

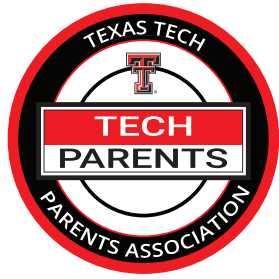


TEXAS TECH UNIVERSITY

# FROM HERE, IT'S POSSIBLE.™



**TEXAS TECH UNIVERSITY**  
**SELF GUIDED TOUR 2022/23**



# Supporting Family Engagement and Student Success!



Texas Tech Parents Association offers programs, services, events, and support to Red Raider families.

- Member Benefits**
- Student Scholarships
  - Student Safe Travel Network
  - Faculty and Student Awards
  - Parent Ambassadors
  - Local and National Community

- Discounts**
- Family Weekend & Local Events
  - Lubbock Hotels
  - Texas Tech Gear & Apparel

*Sponsorships Available*



Connect with Local Tech Families  
Conéctese con las Tech familias locales



Join Now!  
¡Únete ahora!



## CONNECT. INFORM. ENGAGE.

Founded in 1956. | [TexasTechParents.org](http://TexasTechParents.org) | #TTPAFamily @TexasTechParents

## WELCOME TO

# TEXAS TECH UNIVERSITY

Established in 1923, Texas Tech is now home to more than 40,000 students from all across the globe. We are a national research university with over 150 different fields of study that put our students on any career path. Explore our campus and our city, take your time to look around and experience why so many students feel immediately at home here and why alumni have such fond memories. We hope you feel the same.

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<b>06.</b> CAMPUS MAP	<b>15.</b> MUSEUMS & CULTURE
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# WALKING TOUR

## START HERE

Begin your tour at West Hall, home to the Visitors Center, Office of Admissions, and Student Financial Center—a one-stop-shop for prospective students. **The Broadway Entry Gates**, fountains, and Seal mark the main entrance to campus.

## STOP 1

**SEAL OF TEXAS TECH** The 12-foot granite seal is a favorite photo spot on graduation day or after a campus tour.



**BROADWAY AND UNIVERSITY** Lively student hangouts and spirit shops on the strip east of campus offer the fun shopping and dining found only in a true college town. Walk south across the street from West Hall to Park Place, an installation in our award-winning public art collection. The sculptures by nationally known artist and Lubbock native Glenna Goodacre are placed near the College of Human Sciences because they depict the stages of human life.

**COLLEGE OF HUMAN SCIENCES** One of the largest of its kind in the nation, the college offers diverse programs like early childhood education, personal financial planning, and fashion design.

## STOP 2

### THE ADMISSIONS BUILDING

Texas Tech's original structure, stands west of Human Sciences and houses offices for the university leadership. The building features two bell towers—one for the Victory Bells, which ring after every Texas Tech athletic victory, and the other for the Carillon bells, which play during special events like the holiday Carol of Lights.



**THE HONORABLE PRESTON SMITH** The larger-than-life statue of Preston Smith depicts the Texas Tech graduate who served as governor of Texas from 1968-1972. He was instrumental in opening our schools of law and medicine.

Rest on the bench, even though tradition holds that only upper-level students can sit there!

## STOP 3

**STUDENT UNION BUILDING** Walk south from the Administration Building to the **Student Union Building (SUB)**, where Red Raiders meet to eat, study, and socialize. A bank, post office, theatre, food court, and meeting rooms make the SUB one of the most popular spots on campus.

## STOP 4

**STUDENT INVOLVEMENT** The Center for Campus Life and Student Activities, both in the SUB, oversees more than 550 services, including academic, professional, social, and religious student organizations.

**SCHOOL OF MUSIC** Connected to the SUB, the school offers majors in performance, composition, theory, and teacher certification. In addition, extracurricular ensembles like our 400-member Goin' Band from Raiderland are open to all students.

**HONORS COLLEGE** McClellan Hall houses this college, which offers specialized courses, undergraduate research, early registration, and a residence hall community, in addition to outstanding instruction from expert faculty.

**J. T. & MARGARET TALKINGTON COLLEGE OF VISUAL & PERFORMING ARTS** The college fosters Grammy-winning musicians, renowned artists, and Broadway actors.

## STOP 5

The courtyard between the SUB and the University Library displays unique public art. Read Reader, a figure made entirely of cast books, stands at the north end. Moving south, you'll find the Tornado of Ideas, with creative figures meant to provoke conversation. Finally, the silver sphere, Comma, blends art and science interactively. Sample the sound of the sun by pushing a knob on the sculpture.



**UNIVERSITY LIBRARY** Explore the third largest library in Texas with more than two million books, 100,000 journals, newspapers, and periodicals.

**SOUTHWEST COLLECTIONS/SPECIAL COLLECTIONS LIBRARY** This historical research center houses, among other things, the Vietnam Collection—the largest collection of material on the Vietnam Conflict outside the federal government.

## STOP 6

**COLLEGE OF AGRICULTURAL SCIENCES & NATURAL RESOURCES** You'll find buildings that make up the College of Agricultural Sciences and Natural Resources (CASNR) just behind the University Library. Known for its student-friendly faculty and progressive programs, the college consistently produces outstanding student leaders, including the numerous world champion teams.

**DAIRY BARN** In our early days, this original campus building boarded some students' cows and chickens, whose milk and eggs were sold to help pay tuition. It now serves as a location for events for CASNR.

**CHARLES E. MAEDGEN JR. THEATRE** The Mainstage here annually hosts seasons of significant productions, both dramatic and musical. Auditions are open to all students.

Continue west around the Foreign Language Building and enter the courtyard of the English, Philosophy and Education Complex (EPE). The centerpiece of the space is Headwaters, a sculpture court, and fountain representing a blend of ideas based on English, philosophy, and education.

**SCHOOL OF ART** Galleries and studios in the school periodically display student and faculty works and are open to the public.

**COLLEGE OF EDUCATION** The south building in the EPE complex houses this college, some unique facilities like the Sowell Center for Visual Impairment and the Burkhart Center for Autism Education and Research.

## STOP 7

Walk through the courtyard, continuing west. You'll pass the College of Architecture on your way to Flint Avenue. Once you reach Flint, you'll see the western-most part of our main campus, which you are welcome to explore further. The School of Law, the United Supermarkets Arena, the Robert H. Ewalt Student Recreation Center, and the Animal and Food Sciences Building are among the many sites.

**COLLEGE OF ARCHITECTURE** Students learn to balance creative and technical abilities as they build impressive portfolios from their very first courses as freshmen.

**COLLEGE OF MEDIA & COMMUNICATION** Students learn marketable skills in innovative, immersive, and experiential learning environments that prepare them to be leaders and creators in every industry. Alumni work in various media and communication fields, including sports, news, social media, event planning, health, advertising and brand strategy, corporate communication, strategic communication, political communication, and many others. CoMC is home to the campus radio station, newspaper, and yearbook.

