



Strive for Honor



Texas Tech University Mission Statement

As a public research university, Texas Tech advances knowledge through innovative and creative teaching, research, and scholarship. The university is dedicated to student success by preparing learners to be ethical leaders for a diverse and globally competitive workforce. The university is committed to enhancing the cultural and economic development of the state, nation, and world.

Approved by the Texas Tech University Board of Regents on May 14, 2010

The Matador Song

Fight, Matadors, for Tech!
Songs of love we'll sing to thee,
Bear our banners far and wide.
Ever to be our pride,
Fearless champions ever be.
Stand on heights of victory.
Strive for honor evermore.
Long live the Matadors!

Music by Harry Lemaire, words by R.C. Marshall