12th Annual TAWC Water College

January 21, 2026 - Lubbock Memorial Civic Center - Lubbock, TX

8:00 am – Registration & Coffee

8:30 am – Welcome Remarks
Clint Krehbiel, Dean of the Davis College of Agricultural Sciences and Natural Resources at Texas Tech University

8:45 am – Cost of Fat in Beef Cattle
Dale Woerner, Professor and Cargill Endowed Professor in Animal and Food Sciences at Texas Tech University

9:30 am – Cattle Market – How We Got Here and Where We're Going
Brady Miller, Director of Market, Membership & Education at Texas Cattle Feeders Association

10:00 am – Crop Insurance Updates and Options for 2026
Shawn Wade, Assistant Director of the Fiber and Biopolymer Research Institute and the International Center for Agricultural Competitiveness at Texas Tech University

10:45 am – Break

11:00 am – Texas Water Development Board Update
Ashley Morgan, Director at Texas Water Development Board

11:30 am – Agricultural Policy Update
Tom Sell, Founder of Combest, Sell & Associates

Noon – Lunch, Visit Booths, Photo & Poster Competition Awards

1:00 pm – Advancements in Polished Produced Water in Agriculture
Eric Bernard, Director of Planning at KDC Associates

1:45 pm – Advancements in Agriculture Water Research at Texas Tech
Krishna Jagadish, Interim Plant and Soil Science Department Chair, Director of Davis College Water Center, Coordinator for Texas Alliance for Water Conservation, Thornton Distinguished Chair, and Professor at Texas Tech University

2:15 pm – Break

2:30 pm – Water Law in Texas – What Landowners Need to Keep in Mind
Amy Hardberger, George W. McCleskey Professor of Water Law, and Director of the Center for Water Law and Policy at Texas Tech University School of Law

3:15 pm – Commodity Outlook Panel
Kody Bessent, CEO Plains Cotton Growers
Andrew Wright, Assistant Professor and Extension Specialist for Texas AgriLife Extension in Agricultural Economics at Texas A&M University

3:45 pm - Weather Outlook
Jacob Riley, Chief Meteorologist at KLBK News

4:15 pm - Close

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