## STOP 8

**ROBERT H. EWALT STUDENT REC CENTER** Feel free to head inside and tour the Robert H. Ewalt TTU Rec Center. The 242,000 sq. ft. facility first opened in the spring of 1980 and has been added onto several times through the years. Experience the 53 ft. high climbing wall, play basketball on over 5 different courts, and take a relaxing float through the lazy river – one of the longest lazy rivers on a college campus. A variety of intramural sports and club sports are also offered through the Rec Center, including flag football, water polo, ultimate frisbee, and fencing.

**ANIMAL AND FOOD SCIENCES BUILDING** This building is among the many state-of-the-art facilities in CASNR, including a beef cattle center, research farm, food microbiology lab, and Equestrian Center.

## STOP 9

Walk north on Flint to Main Street. Turn right to make your way back to the center of campus. You'll pass the Student Wellness Center (SWC), which houses a clinic, pharmacy, wellness programs, and the Student Counseling Center. Beyond the SWC, walk through the Carpenter Wells Residence Hall Complex courtyard, which offers apartment-style housing. You'll pass the bronze horse, Wind River, and the Rawls College of Business. Walk past the clock tower and continue toward Square Spiral Arch, Oblique Intersection, all additional installations in the public art collection.

### JERRY S. RAWLS COLLEGE OF BUSINESS

ADMINISTRATION A comprehensive, research-based business school, this college prepares students with internships and a career management program that has placed more than 85% of recent grads. However, challenging programs decrease the time needed to earn an MBA.



You'll see the Biology and Experimental Sciences buildings before you pass under the archways of the Mathematics Building. Then, continue down the walkway toward the flagpoles and fountain that mark Memorial Circle, the heart of campus. In 1948, the Texas Tech War Veterans Association dedicated the circle to all Texas Tech students who served in World War II. The Edward E. Whitacre Jr. College of Engineering and Holden Hall, which houses the College of Arts and Sciences, are north of Memorial Circle.

### EDWARD E. WHITACRE JR. COLLEGE OF ENGINEERING

Advanced classroom, lab and field study facilities complement faculty who make teaching a priority. In addition, the college offers degrees in 10 areas of engineering and dual degrees with disciplines like math and architecture.

**COLLEGE OF ARTS & SCIENCES** Founded in 1925 as one of the university's four original colleges. The college offers a wide variety of courses and programs in the humanities, social and behavioral sciences, mathematics, and natural sciences. Students can choose from 42 bachelor's degree programs, 34 master's degrees and 14 doctoral programs.

## END

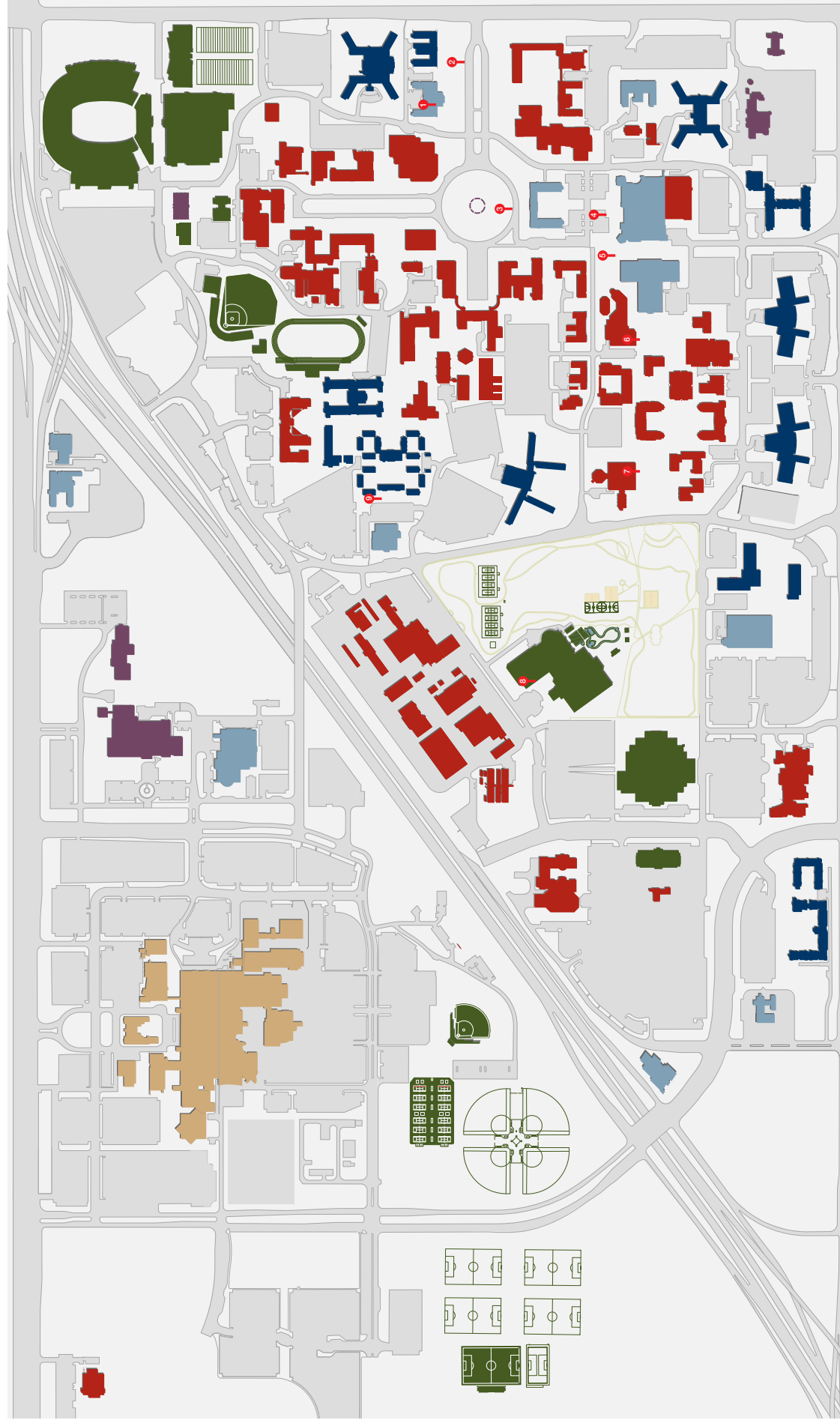
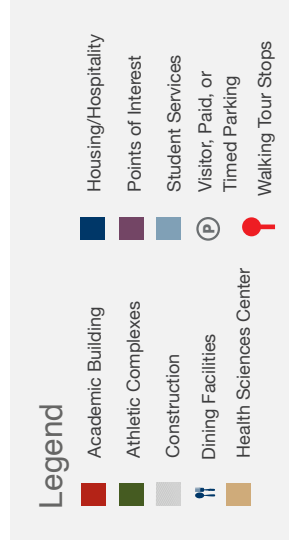
Continue west, and you'll pass one of our most recognizable landmarks: Riding into the Sunset, a statue of famous philanthropist Will Rogers on his horse Soapsuds. The entire sculpture is traditionally wrapped in red streamers the night before every home football game. West Hall and the main campus entrance, where you began your tour, are just ahead.

