



SCHOOL OF ART- FRACTALS™ STRATEGIC PLAN 2026-2031

PILLAR 1- EDUCATIONAL EXCELLENCE (EE): *Deliver coherent, rigorous, and adaptable learning pathways while addressing workload imbalance and structural opacity.*

- **GOAL EE.1 Clarify Degree Structures and Student Pathways:** Clarify undergraduate and graduate degree structures to augment recruitment, advising, and student confidence and success.
 - EE.1.A Degree Pathway Clarity and Track Development
 - EE.1.B Professional and Entrepreneurial Integration
- **GOAL EE.2 - Strengthen Curricular Sequencing and Interdisciplinary Movement Initiative:** Strengthen curricular sequencing while enabling interdisciplinary movement.
 - EE.2.A Internal Interdisciplinary Practice
 - EE.2.B External Interdisciplinary Integration
 - EE.2.C Social Practice and Engaged Research Curriculum
- **GOAL EE.3 Improve Internal Systems Supporting People:** Improve internal systems that support people, not just programs.
 - EE.3.A Faculty and Graduate Support Systems
- **GOAL EE.4 Support Teaching Excellence and Workload Balance Initiatives:** Support faculty teaching excellence, integrated practice, and workload balance.
 - EE.4.A Teaching Models and Collaboration
- **GOAL EE.5 Align Space, Staffing, and Resources:** Align space, staffing, and resources with evolving needs.
 - EE.5.A Facilities and Space Alignment

PILLAR 2- INNOVATION (I): *Integrate emerging technologies while addressing infrastructure and ethical challenges.*

- **GOAL I.1 Advance Ethical Hybrid Practice:** Position the School of Art as a leader in ethical, hybrid analog-digital practice.
 - I.1.A AI and Digital Curriculum
 - I.1.B Digital Narrative Arts (DNA) Expansion
- **GOAL I.2 Infrastructure and Technology Systems:** Support innovation without eroding foundational craft or faculty capacity.
 - I.2.A Facilities and Equipment Systems
 - I.2.B Equipment and Infrastructure Needs
- **GOAL I.3 Industry and Portfolio Innovation**
 - I.3.A Portfolio and Industry Alignment

PILLAR 3- OUTREACH & ENGAGEMENT (OE): *Position the School of Art as a civic and cultural anchor regionally and beyond by developing stronger systems for audience engagement and promotion.*

- **GOAL OE.1 Increase Visibility and Enrollment through meaningful engaged practice:** Increase visibility, and enrollment through meaningful engagement.
 - OE.1.A Communications and Media Infrastructure
 - OE.1.B Digital and Public Engagement
- **GOAL OE.2 Integrate Outreach into Curriculum Initiatives:** Integrate outreach into curriculum and research documentation.
 - OE.2.A Community and Pipeline Development

PILLAR 4- ORGANIZATIONAL EXCELLENCE (RO): *curating spaces and experiences that benefit all stakeholders.*

- **GOAL RO.1 Planning and Resource Management**
- **GOAL RO.2 Governance and Faculty Support**
- **GOAL RO.3 Recognition and National Visibility**