



TEXAS ALLIANCE FOR WATER CONSERVATION

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TEXAS TECH
Davis College





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- Promote water conservation through outreach and communication.
- Provide a bridge between producers, researchers, and industry.
- Demonstrate methods and technologies for obtaining maximum profit with minimum water.
- Create a model of trust through a “Producer Teaching Producer” approach.
- Sustain the ability of agriculture to feed and clothe the world while protecting the land and all its natural resources for future generations.

Led by Producers For Producers



































