TEXAS ALLIANCE FOR WATER CONSERVATION
TEXAS TECH
Davis College

Texas Alliance for Water Conservation
2027 Water College Sponsorship Form

January 20, 2027 – Lubbock Civic Center

Company Name: _____ **Contact Name**:_____

Phone Number: _____ **Email Address**: _____

Address: _____

____ DIAMOND SPONSOR - $5,000+ (INCLUDES: Mention as Conference Sponsor in Water College radio ads, live radio segments; booth space at the meeting; mention of sponsorship at the meeting, on the meeting program, and on Water College promotional materials; company name displayed on the screen during conference breaks. Company signage displayed inside and outside the conference room.)

____ PLATINUM SPONSOR - $2,000 (INCLUDES: Mention of Lunch Sponsorship in Water College radio ads, live radio segments; booth space at the meeting; mention of sponsorship at the meeting, on the meeting program, and on Water College promotional materials; company name displayed on the screen during conference breaks. Company signage displayed in lunch area.)

____ GOLD SPONSOR - $1,000 (INCLUDES: Mention of sponsorship on live radio segments; booth space at meeting; mention of sponsorship on promotional materials and on meeting program; company name displayed on screen during conference breaks.)

____ SILVER SPONSOR - $250 (INCLUDES: Booth space at meeting, mention of sponsorship on the meeting program and on screen during breaks.)

____ BRONZE SPONSOR - $100 (INCLUDES: Mention of sponsorship on the meeting program.)

Payment can be taken as cash, check made out to Texas Tech University, or credit card (includes additional 5% convenience fee).

Water College will take place on Wednesday, January 20, 2027, at the Lubbock Civic Center. Move in for booth set-up can be done on January 19 after 1:00pm or morning of January 21 starting at 7:00am. All sponsorship forms must be received by January 10, 2027.

Your sponsorship is greatly appreciated! If you have any questions, please contact Samantha Borgstedt at (806) 789-4177 or samantha.borgstedt@ttu.edu.

Payment can be mailed to the address listed below or paid online:

Texas Alliance for Water Conservation
Texas Tech University
Box 42122
Lubbock, Texas 79409-2122