**FOR A MOBILE FRIENDLY TOUR**

SEE PAGE 11.

# CAMPUS MAP

CHECK US OUT VIRTUALLY AT [WWW.YOUVISIT.COM/TTU](http://WWW.YOUVISIT.COM/TTU)



## BUILDINGS

1. Administration Building D9
2. Agricultural Education and Communication D8
3. Agricultural Pavilion E8
4. Agricultural Sciences and Natural Resources Annex D8
5. Agricultural Sciences D9
6. Alumni Center (McKenzie-Merket) F10
7. Alumni Pavilion & Plaza (Frazier) B9
8. Animal and Food Sciences D4
9. Architecture (College of) E7
10. Arena (United Supermarkets) E5
11. Art - 3-D Studio D6
12. Art (School of) E7
13. Athletic Offices A10
14. Athletic Ticket Office A10
15. Baseball (Dan Law Field at Rip Griffin Park) B8
16. Basketball Center (Dustin R. Wombie) E4
17. Bayer Plant Science Building E8
18. Biology D8
19. Biology Greenhouse D8
20. Biology Lecture Hall D8
21. Bledsoe Hall C10
22. *The Fresh Plate* ††
23. Burkhardt Center for Autism Education & Research E8
24. Business Administration (Rawls College of) B7
25. *Chick-Fil-A Express & Einsteins* ††
26. Chapel (Kent R. Hance) F10
27. Chemical Engineering B8
28. Chemistry D8
29. Child Development Research Center D10
30. Chitwood/Weymouth Hall F6
31. Civil & Environmental Engineering C9
32. Coleman Hall F6
33. Computer Science C9
34. Creative Movement Studio B10
35. Credit Union (Texas Tech Federal) F3
36. Dairy Barn E8
37. Development E10
38. Doak Conference Center D10
39. Doak Hall D10
40. Drane Hall E10
41. Education (College of) E8
42. Electrical and Computer Engineering C9
43. Electrical Engineering Addition C9
44. Engineering Opportunities Center C9
45. Engineering Research Center (Maddox) C9
46. Engineering Technology Lab C9
47. English E7
48. Experimental Sciences I C8
49. Experimental Sciences II C8
50. Fisheries and Wildlife Research D8
51. Flint Avenue Parking Facility F7
52. Food Technology E8
53. Football (Jones AT&T Stadium) A10
54. Football Training Facility B10
55. Foreign Languages E8
56. Goddard (College of Agricultural Sciences & Natural Resources) E8
57. Gordon Hall C10
58. Greenhouse and Horticultural Gardens D5
59. Health Sciences Center B3
60. Holden Hall (College of Arts & Sciences) C9
61. *Sam's Express* ††
62. *Starbucks* ††
63. Horn/Knapp Hall E10
64. Hulien/Clement Hall F7
65. Human Sciences (College of) D10
66. Innovation Hub A1
67. Institute of Genomics for Crop Abiotic Stress Tolerance Phytotron D8
68. International Cultural Center B5
69. Kinesiology and Sport Management C6
70. KTX-TV PBS Station E4
71. Law (School of) F5
72. *Sam's Express* ††
73. *Sam's Express* ††
74. Livemore Center B9
75. Livestock Arena D4
76. Mathematics and Statistics D9
77. McClellan Hall (Honors College) E10
78. Meat Sciences Lab (Gordon W. Davis) D4
79. Mechanical Engineering B9
80. Media & Communication (College of) E7
81. *Sam's Express* ††
82. Memorial Circle D9
83. Murray Hall C8 Sam's Place
84. Museum of Texas Tech University A5
85. Music (School of) E9
86. National Ranching Heritage Center A6
87. National Wind Institute C9
88. Parking Services (University) A7
89. Petroleum Engineering Research Building (Terry Fuller) B9
90. *Sam's Express* ††
91. Philosophy E8
92. Physical Plant C6
93. Planetarium (Moody) A5
94. Plant & Soil Sciences Building E8
95. Police Department (Texas Tech) A7
96. Psychology E8
97. Recreation Center (Robert H. Ewalt) D6
98. Science (Geosciences & Physics) D8
99. Sneed Hall C10
100. *Sam's Place* ††
101. Soccer Complex (John Walker) D1
102. Softball (Rocky Johnson Field) D3
103. Southwest Collection/Special Collections Library E8
104. Sports Nutrition Center (Cash Family) B9
105. Sports Performance Center B10
106. Stangel/Murdough Hall D7
107. *The Market* ††
108. Student Union Building E9 ††
109. Student Wellness Center C7
110. Talkington Hall F9 The Commons
111. Tennis Center (McLeod) C3
112. Texas Tech University System E3
113. Theatre (Charles E. Maedgen Jr.) F8
114. Track & Field Complex (Terry & Linda Fuller) B8
115. University Medical Center
116. Wall/Gates Hall F8
117. *Sam's Place* ††
118. Weeks Hall D10
119. West Hall C10
120. West Village F4
121. *Raider Exchange* ††
122. Wiggins Complex (Career Center, Housing & Hospitality Main Offices) F6
123. *Sam's Place West* ††

## POINTS OF INTEREST

- Student Union Building** | 101  
806.742.3636 | [www.sub.ttu.edu](http://www.sub.ttu.edu)
- Robert H. Ewalt Student Recreation Center** | 93  
806.742.3351 | [www.recsports.ttu.edu](http://www.recsports.ttu.edu)
- University Public Art Collection** | Download AT-Trek app!  
806.742.2116 | [www.fpc.ttu.edu](http://www.fpc.ttu.edu)
- International Cultural Center** | 66  
806.742.3667 | [www.international.ttu.edu](http://www.international.ttu.edu)
- Museum of Texas Tech University** | 81  
806.742.2490 | [www.museum.ttu.edu](http://www.museum.ttu.edu)
- National Ranching Heritage Center** | 83  
806.742.0498 | [www.nrhc.ttu.edu](http://www.nrhc.ttu.edu)
- McKenzie-Merket Alumni Center & Kent R. Hance Chapel** | 6, 26  
806.742.3642 | [www.texastechalumni.org](http://www.texastechalumni.org)
- Frazier Alumni Pavilion & Plaza** | 7  
806.742.3642 | [www.texastechalumni.org](http://www.texastechalumni.org)
- Athletic Ticket Office** | 15  
806.742.4412 | [www.texastech.com](http://www.texastech.com)
- United Supermarkets Arena** | 10  
806.742.7362 | [www.unitedsupermarketsarena.com](http://www.unitedsupermarketsarena.com)
- Greek Circle** .....  
806.742.2403 | [www.greeklife.ttu.edu](http://www.greeklife.ttu.edu)



With more than 150 academic programs in ten colleges, the opportunities to learn are endless. Enhance your experience by participating in undergraduate research, find a challenge in the Honors College ([honors.ttu.edu](http://honors.ttu.edu)), discover the world in a study abroad program, and engage in the community through service learning. Personal growth happens in many different ways, and at Texas Tech, your educational experience is your own.

