

Bolstering Field-Based Learning in Creative Media Industries

The courses included Adventure Media (Spring '23), the Junction Maymester Photography & Interactive Storytelling program (Maymester '23), and the Media Tourism & Cultural Photography study abroad program in Iceland (Summer I '23). Materials sourced for these programs will subsequently support student experiences in an additional field program in Fall '23 offered via the Texas Tech Honors College.

Team

Faculty: Dr. Jerod Foster, Dr. Justin Keene, Dr. Bobby Schweizer, Dr. Robert Peaslee, Dr. Bryan Giemza

Top 3 Transformative Priorities

1. Supported More Than One Undergraduate Student
2. Potential for Continuation Post-Grant
3. Intentionally Recruited Underrepresented Students



Introduction

Field programming has a long history introducing students to transformational programming and experiences. The three programs supported by this funding saw students training for and bikepacking in southern New Mexico's Organ Mountains-Desert Peaks National Monument to create a three-part documentary series about their experience on the Monumental Loop and in an ever-growing outdoor recreation field, photographing the Texas Hill Country and Trans-Pecos in partnership with both private and non-profit entities like the Nature Conservancy, and immersing themselves in Icelandic culture and environment through photography and video production while abroad.



Student Voice

"The Adventure Media bikepacking trip in New Mexico was an incredibly enriching experience. We challenged ourselves physically and mentally by biking in the desert over 170 miles. I'm proud to have been a part of Dr. Foster and Dr. Keene's group."

-- Jakob Conrad

Faculty Voice

"I'm proud to see a complete effort ...Through these experiences and in addition to bolstering their portfolio and time mastering their craft, students learned to become more collaborative, more resilient, and ultimately, more thoughtful/reflective of their perspectives, behaviors, and actions in a global community and challenged natural environment."

-- Dr. Jerod Foster

Results



Check out the amazing work the Adventure Media Team has done!



TrUE
Transformer