

TTU UNDERGRADUATE RESEARCH CONFERENCE PRESENTATION IMPACT RUBRIC

Presenter #: _____ **Reviewer name:** _____

Please rate the presentation utilizing the point mastery level scale below. Please score in whole numbers only.

Criteria	Mastery Level			
<p>Articulating Impact</p> <p>Each presenter should explain how their research has the POTENTIAL to meaningfully make an impact.</p> <ul style="list-style-type: none"> • Impact may relate to the cultural or societal value of their work. • Impact may look like opportunities to commercialize work. • Impact may relate to advancing the state of knowledge in a particular field of research <p>Reviewers are asked to evaluate how effectively presenters make this case—not the perceived merit of the claimed impact.</p>	<p>Beginning: 1 – 2</p> <p>Impact on the field/future research, benefit to society, and/or potential for commercialization was not addressed.</p>	<p>Developing 3 – 5</p> <p>Impact on the field/future research, benefit to society, and/or potential for commercialization could be better clarified.</p>	<p>Proficient 6 – 8</p> <p>Impact on the field/future research, benefit to society, and/or potential for commercialization are generally clear.</p>	<p>Mastery 9 – 10</p> <p>Impact on the field/future research, benefit to society, and/or potential for commercialization are clearly addressed.</p>
	<p>Articulating Impact Score: _____/10</p>			
<p>Did the presenter clearly describe the impact of their research project? (5 points) Yes ___ No ___</p>				
<p>Did the presenter make their project accessible for a non-expert audience? (5 points) Yes ___ No ___</p>				
<p>Did the presenter clearly explain how they personally were making an impact (beyond the general impact of the broader project)? (5 points) Yes ___ No ___</p>				
<p>I think this presenter should be considered for an outstanding presenter award. (no points – but required for award selection) Yes ___ No ___</p>				
<p>TOTAL SCORE:</p>				<p>_____/25</p>