## COLLEGE OF AGRICULTURAL SCIENCES & NATURAL RESOURCES

[casnr.ttu.edu](http://casnr.ttu.edu) | 56

- Typically, one of every three of our students receives a scholarship.
- The college annually awards \$2.6 million in scholarships.
- Students can intern in Austin, TX or Washington, D.C.
- Study abroad programs are offered in Scotland, the Italian Gardens, Costa Rica, Zimbabwe, China, and more!
- A 14:1 student to teacher ratio fosters a more one-on-one learning experience.
- More than 40 nationally recognized and award winning clubs, organizations and competitive teams that give students a chance to enhance their education outside of the classroom.

## COLLEGE OF ARCHITECTURE

[arch.ttu.edu](http://arch.ttu.edu) | 64

- The Architecture & Design Learning Community (ALC) is a unique living environment for architecture and design majors.
- The Urban Design and Development program employs architecture majors to create plans for community centers, affordable housing or downtown redevelopment projects in West Texas.
- Study abroad after your third year in Spain, France, Canada, Mexico, Brussels or Italy.
- The Master of Architecture degree program offers a unique structure that seamlessly merges undergraduate and graduate courses.

## COLLEGE OF ARTS & SCIENCES

[as.ttu.edu](http://as.ttu.edu) | 60

- The Kinesiology department ranks in the top 10% nationally. - College Factual
- Professor and climate scientist, Katherine Hayhoe, was named to the 2014 TIME Magazine's 100 Most Influential People in the World.
- Arts & Sciences students were awarded \$6.7 million in scholarship funds last year.
- Physical & Life Science majors rank 12th nationally in earning potential.
- The High Energy Physics Group played a significant role in advancing the theory and discovering the Higgs Boson at The European Organization for Nuclear Research (CERN).

## JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION

[rawlsbusiness.ttu.edu](http://rawlsbusiness.ttu.edu) | 23

- Rawls College graduates enjoy an over 90% job placement rate.
- Home of the first separately accredited School of Accounting in Texas.
- Ranked a Top 100 Business School - U.S. News and World Report and Bloomberg Businessweek
- Ranked Best Business School for Vets. - Military Times

## COLLEGE OF EDUCATION

[educ.ttu.edu](http://educ.ttu.edu) | 41

- Home of the innovative TechTeach teacher preparation program that incorporates a full-year of student teaching, video technology and TAP rubric assessment.
- The 100% pass rate on the initial teacher certification exam is evidence in the quality of the educational experience.
- Students enjoy a 92% teacher job placement rate.
- The college awards over \$400,000 in scholarships annually.

## EDWARD E WHITACRE JR. COLLEGE OF ENGINEERING

[coe.ttu.edu](http://coe.ttu.edu) | 44

- Home of the innovative TechTeach teacher preparation program that incorporates a full-year of student teaching, video technology and TAP rubric assessment.
- The 100% pass rate on the initial teacher certification exam is evidence in the quality of the educational experience.
- Students enjoy a 92% teacher job placement rate.
- The college awards over \$400,000 in scholarships annually.



See college buildings as you walk the campus. Buildings are numbered according to the campus map (page 6).

## HONORS COLLEGE

[honors.ttu.edu](http://honors.ttu.edu) | 76

- Students enjoy a smaller classroom setting with award-winning faculty.
- Dedicated scholarships for study abroad and funding for undergraduate research ensure there are no barriers in expanding your experience.
- Qualifying Honors College students have access to early acceptance programs to medical school and law school.
- The dedicated Honors residence hall ensures students have a home to realize their academic aspirations.
- Students enjoy the advantages of a small liberal arts college, with the resources of a major research university including award-winning scholars, teachers, researchers, labs and creative spaces.

## COLLEGE OF HUMAN SCIENCES

[hs.ttu.edu](http://hs.ttu.edu) | 64

- Our nationally recognized faculty and staff strive to foster a friendly atmosphere with an open door policy that always puts our students' needs and successes first.
- Our unique scholarship programming guarantees students additional and sustained scholarship funding beyond what is offered by Texas Tech.
- We are proud to offer a wide array of career pathway options that all enhance and improve the human condition.
- We encourage our students to broaden their educational experiences by taking advantage of experiential learning.
- Many of our programs and faculty are nationally recognized with one-of-a-kind, highly successful research centers.

## COLLEGE OF MEDIA & COMMUNICATION

[comc.ttu.edu](http://comc.ttu.edu) | 79

- Faculty incorporates the knowledge gained from years in industry in their teaching.
- Advanced facilities for video editing, computer-based writing and communication research ensure you learn on the most up-to-date equipment.
- The college encourages learning outside the classroom.
- Students have received academic credit for internships at places like The Daily Show with Jon Stewart, Southwest Airlines, BusinessWeek Online, ABC News and 20/20.
- Senior-level courses create public relations packages for local non-profit organizations.

## TALKINGTON COLLEGE OF VISUAL & PERFORMING ARTS

[vpa.ttu.edu](http://vpa.ttu.edu) | 12, 83, 108

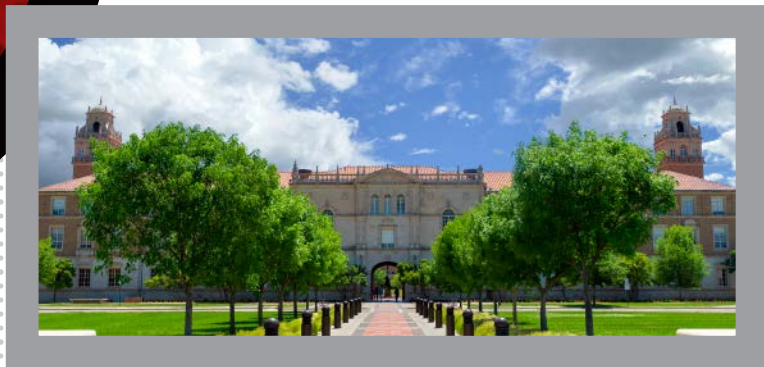
- Fine Arts Learning Community includes performance space, mentoring programs and fine arts work space in the residence hall.
- Strong associations with local organizations like the Lubbock Symphony Orchestra, Lubbock Youth Symphony, Ballet Lubbock, Lubbock Community Theatre, Underwood Center for the Arts and the Buddy Holly Center.
- Engaged in various public relations initiatives both on and off campus such as the TTU LISD Fine Arts Alliance, the College of Visual & Performing Arts Interdisciplinary Council, and the College of Visual & Performing Arts Ambassadors.

