference breaks. Company signage displayed inside and outside the conference room.)**

**\_\_\_\_ PLATINUM SPONSOR - $2,000 (INCLUDES: Mention of Lunch Sponsorship in Water College radio ads, live radio segments; booth space at the meeting; mention of sponsorship at the meeting, on the meeting program, and on Water College promotional materials; company name displayed on the screen during conference breaks. Company signage displayed in lunch area.)**

**\_\_\_\_ GOLD SPONSOR - $1,000 (INCLUDES: Mention of sponsorship on live radio segments; booth space**

**at meeting; mention of sponsorship on promotional materials and on meeting program; company**

**name displayed on screen during conference breaks.)**

**\_\_\_\_ SILVER SPONSOR - $250 (INCLUDES: Booth space at meeting, mention of sponsorship on the**

**meeting program and on screen during breaks.)**

**\_\_\_\_ BRONZE SPONSOR - $100 (INCLUDES: Mention of sponsorship on the meeting program.)**

**Payment can only be taken as check made out to Texas Tech University.**

Water College will take place on Wednesday, January 24, 2024, at the Lubbock Civic Center. Move in for booth set-up can be done on January 23 after 1:00pm. All sponsorship forms must be received by January 10, 2024.

Your sponsorship is greatly appreciated! If you have any questions, please contact Samantha Borgstedt at (806) 789-4177 or [samantha.borgstedt@ttu.edu](file:///C%3A%5CUsers%5CSam%5CAppData%5CLocal%5CPackages%5Cmicrosoft.windowscommunicationsapps_8wekyb3d8bbwe%5CLocalState%5CFiles%5CS0%5C5%5CAttachments%5Csamantha.borgstedt%40ttu.edu).

Payment can be mailed to:

Texas Alliance for Water Conservation

Texas Tech University

Box 42122

Lubbock, Texas 79409-2122