



TEXAS ALLIANCE FOR  
WATER CONSERVATION

TEXAS TECH  
Davis College

## **Texas Alliance for Water Conservation** **2026 Water College Sponsorship Form**

January 21, 2026 - Lubbock Civic Center

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_ DIAMOND SPONSOR - \$5,000+ (INCLUDES: Mention as Conference Sponsor in Water College radio ads, live radio segments; booth space at the meeting; mention of sponsorship at the meeting, on the meeting program, and on Water College promotional materials; company name displayed on the screen during conference breaks. Company signage displayed inside and outside the conference room.)

\_\_\_ PLATINUM SPONSOR - \$2,000 (INCLUDES: Mention of Lunch Sponsorship in Water College radio ads, live radio segments; booth space at the meeting; mention of sponsorship at the meeting, on the meeting program, and on Water College promotional materials; company name displayed on the screen during conference breaks. Company signage displayed in lunch area.)

\_\_\_ GOLD SPONSOR - \$1,000 (INCLUDES: Mention of sponsorship on live radio segments; booth space at meeting; mention of sponsorship on promotional materials and on meeting program; company name displayed on screen during conference breaks.)

\_\_\_ SILVER SPONSOR - \$250 (INCLUDES: Booth space at meeting, mention of sponsorship on the meeting program and on screen during breaks.)

\_\_\_ BRONZE SPONSOR - \$100 (INCLUDES: Mention of sponsorship on the meeting program.)

**Payment can only be taken as check made out to Texas Tech University.**

Water College will take place on Wednesday, January 21, 2026, at the Lubbock Civic Center. Move in for booth set-up can be done on January 20 after 1:00pm or morning of January 22 starting at 7:00am. All sponsorship forms must be received by January 15, 2026.

Your sponsorship is greatly appreciated! If you have any questions, please contact Samantha Borgstedt at (806) 789-4177 or [samantha.borgstedt@ttu.edu](mailto:samantha.borgstedt@ttu.edu).

Payment can be mailed to:

Texas Alliance for Water Conservation  
Texas Tech University  
Box 42122  
Lubbock, Texas 79409-2122