

ALL PFP Students (majors and minors),

Opportunity Days is fast approaching, and remember **80% of success in life is showing up!**

Opportunity Days is a long-standing tradition in the PFP program that has led to the success of many of our alumni. This has always been an excellent time to network with other students, faculty, alumni, and professionals. You have the opportunity to build relationships that will carry forward for a life time. You never know when one of these relationships will benefit you, whether an alumni (or even fellow student) having a career opportunity for you in the future, a professor getting to know you better and having a good basis for a reference, and of course the more obvious relationship with a possible employer, or even a mentor relationship for your future success!

THIS YEAR IS SPECIAL—PFP celebrates its 25th anniversary as a CFP Board-Registered program and our elevation to a DEPARTMENT of Personal Financial Planning at Texas Tech University!

IF YOU ARE NOT THERE, YOU WILL MISS THE **OPPORTUNITY** TO FORM THESE RELATIONSHIPS. Hence, **80% of success is showing up!** No matter where you are in your program of study, it is important to participate in career-building events like Opportunity Days. Faculty, alumni, and your fellow students work in these events to better your educational experience for your future success!

What is Opportunity Days and how can you participate?

- **PFP Alumni Panel for Students** (Wednesday, February 22nd, 6:00-7:00 pm) – Successful alumni of the PFP program will share with you their experiences and wisdom regarding professional life after receiving a PFP degree. **To attend this panel, just go to HS 122 from 6:00-7:00 pm armed with questions you would like to ask alumni about the financial planning profession.**
- **Interviews** (Thursday and Friday, February 23rd and 24th) – You have the opportunity to submit your resume to be interviewed for internships and jobs. **If you are interested in interviewing for an internship or job interview, you will need to register with Career Services and submit your resume to Career Services.**
- **What NOT to Wear** (Lunch, Thursday, February 23rd, 12:00-1:00 pm) – Watch your faculty put on a fashion(less) show of what you shouldn't wear to a job interview. (Hint: one of your male faculty will be in a lovely women's business suit!). A real professional fashion show will follow the faculty. LUNCH IS PROVIDED. **To learn and be entertained, go to the Canyon Room from 12:00-1:00 pm.**
- **Opportunity to participate in Continuing Education for professionals** (Thursday and Friday, February 23rd and 24th and get used to it now – You'll need 15 hours of this per year just for your CFP® requirement. And you are sure to learn something!)
 - Thursday 1:00-2:00 pm: Speaker and topic to be announced soon
 - Thursday 2:00-3:00 pm: Speaker and topic to be announced soon
 - Thursday 3:00-4:00 pm: Speaker and topic to be announced soon
 - Thursday 4:00-5:00 pm: Speaker and topic to be announced soon
 - Friday 8:00-10:00 am: Gary Morris – CFP® Ethics

You are welcome to attend one or all of these sessions. They will be held in HS 122.

- **Casino Night** (Thursday, February 23rd, 7:30-10:30 pm) – Enjoy food and fun with alumni and other professionals who are interviewing students, faculty and your fellow students. The event is hosted by PFFA and will be held at the Texas Tech Club, West Side of the Jones AT&T Stadium. **Buy your ticket from PFFA members. For students also attending the PFP Banquet, the cost for PFFA Members is \$5, and for non-members \$10. For students not attending the banquet, the cost for PFFA Members is \$15, and for non-members \$20.**
- **Golf Tournament** (Friday, February 24th, 10:00 am-4:00 pm) -- Golf Tournament organized by the PFP Alumni Advisory Board for alumni, professionals, faculty and students at the Rawls Course. **Reservation required—Pay your \$50 entry fee to Cynthia in HS 257B or Dawn in HS 260 no later than February 15th. 11:00 shotgun start, with box lunches provided. Cash or checks are accepted. Checks should be made out to the PFP Excellence Fund.**
- **Elegant and Professional Dinner** (Friday Evening, February 24th, at the new Overton Hotel Conference Center)
 - Your \$35 ticket buys you a \$55 gourmet multi-course meal and wine (sponsorships cover the rest); ticket price increases to \$55 February 1.
 - Cash bar reception, so you can show how **responsibly** you can drink (reception starts at 5:30pm so plan to arrive a little early);
 - PFP group photo at 6:15 that is used on the website and promotional materials; and
 - An evening of fun networking and getting to know everyone, including professionals, alumni, faculty, and fellow students. Kevin Keller, CEO of CFP Board, is the guest speaker for the evening. Music provided by ELEMENT. Banquet starts at 6:30.

Student tickets will cost \$35 through the end of January and increase to \$55 February 1. They can be purchased from Cynthia in HS 257B or Dawn in HS 260 until February 15th. Cash or checks are accepted. Checks should be made out to the PFP Excellence Fund.

What is the Dress Code for Opportunity Days?

- Business attire for interviews and for the Friday evening banquet. That means suits and ties for the gentlemen and suits or dresses for the ladies.
- Business casual for other events Wednesday through Friday.

Questions?

You will find additional information on the PFP Website (www.pfp.ttu.edu) using the Opportunity Days button. And if you have additional questions, feel free to ask your professors. We are all here to help, and we want you to participate.

Remember, your participation is the reason we put this on, so please continue to support the efforts of YOUR program, faculty, and fellow students.