# HISTORY



EST. 1923

Even though it now has more than 40,000 students and is one of the largest higher education institutions in Texas, Texas Tech is relatively young for a university.



## THE EARLY DAYS

Texas Technological College opened in 1925 with six buildings and 915 students. In 1969, the Texas State Legislature changed the name to Texas Tech University as we are known by today.

Graduate instruction began in 1927 within the school of Liberal Arts. A Division of Graduate Studies was established in 1935 and eventually became known as the Graduate School in 1954.

As a member of the National Collegiate Athletic Association, Texas Tech began competing in the Big 12 Conference in 1996 after a 35-year membership in the former Southwest Conference.



## WHERE WE ARE NOW

Today, Texas Tech serves a region larger than most U.S. states and is one of the only campuses in Texas to house a university, law school and medical school on the same campus.

Texas Tech University is among 120 universities and colleges in the Carnegie Classification of Institutions of Higher Education's "Very High Research Activity" category. Ten colleges and three schools make up the academic areas at Texas Tech University and offer more than 150 undergraduate degrees, 100 graduate degrees, and 50 doctoral degrees.

## LOCATION-BASED DIGITAL TOUR

Experience the location-based campus tour.

1. Upon opening web browser, select "Allow" when prompted to identify your location.
2. Select the app option or continue on a web browser.
3. Select "Start."
4. Enter your information or select X (top right) to opt out.
5. Select the location pin icon which will guide you. 
6. Select the trails icon and follow the walking tour trail,  or move about the campus and select locations manually.

YOU | VISIT

Scan the QR code with your phone camera to begin.



COTTONCOURTHOTEL.COM



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Academic Testing Services™

ACADEMIC TESTING SERVICES CAN HELP YOU OPEN NEW DOORS TO SUCCESS!

- Gain admission to prestigious academic programs
- Take advantage of testing opportunities that help achieve your goals

### TESTING OPTIONS

*Fees apply. Schedules and prices vary depending on the exam.*

- Assessment for TSI Compliance offered daily (Monday-Friday)
- CLEP (Credit-By-Exam for College Courses) offered weekly
- Distance Learning exams (for Texas Tech and other universities) are offered weekly and must be scheduled in advance.
- GRE information can be found at [ets.org/gre](https://ets.org/gre)
- Academic Testing Services provides quality testing services that are integral to recruitment, admission, retention, graduation and post-graduation needs of Texas Tech Students and the larger community.

### CLEP TESTING

- Earn course credit
- Decrease educational costs
- Expedite graduation
- Various subjects available
- Weekly testing available throughout the year
- Testing during Red Raider Orientation

ROOM 214, WEST HALL

806.742.3671

[www.depts.ttu.edu/testing](http://www.depts.ttu.edu/testing)

# TRADITIONS



**THE VICTORY BELLS**

## AND THE VICTORY BELLS WILL RING OUT

A Texas Tech win can be heard around town. In 1936 victory bells were given to Texas Tech as a class gift. The bells rang for the first time at the 1936 class's graduation. It is said that after the win over TCU, the following year, the bells rang throughout the night. The bells kept Lubbock residents up all night. Thereafter, the bell ringing was limited to 30 minutes. Saddle Tramps and High Riders ring the bells after Texas Tech victories and during special occasions. The Victory Bells - one large and one small, which combine to weigh 1,200 pounds - hang in the east tower of the Administration Building.

"It's such an amazing feeling to ring the bells," said Alex, who was a former president of Saddle Tramps. "You know that everyone is hearing them and celebrating the victory with you."

Alex has had other great experiences through his time as a Saddle Tramps member. These experiences include wrapping the Will Rogers statue on campus before home games and forming a bell circle with other Saddle Tramps on the field of the Jones AT&T Stadium.

"Being involved in Saddle Tramps let me make the most out of my Red Raider experience," he said.

## WILL ROGERS & SOAPSUDS

One of the most well known landmarks on campus is the statue of Will Rogers and his horse Soapsuds. This memorial was dedicated on February 16, 1950 by longtime friend of Rogers, Amon G. Carter. Carter believed Texas Tech was the perfect setting for the statue and that it would fit into the traditions and scenery of West Texas.

The statue stands at 9'11" tall and weighs 3,200 pounds; its estimated cost was \$25,000. On the base of the statue, the inscription reads "Lovable Old Will Rogers on his favorite horse, 'Soapsuds,' riding into the Western sunset."

Before every home football game the Saddle Tramps wrap Old Will with red crepe paper. Will Rogers and Soapsuds have also been wrapped up in black crepe paper to mourn national tragedies.



## THE MASKED RIDER.

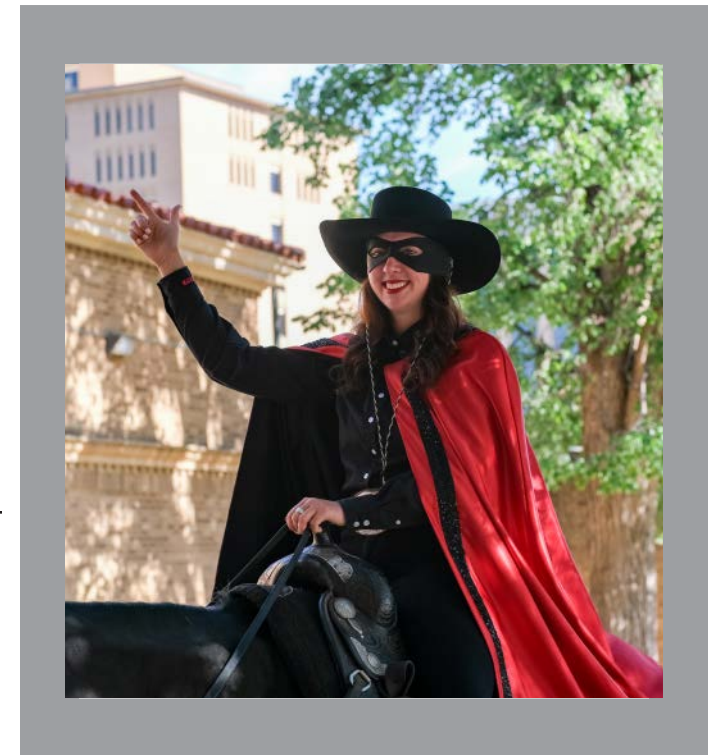
Named one of the 10 coolest mascots in the country by the Associated Press, Texas Tech's imposing mascot began as a prank.

