

10/20/2020

Intro self and VMC

Use of free social media tools; budget issues; target audience(s)

Pivot in March; realization about expanding streams

- Zoom salons: [playlist](#)
- Online resources: [playlist](#)

New/expanded initiatives; models especially from folk music and theater organizations that likewise recognized importance of pivot

The virtual VMC (mention HC NEH grant): [playlist](#)

- Trailers 1
- Short informational podcasts 2
- Longer instructional videos 3
- Overview/introduction materials 4 5 6 7
- Sample or “flipped” lectures 8
- Conference presentation 9

Axiom: “employ and find new avenues within which to share the unique content you already possess and produce”

NARRATIVE

Specifically re/ podcasting tools, goals, usage, market, **premises**, and **practices**

- Seek light-footprint, sustainable, intuitive, minimalist gear and recording/editing processes (including tech setups)
- Trust your **content** to draw engagement; what students “need” versus what they accept

Tech: Hardware: camera, mic, USB interface ([photo](#))

- Video: PPT (nb: captioning) versus video-editing program versus Zoom; [Squadcast](#) versus Zoom
- Audio: <http://www.depts.ttu.edu/provost/humanities-center/humanitiesnowpodcast.php>

So, I thought we’d do a bit of a walk-through on workflow

Technique for turning lectures into podcasts:

- use voice-to-text to yield a script;
- use the script to yield the podcast

DEMO