

Reviewer Name: _____
(Your Name)

Reviewer Number: _____
(Your Number)

Impact Talk Number: _____
(Their Number)

Transformative Undergraduate Experiences Symposium

Impact Talk Rubric

Thank you for serving as a Impact Talk reviewer! Please use the rubric and scoring column below to rate each Undergraduate Research and Creative Activity (URCA) presentation in your session. Each presenter should explain how their URCA project has/will make an impact.

- Impact may relate to the cultural or societal value of their work.
- Impact may look like opportunities to commercialize work.
- Impact may relate to advancing the state of knowledge in a particular field of research

Reviewers are asked to evaluate how effectively presenters make this case— not the perceived merit of the claimed impact.

Category	Rating Scale				Score	
Impact "Factor" <i>How well did the presenter make a case that their project is making an impact? (whole number 1-10)</i>	Beginning: 1-2 Impact on the field/culture/future scholarly work, benefit to society, and/or potential for commercialization was not addressed.	Developing: 3-5 Impact on the field/culture/future scholarly work, benefit to society, and/or potential for commercialization could be better clarified.	Proficient: 6-8 Impact on the field/culture/future scholarly work, benefit to society, and/or potential for commercialization are generally clear.	Mastery: 9-10 Impact on the field/culture/future research, benefit to society, and/or potential for commercialization are clearly addressed.	___/10	
Visual Communication <i>How effectively did presenter use (or not use) their single Impact Talk slide? (whole number 1-10)</i>	Beginning: 1-2 Slide choice hurt their presentation	Developing: 3-5 Slide choice did not enhance presentation	Proficient: 6-8 Slide choice generally enhanced presentation	Mastery: 9-10 Slide choice significantly enhanced presentation	___/10	
Clarity <i>(circle one)</i>	<i>Did the presenter clearly describe the impact of their URCA project?</i>			No (0 Points)	Yes (5 Points)	___/5
Accessibility <i>(circle one)</i>	<i>Did the presenter make their project accessible for a non-expert audience?</i>			No (0 Points)	Yes (5 Points)	___/5
Personal Impact <i>(circle one)</i>	<i>Did the presenter clearly explain how they personally were making an impact (beyond the general impact of the broader project)?</i>			No (0 Points)	Yes (5 Points)	___/5
Timing <i>(circle one)</i>	<i>Did the presenter effectively use their time without going over 3 minutes?</i>			No (0 Points)	Yes (5 Points)	___/5
	Total Score:					___/40
Presenter Award <i>(circle one)</i>	<i>Should this presenter be considered for an outstanding presenter award? (Note: does not guarantee selection for presenter finals session)</i>					Yes / No