In 1936, two students made a cape in the Home Economics Department and borrowed a horse from the Texas Tech barn to lead the football team onto the field. The Masked Rider didn't make his first official appearance until 1954, when Joe Kirk Fulton led the 10-1 Red Raiders onto the field at the Gator Bowl. A reporter later gushed that no team in any bowl game had ever made a more sensational entrance.

Today the Masked Rider still leads the football team onto the field, and appears at other Red Raider sporting events.

**THE MASKED RIDER**

# MASCOTS



## RAIDER RED: 2021 NCA & NDA COLLEGIATE CHEER AND DANCE CHAMPION

In 1971, the Southwest Conference created a rule forbidding teams from bringing live mascots to away games unless the host school allowed it.

Fearing that the Masked Rider would be barred from some events, Saddle Tramp Jim Gaspard designed Raider Red's costume based on the popular cartoon character.

Today, students serving as Raider Red are members of spirit organizations Saddle Tramps or High Riders. Red's strutting figure can be seen at Texas Tech events and games throughout the year.

**RAIDER RED**



# ATHLETICS

A member of the Big 12 Conference, Red Raider athletics is a source of great pride and excitement for students, alumni and the Lubbock community. Students simply show their student IDs to get into any home athletic event. Soccer, basketball, football, volleyball, tennis, golf, track, baseball or softball. Voted the #1 student section in the Big 12 by ESPN, our students know how to create a strong home field advantage for the Red Raiders.

## FOOTBALL HALL OF HONOR.

Visit the Football Hall of Honor inside the Football Training Facility at University Avenue and Mac Davis Lane to see the history of Texas Tech football, including the accolades of former and current student-athletes. The Football Training Facility is open Monday through Friday from 8 a.m. – 5 p.m. and is closed to the public on game days.

## RAIDER ALLEY.

Be a part of Texas Tech's largest tailgate party. Raider Alley is located southwest of the Frazier Alumni Pavilion and features live entertainment, merchandise, food, face painting, interactive games and more. Festivities usually begin three hours prior to kickoff.

## RAIDER GATE.

The Texas Tech student version of tailgating kicks off three hours before game time in the parking lot west of the Chemistry Building. Live bands, appearances by the spirit squads and mascots and merchandise giveaways make it THE pre-game party.



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\$263,500	MORE THAN \$27,250,000	\$5,000,000

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# MUSEUMS & CULTURE

There's more to a Texas Tech education than information learned in a lecture hall. Students can extend their educational experiences beyond the classroom by exploring art collections and exhibits, participating in archaeological digs or studying abroad in one of more than 70 countries worldwide.

Celebration Week at Lubbock Lake Landmark is an annual event highlighting the cultural history of the region through time. Demonstrations include pottery, weaving, traditional cooking and much more.



## THE MUSEUM OF TEXAS TECH UNIVERSITY.

Explore collections in the arts, humanities and sciences. The Museum of Texas Tech houses nearly 2 million objects. In addition to excellent exhibits and a planetarium with weekly laser and star shows, the museum educates future professionals through its nationally recognized graduate-level programs in Museum Science and Heritage Management. Free admission. Nominal fee for laser and/or star shows. Tuesday-Saturday, 10 a.m. – 5 p.m.; Sunday, 1 p.m. – 5 p.m.; Monday, closed. [www.depts.ttu.edu/museumttu](http://www.depts.ttu.edu/museumttu) or 806.742.2490

## LUBBOCK LAKE LANDMARK.

Experience 12,000 years of human history on the Southern High Plains at the National Historic and State Archaeological Landmark. Lubbock Lake Landmark is an active archaeological and natural history preserve as well as a field laboratory for various studies. It offers guided and self-guided tours plus exhibits. Tuesday – Saturday, 9 a.m. – 5 p.m.; Sunday, 1 p.m. – 5 p.m.; Monday closed. [www.museum.ttu.edu](http://www.museum.ttu.edu) or 806.742.1116

## NATIONAL RANCHING HERITAGE CENTER (NRHC).

The Old West comes alive at the National Ranching Heritage Center, a 30-acre museum and historical park that showcases the history of ranching in the Americas. Enjoy exhibits inside the museum galleries, take a walking tour of more than 30 authentic ranch buildings, then pick up a souvenir at the museum shop. Monday-Saturday, 10 a.m. – 5 p.m.; Sunday, 1 p.m. – 5 p.m., Last entry at 3:30 p.m. [www.depts.ttu.edu/ranchhc](http://www.depts.ttu.edu/ranchhc) or 806.742.0498

## INTERNATIONAL CULTURAL CENTER (ICC).

The International Cultural Center, which houses the Office of International Affairs, connects Texas Tech with the world. International Affairs oversees study abroad, multicultural education for K-12 students, art exhibitions, lectures and the International Center for Arid and Semiarid Land Studies. Permanent exhibits include the Hall of Nations with flags of the world's nations and a terrazzo floor world map, the Our World Room with a six-foot geophysical globe by Rand McNally and the library with Italian carvings representing cultural regions of the world.

## SOUTHWEST COLLECTION.

A regional repository for historical information pertaining to West Texas and the Southwest, the Southwest Collection makes available more than 1,800 collections of personal papers and more than 5,000 hours of oral history interviews, noncurrent business and institutional records, as well as maps, periodicals, photographs, newspapers, taped interviews, films, videotapes and microfilm. The university community and general public are welcome to visit for research or reference. Monday - Friday, 9 a.m. – 5 p.m. [www.swco.ttu.edu](http://www.swco.ttu.edu) or 806.742.3749



# PUBLIC ART

Texas Tech's University Public Art Collection has been growing since 2001, a relatively short period of time to garner such recognition. Along with places typically thought of as display sites like museums, libraries and cultural centers, the Texas Tech collection features artwork at academic buildings, the Student Union, residence halls, the Visitors Center and even Jones AT&T Football Stadium.

ttpublicart.com

See the public art collection as you walk the campus using the Self Guided Tour previously seen in this publication (page 4). Artwork is arranged below by tour stops.



For more information on public art pieces, download the ArtTrek app.

**STOP 1 PARK PLACE (GLENNA GOODACRE, 1997)** Larger-than-life figures stop to rest outside of the College of Human Sciences. Goodacre wanted viewers to sit down and enjoy "visiting" with the figures, and in doing so, identify with them.

**STOP 2 PRESTON SMITH (GLENNA GOODACRE, 1985)** Preston Smith was the first person from West Texas to be elected to Governor of Texas. While governor, he signed the papers that created the Texas Tech University School of Medicine.

