



TEXAS ALLIANCE FOR
WATER CONSERVATION

TEXAS TECH
Davis College

12th Annual TAWC Water College

January 21, 2026 - Lubbock Memorial Civic Center - Lubbock, TX

8:00 am – Registration & Coffee

8:30 am – Welcome Remarks

Clint Krehbiel, Dean of the Davis College of Agricultural Sciences and Natural Resources at Texas Tech University

8:45 am – Cost of Fat in Beef Cattle

Dale Woerner, Professor and Cargill Endowed Professor in Animal and Food Sciences at Texas Tech University

9:30 am – Cattle Market – How We Got Here and Where We’re Going

Brady Miller, Director of Market, Membership & Education at Texas Cattle Feeders Association

10:00 am – Crop Insurance Updates and Options for 2026

Shawn Wade, Assistant Director of the Fiber and Biopolymer Research Institute and the International Center for Agricultural Competitiveness at Texas Tech University

10:45 am – Break

11:00 am – Texas Water Development Board Update

Ashley Morgan, Director at Texas Water Development Board

11:30 am – Agricultural Policy Update

Tom Sell, Founder of Combest, Sell & Associates

Noon – Lunch, Visit Booths, Photo & Poster Competition Awards

1:00 pm – Advancements in Polished Produced Water in Agriculture

Eric Bernard, Director of Planning at KDC Associates

1:45 pm – Advancements in Water Research at Texas Tech

Krishna Jagadish, Interim Plant and Soil Science Department Chair, Director of Davis College Water Center, Coordinator for Texas Alliance for Water Conservation, Thornton Distinguished Chair, and Professor at Texas Tech University

2:15 pm – Break

2:30 pm – Water in Texas – What Landowners Need to Keep in Mind

Amy Hardberger, George W. McCleskey Professor of Water Law, and Director of the Center for Water Law and Policy at Texas Tech University School of Law

3:15 pm – Commodity Outlook Panel

Kody Bessent, CEO Plains Cotton Growers

Andrew Wright, Assistant Professor and Extension Specialist for Texas AgriLife Extension in Agricultural Economics at Texas A&M University

3:45 pm - Weather Outlook

Jacob Riley, Chief Meteorologist at KLBK News

4:15 pm - Close

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