

Teaching Academy Executive Council Minutes September 26, 2014- Amended October 24, 2014

Members Present:

Shannon Bichard, Mario Beruvides, Kathryn Button, Dominick Casadonte, Peter Dotray, Deborah Fowler, Janice Killian, Bill Pasewark, Suzanne Tapp

Members Not Present:

Jennifer Bard, Joaquin Borrego, Susan Tomlinson

Approval of minutes:

Dominick Casadonte moved to approve the minutes from August 29, 2014. Janice Killian seconded. All approved.

Welcome:

Shannon Bichard welcomed the members of the Executive Council.

New Business:

Teaching Academy Induction Ceremony & T-Shirt Reveal

Shannon Bichard gave a synopsis of the induction ceremony. The event was a success and five (5) new members were inducted. Shannon Bichard revealed the social media #ttuteachtell promotion and Teaching Academy t-shirts. The Executive Council and the TLPDC will gather the tweets and use them to market this promotion through the year. Dominick Casadonte suggested that the Executive Council make a commercial using the Twitter "Tweets" that are received and interview the originators of those "Tweets." Bill Pasewark mentioned that the Rawls College of Business worked with the TTU Communication & Marketing Department to produce a promotional video about the Executive MBA and working professional programs. He suggested that the Executive Council could potentially work with them to do the same thing for the Teaching Academy. Shannon Bichard asked Bill Pasewark to follow up with the Communication & Marketing Department and get a contact name.

Burns Conference

Shannon Bichard spoke about the 13th Annual Burns Conference, which was held on September 19th at the TLPDC. The guest speaker was Peter Elbow, Professor of English Emeritus at UMass Amherst. Shannon Bichard stated that the event was a success and that the Teaching Academy welcomed 109 guests during the conference.

Provost's Council

Shannon Bichard stated that Bill Pasewark attended the Provost's Council meeting in her place. Bill Pasewark reviewed his notes from the Provost's Council meeting. He stated that Juan Muñoz is heading up the 'Retention Task Force' and Teaching Academy members would be ideal candidates to aid Juan Muñoz in his efforts. He stated that the university is focusing on Fulbright scholarships and increasing the number of applications coming from Texas Tech University, specifically for teaching overseas. William Pasewark recommends that the Executive Council arrange for Patricia Delucia, from the Department of Psychological Sciences, come to the TLPDC to speak about Fulbright scholarships. Mario Beruvides suggested making her visit a "roadshow" to departments. Bill Pasewark stated that an applicant's chances for acceptance are good for applications to third-world countries like Ethiopia. Dominick Casadonte is part of the review committee for student applications and expressed concern regarding the quality of applications. Bill Pasewark noted that Jennifer Bard has accepted a new position in the Office of the Provost as Special Assistant to the Provost of Texas Tech University for Academic Outreach and Engagement. William Pasewark said that the university is in the beginning planning

stages of trying to build an evening and weekend college with for credit courses, similar to that of Kansas State University.

Budget

Shannon Bichard announced that the Teaching Academy budget has been officially increased to \$10,000. Of that \$10,000, \$2263 went to Scarborough Specialties for the t-shirts, \$200 went for lodging for Dr. Peter Elbow, \$350 will be spent on name plates in the spring for new Teaching Academy members, and \$4,500 will be given as part of the Lawrence Schovanec Teaching Development Scholarships. Shannon Bichard suggested that the balance go to towards the Burns Conference for honorarium or food. Suzanne Tapp stated that she would like for the Executive Council to use the remaining money to pay for a spring event.

Old Business:

Architecture

Shannon Bichard updated the Executive Council about the vacant Architecture seat on the Executive Council. She spoke to John White and asked him directly if he would be willing to serve on the council, and he agreed to serve. Shannon Bichard requested a formal vote, and Janice Killian nominated John White. Kathryn Button seconded the nomination. All approved and he was duly elected. Mario Beruvides suggested sending a congratulatory email to John White and the Dean of the College of Architecture. He will attend his first meeting on October 24th.

Meeting with President Nellis/Spring Event

After a budgetary discussion, the subject of a spring cocktail hour was raised once more. The group agreed that administrators would need to be invited at least two months in advance. Shannon Bichard asked the group who should be invited. It was suggested that the Chancellor be the guest speaker and that the Provost, Vice Provost, Assistant Vice Provost, all Deans and Department Chairs, and Teaching Academy members be invited. Shannon Bichard asked about possible venues. Dominick Casadonte recommended the Lubbock Women's Club. Suzanne Tapp suggested the Tech Club. Mario Beruvides suggested the Frazier Pavilion. Suzanne Tapp stated that if we chose the Frazier Pavilion we have to use Top Tier Catering and we are able to block 100 parking spaces. Mario Beruvides also mentioned that we could contact the School of Music and ask them to provide the musical entertainment. Shannon Bichard volunteered to reach out to the Chancellor in regard to his willingness to attend a cocktail party put on by the Teaching Academy.

Announcements:

Shannon Bichard announced that the Teaching Academy Executive Council will soon be receiving the applications for the Chancellor's Council Distinguished Teaching Award. Applications are due October 10th. The October 24th meeting will be used to review applications and decide on a recipient.

Remaining Fall Meeting Dates:

October 24th

November 14th

December 5th

Adjourn

Respectfully submitted by Kimberly Leigh