**STOP 5 READ READER (TERRY ALLEN, 2002)** The bronze sculpture is made entirely out of cast books. The spines of eight books are aligned vertically to make up the backbone of the figure, and an open book on the figure's head resembles a mortar board.



**TORNADO OF IDEAS (TOM OTTERNESS, 2003-2004)** Positioned in the Free Speech Area on campus, Otterness hopes this piece will generate discussion and discovery among viewers. The artist's cast bronze characters that play a role in the narrative of this piece.

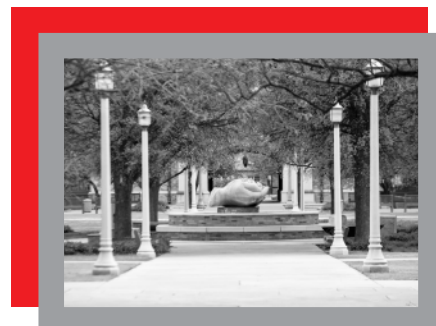
**COMMA (PO SHU WANG, 2007)** This sculpture blends art with science and encourages passersby to interact with it. By pushing the knob attached to the sculpture, the viewer can hear acoustical waves bouncing from one end to the other. Pushing the knob is said to give students good luck.

Texas Tech allocates one percent of the estimated total cost of each new capital project exceeding \$500,000 to include public artworks of the highest quality and another one percent for landscape enhancements.



**FOUR FACES (MICHAEL STUTZ, 2013)** Located at Talkington Hall, each bears unique physical characteristics, subtly suggesting differences in gender, age, and ethnicity, while also producing a sense of unity derived from shared material, scale, and aesthetic temperament. In short, these sculptures hinge upon a series of dichotomies.

**HEADWATERS (LARRY KIRKLAND, 2002)** Located between the College of Education and the English and Philosophy building, the central fountain features two monumental hands holding letters of the alphabet. The letters remain a fragment of a word and symbolize the potential for communication and the thirst for knowledge.



**STOP 7 THE MESSENGERS (DAVID B. HICKMAN, 2013)** The combination of the phrase "Think about the way you communicate", the senses on the tails of the pigeons, and the "messenger pigeons" is intended to provoke the viewer to contemplate rudimentary tools of human interaction and how they employ these tools daily. This is the first kinetic artwork in the collection.

**STOP 8 FLOWMOTION (NANCY LOVENDAHL, 2014)** Flowmotion is inspired by the science of water dispersion when a swimmer dives into a pool. It relates to basic scientific flow concepts and is intended to inspire activated energy for the viewer.

**WIND RIVER (DEBORAH BUTTERFIELD, 2004)** The Butterfield horse invites viewers to look at this animal in a new way. Works of art that encourage the viewer to study an animal, an object, or an idea from a fresh perspective seem particularly appropriate within a university, for the paradigm shift one experiences in an academic environment is often a gateway to intellectual growth and personal discovery.

**WE ARE IN THE BUSINESS OF CHANGING THE WORLD (JOE BARRINGTON & TARA CONLEY, 2013)** Positioned outside of the Rawls College of Business Administration, this piece including the iconic bronze bear and stainless steel bull stand alongside the trajectories created by the pipes, akin to their respective market trends, an important representation of the business world.

**STOP 9 OBLIQUE INTERSECTION (LEAD PENCIL STUDIO | DANIEL MIHALYO & ANNIE HAN, 2019)** Observing the influence of the Spanish Renaissance architecture and its regional translation, Oblique Intersection retains the language of recognizable building elements seen on campus. The translucent sculptural form is made legible with viewer movement around the sculpture.

**SQUARE SPIRAL ARCH (JESUS MOROLES, 2006)** Moroles created abstract sculptures that change with the season and light of day. This circle and square motif represents heaven and earth, respectively, and reflects the artist's work and travels in Asia.

**ASTROLABE (OWEN MORREL, 2014)** Unlike the original astrolabe, which was an instrument designed to orient navigators to the stars, in this instance, it asks the viewer to reorient the mind within a constructed landscape through the act of seeing.



Scan the QR code for more information about public art and to download the ArtTrek app.

**AGAVE DREAMS (JULIAN VOSS-ANDREAE, 2015)** A public art commission for Texas Tech University's new Plant Sciences Building. The sculpture depicts a female figure, kneeling on the earth with outstretched hands touching the ground.



**RIDING INTO THE SUNSET (ELECTRA W. BIGGS, 1947)**

One of the most well-known landmarks on campus, Will Rogers and his favorite horse, Soapsuds, ride off into the Western sunset and greet many visitors to campus. Many traditions surround Will Rogers and Soapsuds including being wrapped in red crepe paper before home football games.

The artwork below is not located on the route. It is located at the West Village complex at 19th St. & Indiana Ave.

**TEXAS RISING (JOE O'CONNELL & BLESSING HANCOCK, 2014)** The stainless steel and LED light sculptures depict stars in various stages of emerging from the ground. The cutout symbols in each of the sculptures relate to Texas Tech tradition and campus life and also contain hidden icons that viewers are challenged to discover.

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# EXPLORE LUBBOCK

Lubbock is a welcoming community of nearly 250,000 residents that retains that college-town feel for more than 40,000 Texas Tech students who make it their home away from home. The cultural, medical and retail hub for West Texas and Eastern New Mexico, Lubbock is large enough to support major industries, but still the right size to avoid many of the inconveniences of larger cities. Light traffic, easy transportation, a reasonable cost of living and community safety make Lubbock a great place to live and attend college.

## SHOPPING.

Lubbock's expanding retail businesses and premier shopping venues feature a wide range of top national, regional and local retailers in major malls and quaint shops. Shop dozens of cool stores at the South Plains Mall. Local favorites like Chrome have trendy styles clothes.

## DINING.

Choose from favorite student hangouts within walking distance of the campus or from one of the many national chains ranging from Chipotle to Outback Steakhouse. Locally owned restaurants are numerous and offer one-of-a-kind menus and atmospheres.

## MOVIES AND MORE.

Check out the latest movies at one of Lubbock's 15+ screen movie theaters with stadium seating, the new Alamo Drafthouse, or at the Stars and Stripes Drive-In – a unique experience. Coffee shops and bookstores are plentiful, too, and make a great place to study with friends or just pass the time.

## ART.

The monthly First Friday Art Trail showcases art and artists downtown and throughout Lubbock. Jewelry, metal/art design, photography, paintings and sculpture are just a few of the items you'll discover. Catch a free trolley at many of the locations or download a map at [www.ffat.org](http://www.ffat.org).

## ACCOMMODATIONS.

No matter what brings you to Lubbock, the city offers lodging to suit a variety of tastes and budgets from hotels and motels to small Bed & Breakfasts. Information on hotels, restaurants and area attractions is available at [www.visitlubbock.org](http://www.visitlubbock.org) or by calling 1.800.693.4035.

