

TTU UNDERGRADUATE RESEARCH CONFERENCE PRESENTATION SCORING RUBRIC

Abstract #: _____ **Reviewer name:** _____

Please rate the presentation utilizing the 10-point mastery level scale below. Please score in whole numbers only.

Criteria	Mastery Level			
A. Research Design & Content	Beginning: 1 – 2 Research question/problem not defined; presentation lacks discussion of background/theory, methodology, and results/conclusions/interpretations.	Developing 3 – 5 Research question/problem not well-defined; discussion of background/theory, methodology, results/conclusions/interpretations were insubstantial or lacked clarity.	Proficient 6 – 8 Research question/problem adequately defined; discussion of background/theory, methodology, and results/conclusions/interpretations are sufficient and generally clear.	Mastery 9 – 10 Research question/problem well defined; discussion of background/theory, methodology, and results/conclusions/interpretations are substantial and clear.
	<p>Research Design & Content Score: _____/10</p> <p>Comments:</p>			
B. Articulating Impact	Beginning: 1 – 5 Impact on the field/future research, benefit to society, and/or potential for commercialization was not addressed.	Developing 6 – 10 Impact on the field/future research, benefit to society, and/or potential for commercialization could be better clarified.	Proficient 11 – 15 Impact on the field/future research, benefit to society, and/or potential for commercialization are generally clear.	Mastery 16 – 20 Impact on the field/future research, benefit to society, and/or potential for commercialization are clearly addressed.
<p>Each presenter should explain how their research has the POTENTIAL to meaningfully make an impact within their chosen “Impact Area” domain.</p> <ul style="list-style-type: none"> • Impact may relate to the cultural or societal value of their work. • Impact may look like opportunities to commercialize work. • Impact may relate to advancing the state of knowledge in a particular field of research. <p>Reviewers are asked to evaluate how effectively presenters make this case—not the perceived merit of the claimed impact.</p>	<p>Articulating Impact Score: _____/20</p> <p>Comments:</p>			

Criteria	Mastery Level			
C. Visual Aid (e.g. poster, slides)	Beginning: 1 – 2 Visual aid does not effectively deliver message; contains many errors; is extremely unappealing or difficult to follow.	Developing 3 – 5 Visual aid somewhat supports message; contains several errors; is somewhat unappealing or difficult to follow.	Proficient 6 – 8 Visual aid adequately supports message; contains few errors; is fairly appealing and easy to follow.	Mastery 9 – 10 Visual aid well represents and supports the message; contains no errors; is attractive and easy to follow.
	Visual Aid Score: _____/10 Comments:			
D. Presentation Quality	Beginning: 1 – 2 Low volume or energy; pace extremely slow or fast; poor diction; language improper or inappropriate for audience; distracting gestures or posture; unprofessional appearance	Developing 3 – 5 More volume/energy needed at times; pace too slow or fast; some improper or inappropriate language used; some distracting gestures or posture; adequate appearance	Proficient 6 – 8 Adequate volume and energy; generally good pace and diction; mostly appropriate language used; few or no distracting gestures; professional appearance	Mastery 9 – 10 Good volume and energy; proper pace and diction; language proper and appropriate for audience; avoidance of distracting gestures; professional appearance
	Presentation Quality Score: _____/10 Comments:			
E. Interaction	Beginning: 1 – 2 Little or no eye contact; poor listening skills; uneasiness or inability to answer questions.	Developing 3 – 5 Additional eye contact needed at times; better listening skills needed; some difficulty answering questions.	Proficient 6 – 8 Fairly good eye contact; displays ability to listen; provides adequate answers to questions.	Mastery 9 – 10 Good eye contact; excellent listening skills; answers questions with authority and accuracy.
	Interaction Score: _____/10 Comments:			
PLEASE ADD UP TOTAL SCORE AND INDICATE HERE:			_____/60	