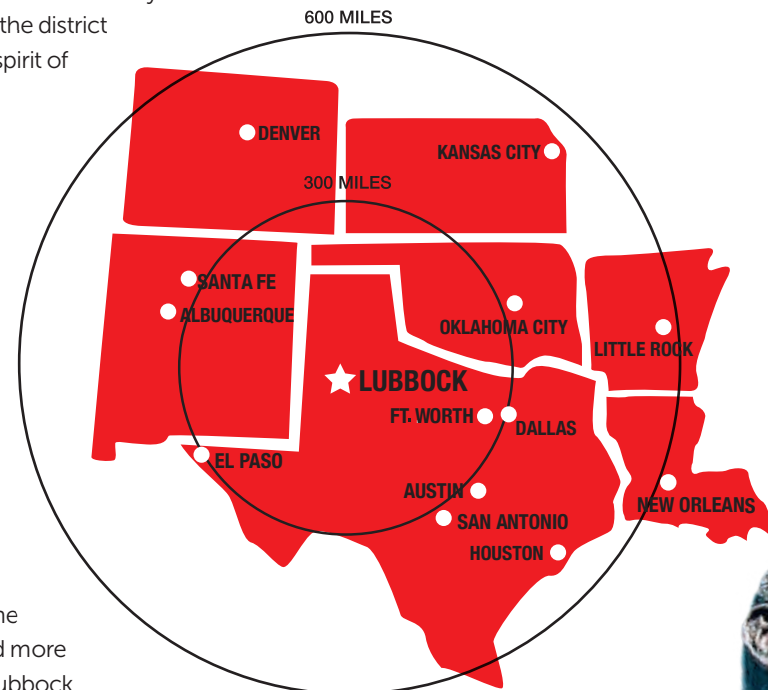
## IT'S EASY TO GET HERE.

The Lubbock Preston Smith International Airport hosts American, United and Southwest Airlines, with many daily non-stop flights to other metropolitan areas in Texas and the nation. The region's highway system connects Lubbock to all of Texas and eastern New Mexico.

## LIVE MUSIC NIGHTLY.

Drive east on 19th Street from the Texas Tech campus and you'll find yourself in the heart of the Depot Entertainment District. Funky boutiques, galleries and restaurants offer an array of dining and shopping options. But the district really comes alive after dark. The spirit of West Texas-born musicians from Buddy Holly to Waylon Jennings inspires young performers in the many live music venues in the Depot District. Three-time Grammy nominated singer/songwriter Pat Green began his music career while attending Texas Tech, where he practiced guitar with another notable alumnus, singer/songwriter Cory Morrow.

Outdoor concerts, televised sporting events, casual dining, wine tasting, theatrical productions and more attract Texas Tech students and Lubbock residents to the downtown entertainment area. Take the short drive from campus and enjoy the sights and sounds of the Depot Entertainment District. [www.visitlubbock.org](http://www.visitlubbock.org)



# SEE WHY STUDENTS FEEL AT HOME IN LUBBOCK.

## OUTDOOR ADVENTURES.

From Lubbock there are plenty of challenging and fun outdoor activities that are easy to get to, including water skiing and paddle boarding at nearby lakes, hiking, camping, and mountain biking in outdoor settings near Lubbock like Caprock Canyons and Palo Duro Canyon State Parks. Skiing and snowboarding sites in New Mexico are less than a day's drive and Colorado slopes are close enough for a long weekend.

## PLACES OF WORSHIP.

Students from every religious background and denomination can find a home in Lubbock. Special university classes and programs are available at most places of worship and through non-denominational groups specifically for college students.

## CLIMATE.

- Elevation: 3,245 feet above sea level
- Annual days of sunshine: 262
- Average maximum temperature: 73.5 degrees
- Average minimum temperature: 46.8 degrees
- January average temperature: 38 degrees
- July average temperature: 79.8 degrees
- Average annual rainfall: 18.6 inches
- Average annual snowfall: 9.9 inches

Source: National Climatic Data Center



# BUSINESS INDEX

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## TEXAS TECH UNDERGRADUATE ADMISSIONS

West Hall  
806-742-1480  
www.depts.ttu.edu/admissions

## ACADEMIC TESTING SERVICES

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806-742-3671  
www.depts.ttu.edu/testing

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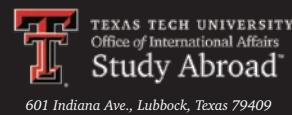
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# IMPORTANT CONTACTS

## HELPFUL PHONE NUMBERS.

University Operator/General Information.....	806.742.2011
Admissions (Undergraduate).....	806.742.1480
Alumni Association.....	806.742.3641
Athletic Tickets.....	888.462.4412
Barnes & Noble Bookstore.....	806.742.3816
Center for Campus Life.....	806.742.5433
Hospitality Services.....	806.742.1360
Human Resources.....	806.742.2020
McKenzie-Merket Alumni Center/Frazier Pavilion.....	806.742.0400
Military & Veterans Program.....	806.742.6877
Museum.....	806.742.2442
National Ranching Heritage Center.....	806.742.0498
Parent & Family Relations.....	806.742.3630
Rawls Golf Course.....	806.742.4653
Red Raider Club.....	806.742.1196
Red Raider Orientation.....	806.742.2993
Scholarships.....	806.742.3144
Student Business Services.....	806.742.3272
Student Counseling Center.....	806.742.3674
Student Financial Aid.....	806.742.3681
Student Health Services.....	806.742.3860
Student Legal Services.....	806.742.3289
Student Union.....	806.742.3636
United Spirit Arena.....	806.742.7362
University Library.....	806.742.2265
University Parking Services.....	806.742.3811
University Police.....	806.742.3931
University Recreation.....	806.742.3351
University Student Housing.....	806.742.2661
University Theatre.....	806.742.3601
Vietnam Center.....	806.742.3742
Visitors Center.....	806.742.1299

## COLLEGES AND SCHOOLS.

College of Agricultural Sciences & Natural Resources.....	806.742.2808
School of Health Professions.....	806.743.3220
College of Architecture.....	806.742.3136
College of Arts & Sciences.....	806.742.3831
Jerry S. Rawls College of Business Administration.....	806.742.3171
College of Education.....	806.742.2377
Edward E. Whitacre Jr. College of Engineering.....	806.742.3451
Graduate School.....	806.742.2781
Honors College.....	806.742.1828
College of Human Sciences.....	806.742.3793
College of Media & Communication.....	806.742.3385
School of Medicine.....	806.743.2297
School of Pharmacy.....	806.743.4200
J. T. & Margaret Talkington College of Visual & Performing Arts.....	806.742.0700



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